

# Research on the Inheritance and Development of Huizhou Lacquerware Ornamentation Skills Under the Background of Intangible Cultural Heritage

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## Abstract

2021 is the 13th year that Huizhou lacquerware ornamentation skills have been included in the list of China's intangible cultural heritage, Huizhou lacquerware making skills are not only a typical representative of Huizhou's regional culture, but also an important part of traditional Chinese lacquer making technology, with high cultural and artistic value and research value. With the continuous development of modern science and technology economy, rapid social changes and cultural transformation, Huizhou lacquerware has also gone up and down several times, whether it is the type of shape, production technology, application field or cultural connotation, it has undergone new changes with the development of the times. The revitalization of traditional crafts is conducive to inheriting and developing the excellent traditional Chinese culture, cultivating and carrying forward the craftsman spirit of excellence, and enhancing cultural self-confidence. This study takes the national intangible cultural heritage "Huizhou lacquerware" as the research object, takes the production technology and artistic characteristics of Huizhou lacquerware as the starting point, and will discuss and analyze the dilemma and difficulties encountered in the development of Huizhou lacquerware ornament skills from three aspects: history, current situation and hidden worries, inheritance and development, and will also analyze the comparative analysis of Huizhou lacquerware and lacquerware in other regions through rational big data analysis and comparative analysis of lacquerware in other regions, hoping to have certain help for the inheritance of Huizhou lacquerware ornamentation skills in the future.

## Keywords

Craft Revitalization; Huizhou, Lacquerware; Ornament Skills; Inheritance And Development.

## 1. Introduction

In terms of artistic value, Huizhou lacquerware making skills reflect the artistic talent of the working people in Huizhou. Huizhou lacquer skills have gone through vicissitudes, and some of the skills currently passed down to this day are only a small part of ancient lacquer skills, containing the profound cultural connotation of Huizhou area. In 2008, Huizhou lacquerware ornamentation skills were approved by the State Council and selected into the Second National List of Intangible Cultural Heritage. In addition to Huangshan Hui Lacquer Technology Co., Ltd., the rest of the inheritance is mainly inherited by non-genetic inheritors such as Gan Erke, Fan Fuan, Xi Jianhui, Yu Junpeng, etc., that is to say, it is mainly this group that really masters the production process of Huizhou lacquerware today, which has advantages and disadvantages for the development of traditional crafts. The upside is that this inheritance method better

retains the essence of the skill; The disadvantage is that the narrow inheritance surface also puts the Huizhou lacquer craft at risk of being lost.

## **2. Organization of the Text**

### **2.1. The inheritance and development of Huizhou lacquerware making skills**

#### **2.1.1. The limitations of traditional lacquer art production techniques make mass production impossible**

Tradition and modernity, craftsmanship and design are not opposites in today's society, only when people no longer need, no longer use, no longer inherited, is the era of traditional craftsmanship is lonely. Nowadays, China attaches great importance to the inheritance of traditional crafts, and craftsmen have begun to pay attention to practical needs and applications. Because of the limitation of traditional lacquer production technology, lacquer process products can not be mass-produced, so its number is at a disadvantage in the economic market, and the technological development of traditional lacquer process has not kept pace with modernization, and the product is still an old theme and style, difficult to meet the needs of modern people. However, with the improvement of quality of life and the support of national policies, people's interest in mass-made products has declined, and they have begun to appreciate handicraft products with artistic value and life, which is the fundamental reason why modern industrial products cannot replace handmade products[1]. In Huizhou, the operation of traditional lacquer crafts is mainly carried out by companies or studios, and sales are mainly for travel agencies, tourists, decoration enterprises, customized customers or shipped to foreign marketing, and the purchase purpose is mainly tourism commemoration, collection, practical and artistic works. However, the problem of better integration of the heritage of lacquerware with modern design has not been solved.

#### **2.1.2. Analyze the dilemma and difficulties encountered in the development of lacquerware ornamentation skills in Huizhou**

The research on the inheritance and development of Huizhou lacquerware ornamentation skills in the context of intangible cultural heritage makes the inheritance and development of Huizhou lacquerware skills not just a matter of paper.

