

# On the Construction of Ideological and Political Education Curriculum in Colleges and Universities

## --A Case Study of China Pharmaceutical University

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### Abstract

China Pharmaceutical University has the purpose of cultivating education and cultivating virtue. While highlighting the medical characteristics, it constantly accelerates the development and improves the construction of ideological and political education courses, focuses on improving the quality of ideological and political education courses, realizes the two-way benign interaction between teachers and students and schools, and promotes the high-quality and balanced development of college education.

### Keywords

Ideological and political education curriculum resources, Curriculum implementation, School-based curriculum development, Cultural environment construction.

## 1. Introduction

The ideological and political education courses in colleges and universities play an important role in cultivating the correct "three views" and improving the comprehensive quality of college students in the new era. Therefore, colleges and universities should strengthen the attention intensity and construction intensity of ideological and political education courses, and constantly improve the quality of ideological and political education courses.[1] China Pharmaceutical University is a university with pharmaceutical industry. In order to achieve high-quality development of colleges and the benign growth of students, it combines the characteristics of medicine with ideological and political education, and always pays attention to the construction of ideological and political education courses. In recent years, the ideological and political education curriculum of China Pharmaceutical University has been developed and optimized, but in the course of ideological and political education courses, it is necessary to continue to promote the overall quality development of the school.

## 2. Organization of the Text

### 2.1. Current situation of the construction of ideological and political education courses in China Pharmaceutical University

In order to realize the expected goal of the construction of ideological and political education courses, China Pharmaceutical University actively promotes the improvement and improvement of ideological and political education courses, and further strengthens the construction of ideological and political education courses.

First, the ideological and political educators continuously summarize the experience and lessons in the educational practice of curriculum teaching, and continuously expand the curriculum resources of contemporary college students and the contemporary education

requirements. Secondly, in order to better realize the combination and innovation of pharmacy and ideological and political education, China Pharmaceutical University proposes many forward-looking and targeted suggestions for the integration between the two. For example, the current research direction of pharmaceutical ethics topics of China Pharmaceutical University is in full swing, and other more comprehensive and humanistic research directions are also being incubated. Again, workers engaged in ideological and political education curriculum keep pace with The Times, timely improve the shortcomings of traditional teaching classroom, college students as the main teaching; then firmly grasp the "curriculum ideological and political" system construction purpose, enhance the sense of responsibility and mission, timely solve the problems of ideological and political teachers construction, and make college ideological and political education groups vibrant; Finally, carry out new ideological and political education course mode —— second class, encourage students to cherish the second class, actively participate in various extracurricular activities.[2] In class, students should consciously accept teachers' education and guidance from teachers, strive to improve their personality quality, comprehensive quality, innovative spirit and practical ability, and obtain enough theoretical knowledge and practical ability.

However, in the process of ideological and political education curriculum construction, there are still many deficiencies, and we need to make further efforts to correct and improve them.

first, It is found that college students have low efficiency in theoretical ideological and political education learning, low learning enthusiasm, poor learning effect, and not understanding of knowledge, Subjective escape of the ideological and political education courses, Almost zero cooperation with ideological and political teachers in class; next, There is some "curriculum ideological and political" teaching content lags behind the rapid development of the society, Unpractical needs, cannot meet the actual needs of students' development; once more, Is the lack of ideological and political education curriculum resources, And the ideological and political education classroom teaching methods and means are more fixed and monotonous, Cause college students in a long-term boring learning atmosphere, Unable to actively study deeply; then, Is the classroom teaching theoretical knowledge is more and the lack of innovation, Lack of practical links, It is not conducive to students to connect theoretical knowledge with social practice, It makes it difficult for students to realize the practicality of ideological and political content in the real society; Finally, it is due to the lack of the construction of colleges and ideological and political education courses to the supporting campus cultural environment, Human and material resources are less invested, It cannot strongly support the progress of ideological and political education curriculum construction.[3]

## **2.2. To develop diversified ideological and political education resources**

China pharmaceutical university to study the law of ideological and political education and college students for the preference characteristics of ideological and political education courses, and constantly dig deeper and develop in line with the new era, diversified ideological and political education course resources, enrich the content of ideological and political education course teaching, make ideological and political education course more abundant and more popular.

