

## Research on the Significance of Ideological and Political Education for Community Youth in the New Era

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### Abstract

Carrying out ideological and political education for young people in the new era community is of great significance for cultivating new people who take on major responsibilities, exploring and innovating new forms of ideological and political education for young people in the community, which helps to enhance their interpersonal communication and communication abilities, make up for the lack of practical ideological and political courses in schools, and promote the comprehensive development of young people. Through the analysis and research of the current situation of ideological and political education for community teenagers, it is found that there are still problems such as insufficient teams, single content and form, and imperfect mechanisms for ideological and political education for community teenagers. Therefore, in response to the current problems in community youth ideological and political education, urban communities are taken as research areas, and combined with the phased characteristics of youth physical and mental development, paths such as establishing a sound mechanism for community youth ideological and political education, integrating favorable resources in the community, establishing a high-quality team of community workers, and organizing various forms of community activities are proposed, Promoting the development of ideological and political education in youth communities can further reach a new level.

### Keywords

Ideological and Political Education, Teenagers, The New Era.

### 1. Introduction

In today's rapidly developing and changing era, the rapid development of the internet has led to various domestic and foreign ideological trends colliding and interweaving among them. Teenagers are in a critical stage of establishing their worldview, outlook on life, and values, and their political direction and stance are not yet firm enough, making them prone to being led by erroneous ideological trends. As an important part of grassroots organizations in society, communities are increasingly showing and playing their important position and role. Community youth ideological and political education is a beneficial supplement to school ideological and political classrooms and family education, and has irreplaceable functions. In June 2016, the Ministry of Education and other nine departments clearly pointed out in the Opinions on Further Promoting the Development of community education that community education should play its role in promoting socialist core values and serving the all-round development of people. [1] However, in real life, community education activities for young people are scarce, and the content and links of community ideological and political education are missing. Therefore, it is necessary to explore the significance and ways of ideological and political education in youth communities in the new era.

## 2. Overview of Ideological and Political Education for Community Youth

In the report of the 20th National Congress of the Communist Party of China, it was pointed out that "we must comprehensively implement the Party's educational policy, implement the fundamental task of cultivating morality and cultivating people, cultivate socialist builders and successors with comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor, and improve the social education mechanism of schools and families." [2] As the "micro basin" and "grassroots cells" of society, communities shoulder the responsibility of ideological and political education for young people. Community ideological and political education refers to the use of communities as carriers and platforms to carry out ideological and political education activities for young people. Its essence is the application and implementation of ideological and political education in the community, which has a positive impact and role on young people. Carrying out ideological and political education activities for teenagers in the community can not only make up for the lack of practicality in school ideological and political courses, but also fully utilize the unique educational resources of the community to generate positive educational effects and build a harmonious community atmosphere.

## 3. The Important Significance of Ideological and Political Education for Community Youth in the New Era

Youth are the future of our country and the hope for the great rejuvenation of the Chinese nation. The healthy growth of young people is directly related to the prosperity and victory of the socialist cause, as well as to the long-term survival and stability of the Party and the country, and to the future and destiny of the Chinese nation. The significance and path of researching and developing ideological and political education for community youth in the new era is a practical need to improve the education mechanism of schools, families, and communities, achieve the fundamental task of cultivating morality and cultivating people, and the Party's policy in the field of education.

### 3.1. Helps to enhance teenagers' interpersonal communication and interpersonal skills

Currently, we are in a highly developed era of the Internet, where electronic devices such as smartphones, computers, and tablets are ubiquitous in people's daily lives. Online virtual communication has greatly replaced face-to-face communication. More and more students who come to unfamiliar environments are hesitant to communicate with strangers and shy away from showcasing themselves, leading to an increasing number of "social phobia" groups and the dilemma of lack of communication among teenagers. As a basic unit of a certain regional society, communities have great organizational advantages in organizing practical activities for young people. The grassroots party organizations of the community party and mass service center can collaborate with the Communist Youth League organizations to build activity platforms and attract young people to participate in community activities. Through carrying out rich and colorful activities, we can reduce teenagers' dependence on the Internet, guide them to improve their communication and exchanges with each other in real practical activities, strengthen teenagers' interpersonal communication and exchanges, and improve their ability to dialogue, consultation, communication and cooperation, expression and problem solving, so as to promote the comprehensive development of teenagers' moral, intellectual, physical, aesthetic and labor abilities.

