#### Theoretical Research on Marxism

# --Based on the Perspective of Beijing Winter Olympics

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#### **Abstract**

After a hundred years of practice and exploration, the Communist Party of China has opened up a road with socialist characteristics based on my country's national conditions. All plans and decisions that have been tested by history to promote my country's socialist construction are inseparable from the support of Marxist theory, and Marxism has played a vital role in China's century-old struggle. The convening of the Winter Olympics revealed to the world the correctness of Marxism, the reliability of the Communist Party of China and the particularity of socialism with Chinese characteristics. The ideas and practical significance conveyed by the Winter Olympics are in line with Marxism to a certain extent. Based on this, the study of Marxist theory from the perspective of the Winter Olympics is not only of practical significance to China, but also of great significance to the common development of the world.

# Keywords

Marx; Theory; Beijing; Winter Olympics; Development.

#### 1. Introduction

Looking back on the party's century-old journey, Marxism has played a theoretical guiding role in the form of Chinese characteristics from introduction to improvement to development, guiding the party's development direction. To a certain extent, Marxism serves as the direction mark for the development of the party and China's development, whether it is past, present or future, it will subtly affect the trend of the times. The theory of Marxism has stood the test of time. In an environment where correct and scientific theoretical guidance is urgently needed, Marxism is rooted in our country with its unique contemporary, practical and sustainable development, and is supported by the people. The party's continuous persistence took root and sprouted, and now it is also a scene of fruitful results. The ideas advocated by Marxism are highly consistent with the spirit and ideas conveyed by China's excellent traditional culture and human public undertakings including the Winter Olympics. The Winter Olympics is recognized as one of the most influential sports events in the world. It originated in Western countries but is strongly supported by people all over the world, including China. The Winter Olympics is not only a competition of sports strengths from all over the world, but also an excellent opportunity for cultural integration and a battlefield for political collisions. The successful hosting of the 2022 Beijing Winter Olympics not only demonstrates to the world the improvement of China's

cultural soft power, but also reveals the correctness of Marxism, the reliability of the Communist Party of China, and the particularity and practicality of socialism with Chinese characteristics. On the premise of promoting multi-faceted exchanges among countries around the world and strengthening ties among countries, the 2022 Beijing Winter Olympics has demonstrated to the people of the world China's demeanor in the era of the epidemic and my country's determination to integrate Marxism with China's reality to the end. China's development cannot be separated from the guiding role of Marxism, and the common development of the world also needs to adhere to the combination of Marxism and the actual situation of each country. Only in this way can it be possible to achieve "beauty and beauty together" and "world harmony".

#### 2. The scientific nature of Marxism

The scientific nature of Marxism is mainly reflected in two aspects. On the one hand, it is a scientific theory; on the other hand, it is a scientific belief.

Marxism is considered a scientific theory because it provides scientific viewpoints and methods for the working people and the proletariat. The publication of the "Communist Manifesto" declared the formal establishment of Marxism. The original audience of Marxism is always the proletarian people, and the scientific guidance of the proletarian revolutionary movement. Marxism provided the world outlook and methodology for the proletarian movement. From the launch of the Paris Commune movement to the great victory of the October Revolution, the labor movement embarked on a new journey. This scientific theory has been proven in practice to be scientific, practical, effective, and can be used by all mankind. The glory of Marxism shines on every inch of the world. For China, which is in dire straits and urgently needs to be saved, the introduction of Marxism has brought the dawn of victory to mainland China. Marxism has taken root in our country and continues to develop and prosper, and gradually enter the political arena. After hundreds of years of practice and exploration, after repeated attempts and corrections, China has opened up a unique road to socialism and established a theoretical system of socialism with Chinese characteristics. Under the theoretical guidance of Marxism and the unremitting leadership of the Communist Party of China, the great rejuvenation of the Chinese nation is gradually on the right track. As a scientific belief, Marxism has become the goal of the proletariat and working people. Marxism incorporates the wisdom of human society, actively absorbs various excellent cultures, learns from history, and guides the proletarian revolution. The continuous advancement of the proletarian revolutionary movement is inseparable from the vital role played by Marxism. The people support Marxism, and the revolutionary leaders adhere to Marxism. The scientific belief in Marxism is correct and effective.