### **2.2.1. Further explore the classroom teaching resources of ideological and political education**

The classroom teaching of ideological and political education in colleges and universities mainly focuses on the ideological and political education theory courses and on refining the ideological and political education factors contained in the professional courses. first, The theory course of ideological and political education is very important in the construction of ideological and political education, This requires that the theory course of ideological and political education in colleges and universities must be subordinate to the ideological and

political theory curriculum system of colleges and universities and meet the relevant documents of the Ministry of Education, Constantly enrich the teaching resources of ideological and political education courses, Organize courses such as "The History of the Chinese Revolution, the History of the Ideological and Political Work of the Communist Party of China, and Research on the Theory and Practice of socialism with Chinese characteristics"; next, For the ideological and political education and teaching of different majors in colleges and universities, It is necessary to fully explore the ideological and political elements contained in the professional curriculum to find out, Give full play to its carrying educational function, Integrate the ideological and political education with the usual professional courses.[4] Especially importantly, with the development of The Times, the progress of science and technology, the classroom teaching method of ideological and political education is also constantly updated. In the process of ideological and political education course teaching equipped with scientific and complete classroom teaching equipment, increase investment in new media teaching equipment, establish campus teaching media intelligent networking system, equipped with digital experimental facilities, search the online classroom teaching difficulties, change the traditional teaching method, using modern virtual reality technology, teaching content in the form of PPT, text, short video, enhance the attraction of college students.[5]

In the process of implementing ideological and political education for college students, to actively guide college students to ideological and political education law, the theory of socialism with Chinese characteristics and marxist theory education system, gradually realize ideological and political education, and then xi new era of socialism with Chinese characteristics into the ideological soul of colleges and universities, for the construction and development of socialism with Chinese characteristics to provide a solid spiritual foundation.

### **2.2.2. Enrich the ideological and political education category and its related discipline resources in the library**

In order to strengthen the construction of ideological and political education courses, it is necessary to enrich the resources of ideological and political education and other disciplines related to ideological and political education, such as psychology, history, philosophy and other disciplines that are conducive to learning ideological and political education. China Pharmaceutical University can enrich the amount of books in the library, and add some humanistic books, so that students can read and learn books, newspapers and periodicals related to ideological and political education. Especially when the contemporary college students and graduate students rely more on independent learning, it is particularly important to enrich the resources related to ideological and political education in the library.

### **2.2.3. We will strive to build a networked and intelligent special network platform for ideological and political education courses in colleges and universities**

The high-quality development of the construction of ideological and political education courses in colleges and universities must give full play to the advantages of new media and the Internet, pay attention to the forefront of ideological and political education information, strive to improve the quality and timeliness of ideological and political education courses in colleges and universities, and create high-quality ideological and political education courses suitable for the development of colleges and universities.[6]

China Pharmaceutical University can use Internet information technology to establish an intelligent special network platform for ideological and political education courses, which will not only timely update the latest ideological and political education preface information, including the latest literature, journals, etc.; but also open a special answer window, with professional teachers of Marxism College to answer questions online. The establishment of a special network platform for the ideological and political education courses is to make the

ideological and political education courses closer to the daily study and life of the college students, and to guide the college students to carry out the study and research of the ideological and political education knowledge and its related subjects on this special website.[7]

#### **2.2.4. Colleges and universities should actively explore school-based ideological and political education courses that are in line with the characteristics and purposes of the school and the characteristics of professional courses**

Different colleges and universities in China will have different priorities, such as medical universities, science and technology universities and normal universities, so it is also very necessary to formulate school-based ideological and political education courses in line with the educational purpose and professional characteristics of the actual situation of different universities. China Pharmaceutical University is a famous double first-class pharmaceutical university, featuring the pharmaceutical major. So in this university, the combination of pharmacy and ideological and political education major is deepening, in cultivating students of medical literacy as the core, to promote students to cultivate correct "three" and improve medical professional knowledge and skills as the goal, under the combination of the two produced a theoretical, practical and integration of medical ethics topic research, and constantly into other fields. Colleges and universities should actively and fully explore the combination point of their professional courses and ideological and political education courses, integrate the ideological and political education with the ordinary professional courses, and then gradually explore the school-based ideological and political education courses, and promote the high-quality development of ideological and political education courses construction in colleges and universities.