### **3.2. Helping to cultivate new generations worthy of the great task of national rejuvenation**

The report of the Twentieth National Congress of the Communist Party of China pointed out: "Deeply carry out the propaganda and education of socialist core values, deepen the education of patriotism, collectivism and socialism, and strive to cultivate new people of the era who shoulder the responsibility of national rejuvenation. Promote the normalization and institutionalization of education of ideals and beliefs, and cultivate people with the core values of socialism." [3] This clearly indicates that the main content of community ideological and political education should include the education of socialist core values Ideal and belief education, socialist rule of law education, excellent traditional Chinese culture education, mental health education, and moral education. Community youth ideological and political education is the expansion of school ideological and political courses in practice and space, which realizes the effective interaction between school education and community education. One of the prominent manifestations of utilitarianism and shortsightedness is that teaching is separated from educating people, exam oriented education is severe, and the fundamental position of moral education has not been fully implemented. Community ideological and political education, compared to school ideological and political education, is more free in form and does not have strict score requirements for teenagers. This frees them from the competitive pressure of entrance exams, and is closer to the psychological and practical needs of teenagers, resulting in better results. Due to the fact that teenagers are in the early stages of their life development and have not yet formed a sound personality, they generally have weak awareness of the rule of law and fraud prevention, weak willpower, and strong dependence. Students who are addicted to electronic devices such as mobile phones and delay their youth are often seen in the youth group. Therefore, community youth ideological and political education should adhere to the guidance of socialist core values, carry out normalized ideal and belief education, and guide youth to establish a correct outlook on life, worldview, and values. Community ideological and political education not only improves the ideological and moral level of teenagers, but also promotes the formation of healthy lifestyles, which helps to cultivate new generations with comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor.

### **3.3. Helping to make up for the insufficient practice of ideological and political courses in schools**

School ideological and political courses are the main battlefield of ideological and political education for young people. Although they play a huge role, there are certain limitations, such as emphasizing theoretical education but making practical activities difficult to implement. Marx said in his "Outline of Feuerbach": "Practice is a conscious and dynamic activity of human beings, a manifestation of human activities in the objective world through understanding reality and needs. Human beings not only test the truth of knowledge through practice, but also recognize objective things through human emotional activities and enter practice." [4] By participating in community volunteer service activities, Enable students to truly learn by doing and practice public morality; By enabling students to actively participate in the practice of community democratic elections, democratic consultation, democratic decision-making, democratic management, and democratic supervision, they can participate in community development and personally experience the happiness of people being the masters of their own homes; In specific practical activities in the community, cultivate the public participation literacy and rule awareness of teenagers, orderly participate in public affairs, and comprehensively and deeply implement the cultivation of students' public participation literacy. Community ideological and political education takes community activities as the main carrier, enabling teenagers to achieve a subtle and silent educational effect during the process

of participating in community activities. Community ideological and political education is closely related to social practice in form, and teenagers can gain exercise and learning through practice. The forms of ideological and political education provided by communities to young people are diverse, such as volunteer services, social surveys, red research and learning, and youth community market activities. Through personal participation in community practice, students can understand the national conditions, local customs, receive education, increase their talents, and make contributions within their capabilities. This enables young people to truly apply what they have learned, love their community from reality, care for and love the Party Country and people.