With China's rapid development, including economic, military, and cultural improvements, my country's international recognition rate has gradually increased. After a century of practice and exploration, China has realized the transformation from a traditional planned economy to a socialist market economy, realized the transformation of labor production and distribution mode, and realized the innovative development from seclusion to reform and opening up. Its rapid development is obvious to all in the world. China's development path continues to open up. The holding of the 2022 Beijing Winter Olympics has proved to the world the success of the Sinicization of Marxism. The wonderful opening ceremony and the brilliant Chinese athletes on the field have demonstrated the Chinese demeanor. In a turbulent international environment, the successful holding of the 2022 Winter Olympics has also confirmed the correctness and epochal relevance of Chinese politics and the theoretical system of socialism with Chinese characteristics.

# 3. The practical significance of hosting the 2022 Beijing Winter Olympics

The birth of the Winter Olympics is the continuation and promotion of the Olympic spirit. Its purpose and significance is to call on people to understand and participate in ice and snow sports, and to demonstrate the cohesion of all mankind to work together and move forward in solidarity. The Beijing Winter Olympics has demonstrated China's "Olympic spirit" to the world, and at the same time upholds the concept of green, shared, open, and clean hosting, setting a new benchmark for the development of the Winter Olympic movement. The holding of the Winter Olympics has proved the correctness and particularity of China's politics, showing China's style.

# 4. Analysis and interpretation of the cultural aspects of the Beijing Winter Olympics

#### 4.1. The display of Chinese excellent traditional culture

Culture is the main criterion for judging a country's soft power and it is also the soul of a country. The prosperity of culture can provide spiritual support and affect the development of the country to a certain extent. The opening and closing ceremonies of the Beijing Winter Olympics, the design of the medals and the uniforms of the athletes all fully demonstrated the excellent traditional culture of the Chinese nation, and showed the world the long-standing and timeless cultural system that cannot be replicated by other countries. From the "Chinese Timekeeping" of the twenty-four solar terms to the pouring water of the Yellow River to the five rings of the Olympic Games broken out of the ice, to the culturally meaningful ignition ceremony and to the swaying emerald green wicker in the closing ceremony, it shows the Chinese nation from beginning to end. While promoting excellent traditional culture, it also advocates the mutual exchange and integration of cultures from various countries, so that they can shine together.

#### 4.2. National image integration of traditional culture

Excellent traditional culture is always the foundation of a country and the driving force behind its development. The 5,000-year-old excellent traditional culture of the Chinese nation has been precipitated by history, and it is timeless and has the characteristics of the times, glowing with brilliance. We need to always keep in mind the importance of excellent traditional culture, and based on this, continue to develop and enhance cultural soft power.

Compared with the past, the mascot of the Beijing Winter Olympics still maintains continuous innovation and reflects the characteristics of Chinese characteristics. "Bingdundun" is created based on the design prototype of China's national treasure giant panda. Its image is lovable and has profound meaning, calling on people to live in peace and work together to create a better future.

The Beijing Winter Olympics has always implemented the concept of green environmental protection, energy conservation and emission reduction. People's living standards continue to improve, and the concept of diligence and thrift is gradually marginalized. The Beijing Winter Olympics reaffirmed the concept of frugality and greenness, lit the torch in the simplest way, and advocated the world to join the ranks of saving resources and protecting the environment. China has made continuous efforts to this end and told the world with practical actions: while continuously developing its economic strength, do not forget to live in peace with the environment, always communicate with other countries in a peaceful and humble manner, gather mountains and rivers with trickles, and gather with fireflies. The light at the end of the candle increases the brilliance of the sun and the moon.