With the development of the times, subject to the limitations of craftsmanship and materials and people's lack of awareness of lacquerware products, Huizhou lacquerware has gradually become synonymous with tradition to a certain extent. This study takes the national intangible cultural heritage "Huizhou lacquerware" as the research object, takes the production technology and artistic characteristics of Huizhou lacquerware as the starting point, and will discuss and analyze the dilemma and difficulties encountered in the development of Huizhou lacquerware ornament skills from three aspects: history, current situation and hidden worries, inheritance and development, and will also compare and analyze the development of rhino leather lacquerware in Tunxi, Anhui Province and the development of Yangzhou screw lacquerware through rational big data analysis and comparison, hoping to have a certain help for the inheritance of Huizhou lacquerware ornamentation skills in the future. In the process of protecting the lacquerware making skills of Huizhou, we must not only adhere to the core craftsmanship to make it have the charm and cultural connotation of traditional craftsmanship, but also insist on innovation in protection and development in innovation. Needless to say, since the beginning of modern times, it has become increasingly difficult to define the functions of traditional crafts or modern crafts, practicality and appreciation in a specific environmental space[2]. As a traditional handicraft intangible cultural heritage, the best way to protect Huizhou lacquerware making skills is to help it return to the public's vision with a new image, and only in this way can it better inherit and carry forward the excellent traditional Chinese culture and Huizhou regional culture[3].

With the development of the times, lacquerware is becoming more and more distant from people's lives, and Mr. Pan Lusheng once mentioned in "Intellectual Property Protection and Cultural Inheritance of Folk Handicrafts" that "folk handicrafts, as 'intangible cultural heritage', are an important part of China's folk art. "It shows that strengthening the protection of folk handicrafts has the effect of promoting cultural inheritance. As a valuable national cultural heritage, Huizhou lacquerware making skills still need to be adhered to at any time for its inheritance and development. In the era of modern large-scale production, all departments should integrate effective resources and innovate it from all aspects, so that this traditional skill can be revitalized and revitalized in today's society. This is not only the need for the inheritance of intangible cultural heritage, but also the support of our spiritual culture.

### **3. The starting point for the inheritance and development of Huizhou lacquerware making skills**

#### **3.1. Understand the inheritance status and hidden worries of Huizhou lacquerware craft culture**

Understand the inheritance status and hidden worries of Huizhou lacquerware craft culture. With the development of the times, lacquerware is becoming more and more distant from people's lives, and Mr. Pan Lusheng once mentioned in "Intellectual Property Protection and Cultural Inheritance of Folk Handicrafts" that "folk handicrafts, as 'intangible cultural heritage', are an important part of China's folk art. "It shows that strengthening the protection of folk handicrafts has the effect of promoting cultural inheritance. However, at present, the inheritance of Huizhou lacquerware ornament skills is full of difficulties, which are mainly reflected in: the loss of Huizhou lacquerware ornament skills, the lack of sufficient innovation of products, and the lack of brand awareness and brand protection awareness[2].

Understand the inheritance status and hidden worries of Huizhou lacquerware craft culture. With the development of the times, lacquerware is becoming more and more distant from people's lives, and Mr. Pan Lusheng once mentioned in "Intellectual Property Protection and Cultural Inheritance of Folk Handicrafts" that "folk handicrafts, as 'intangible cultural heritage', are an important part of China's folk art. "It shows that strengthening the protection of folk handicrafts has the effect of promoting cultural inheritance[5]. However, at present, the inheritance of Huizhou lacquerware ornament skills is full of difficulties, which are mainly reflected in: the loss of Huizhou lacquerware ornament skills, the lack of sufficient innovation of products, and the lack of brand awareness and brand protection awareness.