### **3.4. Helps promote the comprehensive development of adolescents**

According to Marx's theory of comprehensive human development, comprehensive human development should be the comprehensive development of human needs, abilities and personalities, and social relationships. An important goal of ideological and political education for teenagers is to cultivate socialist builders and successors with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor. The freedom and full development of a person's personality requires noble psychological qualities, extraordinary abilities, resilient qualities, unique personalities and behaviors, as the highest form of human development. Today's youth population has been under long-term competitive pressure from entrance exams, often exhibiting low hands-on ability and insufficient practical ability. Parents are afraid of taking up their children's study time and are reluctant to let them do household chores and household chores. The educational goal of our country is to cultivate socialist builders and successors who have a comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor, rather than children who are indiscriminate in their work and physical fitness. So school parents and society should not only value the academic performance and intellectual development of teenagers, but also pay attention to their physical development. Therefore, labor education has to become an important component of ideological and political education for young people, Deng Xiaoping pointed out that "in order to cultivate qualified talents for socialist construction, we must study how to better implement the policy of combining education and productive labor under new conditions." He also pointed out that "the rapid development of modern economy and technology requires the rapid improvement of education quality and efficiency, and requires us to continuously develop new aspects and methods of combining education and productive labor. The community has unique advantages in organizing some labor practice activities, such as organizing community courtyard micro updates, helping people with mental disabilities and those in need with voluntary services such as hygiene and cleaning, so that they can help others in labor, contribute love, learn from work and apply what they have learned, and learn the principles of life through labor and communication.

## **4. The Path to Strengthen the Ideological and Political Education of Community Youth in the New Era**

### **4.1. Establish and improve the ideological and political education mechanism for community youth**

To establish and improve a new and complete operational mechanism for carrying out ideological and political education for young people in communities, it is necessary to update the original scattered and imperfect institutional mechanisms. Firstly, schools and communities work together to form regional co construction and normalized operation, widely mobilizing students to participate in normalized practice in the communities where local middle schools are located and surrounding communities, or in the communities where students are located

and surrounding communities; Integrate with school ideological and political courses and achieve interaction. The community regularly organizes students to implement practical projects on weekends and holidays, and carries out practical activities in areas such as serving grassroots governance, employment and entrepreneurship, ecological and environmental protection, technology promotion, healthcare, and policy promotion. In addition, a youth volunteer service team has been established in the community to attract and organize youth to participate in community volunteer service activities such as nucleic acid testing and collection services, courtyard cleaning, and caring for disadvantaged neighbors. Secondly, the community should also improve incentive mechanisms to encourage and commend young people who actively participate in community practice. Evaluating and examining the effectiveness of ideological and political education for young people can be done from both material and spiritual perspectives. Material incentives can be achieved through the use of bonuses and prizes to encourage young people who have participated in community practice multiple times and performed well. The key to spiritual motivation lies in awarding them honorary titles and distributing certificates, medals, trophies, and medals, giving praise and conducting dissemination and learning within a certain range, adhering to the principle of spiritual motivation. By setting up medals such as community outstanding youth and paying tribute to "trailblazers", and displaying them on the community bulletin board, we aim to meet the psychological and honor needs of young people, encourage them to actively participate in community practice activities, and guide them to become a new generation worthy of heavy responsibilities.

#### **4.2. Integrate community resources to form comprehensive ideological and political education**

Firstly, community grassroots party organizations and Communist Youth League organizations have organizational advantages, providing activity platforms and developing activities and projects for young people in the community. In terms of human resources, there are a large number of retired comrades in the community, such as veteran cadres, veterans, experts, teachers, and model workers, known as the "Five Elders". They have enormous resource and time advantages in carrying out ideological and political education activities for young people. The potential human resources of community education should be deeply explored: outstanding people from all walks of life in the community, young people with excellent academic performance, people who provide help and people who are enthusiastic about public welfare; All parents who care about the growth of young people, such as those who hope for their children to become dragons and daughters to become phoenix, are exploitable resources; Sincerely repentant prisoners, law-abiding private vendors, and individual merchants can also play a role in human resource development; Regularly open cultural and entertainment venues to young people, such as free sports fields and public holiday reading rooms; Finally, the community party and mass service center has free and open places such as parent schools, activity rooms for minors, and new era civilization practice centers, providing venue support for the development of ideological and political education activities in youth communities.