### 4.3. Organic integration of traditional culture and Marxism

The excellent traditional culture of the Chinese nation has experienced 5,000 years of wind and frost, and its glory has not diminished and has lasted forever. The root of it lies in its characteristics of innovation, diversity, integration and sustainable development. Marxism is compatible with the excellent traditional culture of the Chinese nation in many aspects. The excellent traditional culture of the Chinese nation has gone through the process of eliminating the dross to retain the essence, and Marxism also needs to go through this process. Marxism is not dogmatism, but reform and innovation that needs to be combined with the actual situation of the country. Blindly copying will only put the country in trouble and cannot achieve the goal of national rejuvenation and national development. Marxism absorbs the essence, discards the dross, and realizes the organic integration with the excellent traditional Chinese culture. The Sinicization of Marxism is inevitable. The victory of the proletarian revolutionary movement in Western countries has allowed China and the world to see the correctness and scientific nature of Marxism. For China, which is constantly exploring and lacks scientific theoretical guidance, the introduction of Marxism has broken the long-term dilemma. Practice is the only criterion for testing truth. Every theory needs to be tested and proved by practice. In the course of a hundred years of practice and exploration, Marxism has been continuously improved and innovated. Combined with the actual situation in our country, we have absorbed the essence of Chinese excellent traditional culture, Finally opened up a road of socialism with Chinese characteristics.

## 5. The Marxism Contained in the Winter Olympics

The Sinicization of Marxism is divided into three stages, namely, Mao Zedong Thought and the Sinicization of Marxism, the theoretical system of socialism with Chinese characteristics and the Sinicization of Marxism, and Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era and the Sinicization of Marxism. Three leaps for the Sinicization of doctrine. The long process of the Sinicization of Marxism has historical reference and certain reference significance. We need to always adhere to the general strategy guided by Marxism, always implement the policy of independence and independence, and always adhere to the modernization and popularization of the Sinicization of Marxism. The Sinicization of Marxism is a process of reform, innovation and development, and its innovations are fully reflected in the Winter Olympics.

#### 5.1. Innovative development of ecological civilization thought

In recent years, terms such as "carbon neutrality" and "carbon compliance" have entered the public eye, all of which stem from the problem of global warming sweeping the world. It is urgent to reduce carbon emissions, govern the global environment, and control global temperature. The Winter Olympics practiced the concepts of green environmental protection, energy conservation and emission reduction, and China set an example to the world with actions. The 2008 Beijing Winter Olympics used natural gas to ignite the Bird's Nest torch, which consumed nearly 5,000 cubic meters of natural gas per hour. The 2022 Beijing Winter Olympics changed the previous method and used the most concise and environmentally friendly method. Its special method shocked the world and conveyed it accurately. The idea of ecological civilization created by the Sinicization of Marxism.

# 5.2. The innovative development of the "free people's association" in human society

The 2022 Beijing Winter Olympics is a global sports event that attracts the attention of people all over the world and is held in the context of a global epidemic. Facing the global economic depression, international conflicts erupting from time to time, and the epidemic situation

severely out of balance, China is still not afraid of difficulties and obstacles, and ensures the smooth progress of the Winter Olympics in a way that is appropriate and reasonable and acceptable to the people. The success of the Winter Olympics has been praised by people all over the world, and the Chinese demeanor and Olympic spirit that China has demonstrated in the Winter Olympics have been affirmed and promoted by people all over the world. China has always been committed to the great cause of world integration, put forward the important decision of "one belt and one road", and actively built a community of shared future for mankind. The Winter Olympics is not only an advocacy of sportsmanship, but also an innovative development of my country's "free people's association".

## 5.3. Innovative development of concepts

Marxism serves the proletariat and the people of the world, and putting people at the center has always been the central idea of Marxism. On this point, Marxism is highly consistent with the socialism China adheres to, thus ensuring the successful development of the Sinicization of Marxism. The people-oriented thought has also been fully reflected in the Winter Olympics. Compared with the environmental conditions provided by the organizers of previous Winter Olympics, the 2022 Beijing Winter Olympics has been praised by people all over the world for its thoughtful service and good environment. China is concerned about the safety and living conditions of every Winter Olympic competitor, and at the same time the common safety of the Chinese people and the people of the world. Comrade Xi Jinping advocates and adheres to the "people first" and "people-centered" development thinking, and regards the realization of the people's pursuit of a better life as the ultimate goal of the Communist Party of China and our country, and innovates and develops the Marxist view of the people.

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