#### **3.2. In-depth discussion on the inheritance and development strategies of Huizhou lacquerware ornament technology and culture**

In-depth discussion on the inheritance and development strategies of Huizhou lacquerware ornament technology and culture. There are three ways to solve the problems of loss of Huizhou lacquerware ornament skills, lack of brand awareness and brand protection awareness, and unequal market transactions through the implementation of innovation and the use of legal knowledge: first, protect the technical resources of Huizhou lacquerware ornaments and enhance cultural value; Second, attract better innovation points through competitions and other forms to drive the development of lacquerware; Third, further strengthen the protection and utilization of intellectual property rights in Huizhou lacquerware ornamentation craftsmanship, strengthen brand awareness, and improve the social status of lacquerware skill inheritors and lacquerware practitioners. As one of the outstanding representatives of Huizhou traditional handicrafts, Huizhou lacquerware is closely related to the life attitude, aesthetic concepts, creation ideas and customs and beliefs of the people of Huizhou. In order to inherit the splendid culture of the Chinese nation, only by vigorously supporting lacquer artists, loving

lacquerware from the heart, and having a sense of responsibility, responsibility and mission, the inheritance and development of Huizhou lacquerware ornamentation skills will not be on paper[4].

Learn from the development path and countermeasures of lacquerware from other regions. In the 50s, the government and local folk craftsmen in Huizhou established the Tunxi Handicraft Society, which was later renamed Tunxi Handicraft Factory. In 1972, Premier Zhou proposed the resumption of arts and crafts production, and Tunxi Arts and Crafts Factory resumed lacquerware production. After the reform and opening up, Huizhou lacquerware production began to recover, and also began to usher in the second peak period. With the restructuring of state-owned enterprises in 2004, Tunxi Lacquer Craft Factory also stopped production, and in order to retain this process, Huangshan Hui Lacquer Craft Co., Ltd. was established, which has been operating to this day. Yangzhou is the birthplace of China's wooden tire lacquerware, representing the highest level of Chinese wooden tire lacquerware, and is also the key production area of national lacquerware. Yangzhou lacquerware has high artistic value and is one of the "Four Great Lacquer Ware in China". In 2006, Yangzhou intangible cultural heritage lacquer ornamentation skills were included in the national intangible cultural heritage protection list of China.

When all this is faced with the cultural and creative development under the background of "craft fashion", Huizhou lacquerware needs to be further extended on the basis of maintaining its own craft characteristics and cultural value, and its own cultural and symbolic characteristics need to be further extended, and it is re-used through refining and re-use into contemporary functional products, becoming daily necessities in contemporary people's lives. At the same time, the use of Huizhou lacquerware is displayed in a scene-style manner, showing the new life concept and way under the background of "revitalization technology", and thinking about the inherent cultural connotation behind lacquerware, so as to form a new cultural value of contemporary Huizhou lacquerware.

#### **4. Huizhou lacquerware production uses scientific means to adapt to modern production**

The handmade lacquerware production technology of Huizhou lacquerware retains the traditional characteristics better, but due to the limitations of handmade production, the product output is low, the labor cost is also high, and due to the limitation of consumer cognitive channels, Huizhou lacquerware products are more known as works of art by a few people. Under the modern production and processing mode, some processing links and processes should be promoted on the basis of retaining handmade production to take the lead in realizing modern machine production, on the one hand, in order to expand output, on the other hand, to reduce the production cost of products, so that more consumers can buy high-quality and inexpensive Huizhou lacquerware products[5].

At the same time, as a traditional skill, the production style of Huizhou lacquerware products is mainly based on

Relying on the inheritance of lacquer craftsmen and a small number of new styles developed by them, this is not conducive to the expansion and development of Huizhou lacquerware, nor is it conducive to the establishment of modern product development and production mechanisms. Therefore, in the research and development of products, we should try to combine Huizhou lacquerware production into modern R & D production, such as the establishment of industrial design departments in modern enterprises and the use of 3D printing technology are worth learning. The design and development of new products, new styles and new categories by a professional design and R&D department can also play a positive role in promoting the entire lacquerware industry.

## 5. Conclusion

In the process of protecting the lacquerware making skills of Huizhou, we must adhere to the core craftsmanship.

To make it have the charm and cultural connotation of traditional crafts, we must also adhere to innovation in protection and development in innovation. Needless to say, since the beginning of modern times, it has become increasingly difficult to define the functions of traditional crafts or modern crafts, practicality and appreciation in a specific environmental space. As a traditional handicraft intangible cultural heritage, the best way to protect Huizhou lacquerware making skills is to help it return to the public's vision with a new image, and only in this way can it better inherit and carry forward the excellent traditional Chinese culture and Huizhou regional culture.

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