#### **4.3. Strengthen the construction of community ideological and political workers' team**

Due to the current initial stage of ideological and political education for community teenagers, it has not received sufficient attention. The responsibility for community youth ideological and political education activities is generally assumed by community staff, which directly affects the level and effectiveness of community youth ideological and political education. However, many of the staff in the community are non professionals who have changed careers halfway, and most of them have not undergone systematic vocational training and professional learning. Although they have enthusiasm and certain social experience in their work, they are still able

to handle daily community work affairs, and their ideological and theoretical level and professional education ability still have a certain distance to meet the requirements of community ideological and political education work. In addition, since the epidemic, communities have become a key barrier for grassroots epidemic prevention and control. Frontline community workers often have complex affairs, resulting in insufficient time and energy to carry out ideological and political education for young people in the community, making it even more difficult to take into account the implementation of the spirit of ideological and political education for young people in the community. In response, the government has increased investment in community workers, increased the construction of the main body of community ideological and political educators, and "created a new era community ideological and political education team with strong politics, concise business, strict discipline, upright style, and a combination of full-time and part-time" [6], in order to implement the Party's education policy and ensure the complete implementation of the education process. Only community youth ideological and political educators with excellent skills and outstanding business skills can fully improve the overall effectiveness and level of community ideological and political education work, and successfully carry out community youth ideological and political education that satisfies the people.

#### **4.4. Organize various forms of community activities**

Compared to receiving theoretical education in school classrooms, teenagers are more inclined to participate in activities with novel and entertaining forms to alleviate and regulate the tension, fatigue, and irritability of academic life. Before organizing various forms of community youth activities, a survey should be conducted among the youth in the community to develop and plan the content and forms of activities that interest them. We must not examine the needs of the youth group through the thinking of adults. Conducting subjective assumptions without seeking truth from facts will only lead to waste of human and material resources, and result in coercion and counterproductive outcomes. [7] Therefore, communities can carry out activities that meet the physical and mental development needs of adolescents and are suitable for multi age groups based on sufficient investigation. The community can organize young people to visit local farms to experience natural scenery, understand basic agricultural knowledge, and increase their knowledge; Organize community youth reading salon activities, read classic and mandatory books for teenagers, and share and exchange their reading experiences and feelings with others to grow; Collaborate with government agencies to organize artistic performances or sports competitions, enrich teenagers' extracurricular life, and cultivate a sense of fair competition; On special days, organize young people in the community to clock in at local red memorials and red bases, carry out red research tours, and inherit red genes; Carry out summer camps, winter camps, and military training camps during winter and summer vacations to cultivate the resilience of young people who are hardworking and not afraid of difficulties; Organize young people to attend local courts for court hearings, strengthen legal awareness and critical thinking; Organize visits to prisons or juvenile detention centers, and educate young people to cherish life and stay away from crime through real-life experiences of inmates; Communities with conditions can also invite local medical personnel to share anti epidemic stories, cultivate patriotism and the spirit of not afraid of difficulties among young people; Invite elites from all walks of life to regularly hold public welfare lectures with young people, such as asking senior lawyers to talk about the legal rights and interests of young people, and asking firefighters to teach about home fire prevention knowledge. These are people who have experienced them firsthand, rather than being told by school teachers in class for the sake of speaking. Each vivid concrete example and true story will leave an indelible impression on teenagers; Organize public welfare counseling activities for the middle and high school entrance examination, inviting successful teenagers to share their learning experiences; Community grassroots party organizations and youth organizations visit orphanages, child

welfare homes, nursing homes, and other places to offer condolences, or guide young people to participate in community cleaning volunteer services; Combining the needs of epidemic prevention and control, organizing young people to experience becoming epidemic prevention volunteers and transferring their vigorous power to the areas where the community needs them is not only conducive to the healthy growth of young people, but also to the development of the community and socialist construction.

## 5. Conclusion

The ideological and political education work for community youth in the new era is still in the initial stage of improvement and development. Exploring the development mode and path of ideological and political education for community youth in the new era is a key aspect of research and has very positive significance. Carrying out community youth ideological and political education activities can help enhance their interpersonal communication and interpersonal skills, cleverly compensate for the lack of practical ideological and political courses in schools, and thus promote the comprehensive development of youth at the overall level. To comprehensively improve the ideological and moral level, political theoretical quality, and personal abilities of community teenagers, community workers must fulfill their own responsibilities and carry out scientific and constructive community ideological and political education activities for teenagers. In addition, the community also needs to establish and improve a mechanism for ideological and political education for young people in the community, integrate favorable resources in the community, and consolidate the collective efforts of the entire society in ideological and political education. Only by continuously actively exploring and innovating can we continuously promote significant results and breakthroughs in the ideological and political education of community youth.

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