Each university has its own profound cultural heritage, has its own cultural characteristics, and also has its own unique ideological and political education work experience, suitable for the school culture. Therefore, when engaged in the construction of ideological and political education courses, China Pharmaceutical University must base itself on the school, firmly grasp its own campus cultural characteristics, fully combine the characteristics of the school to carry out ideological and political education courses in the experience of curriculum construction, and develop a distinctive ideological and political education curriculum system. Pharmacy major in China Pharmaceutical University is the most influential discipline. In the development and improving the construction of ideological and political education courses, we should pay attention to the combination of medicine specialty, and through shaping students' medical ethics, students should fully understand the important role of ideological and political education. For pharmaceutical students, the ideological and political education courses related to their own major have the characteristics of medicine and are full of attraction and vitality to them.[8]

#### **2.3. To realize the combination of theoretical teaching and concrete practice of ideological and political education courses**

To strengthen the connection between the theoretical teaching of the college ideological and political education courses and the students' daily study and practical life, we must get rid of the embarrassing situation of the "two skins" of theory and practice. Because the vitality and vitality of theory comes from the thinking and guidance of practice, in the construction of ideological and political education curriculum, ideological and political educators should pay attention to improve theoretical cultivation, accurate grasp, scientific understanding of the latest theoretical achievements of ideological and political education theory, improve their own understanding, problem analysis and ability to solve problems, make the ideological and political education course teaching theory comes from real life, sublimation in their own thoughts, and then settled in real life.[9] Ideological and political educators should pay attention to the students, understand students, pay attention to inside and outside the

classroom, focus on the theory and practice, guide students to the society, with around life practice, arouse college students resonance, make college students' daily life experience and ideological and political education course theoretical knowledge organically combined into a whole.

According to the development of The Times, the characteristics of colleges and universities and the preferences of college students, the "second classroom" of ideological and political education courses is constantly updated and improved." The second classroom" mainly refers to the college students who actively participate in extracurricular activities outside the classroom and pay attention to the practice of socialist modernization construction. It includes class meetings, party and league activities, campus culture, summer practice, "mass entrepreneurship and innovation" and other social practice activities and so on. Through concrete practice, college students can deeply understand the teaching theoretical knowledge of ideological and political education courses in colleges and universities, and then realize the combination of ideological and political education courses' theoretical teaching and concrete practice.

#### **2.4. Optimize the campus cultural environment and help the construction of ideological and political education courses**

Optimizing the campus cultural environment is very important for the construction of ideological and political education courses in colleges and universities. The edification of the campus cultural environment and the ideological and political education theory can be complementary to education.[10] On the one hand, the campus cultural environment can influence people and promote the formation of ideological concept, moral quality, perfect personality and behavior habits; on the other hand, people can transform the campus cultural environment and better promote the construction of the ideological and political education curriculum.[11]

Colleges and universities should actively create a campus cultural environment conducive to the construction of ideological and political education courses. first, Make full use of the campus display boards, electronic equipment in public areas (such as canteen TV sets, radio, etc.), and campus banners, Used to display the knowledge content related to ideological and political education, For the majority of students to study and discuss; next, To constantly enrich the cultural life of the university campus, Regularly carry out different forms of cultural activities, such as reading, speech, literature and sports, related to ideological and political education, To create a positive, healthy and elegant campus culture education environment, Make each ideological and political education object in the influence of the cultural environment to enhance the ideological interest, Improve the spiritual quality; last, Colleges and universities should further improve the understanding of the ideological and political education curriculum construction, Attach great importance to the far-reaching significance and long-term value of ideological and political education curriculum teaching, To care about the development of ideological and political education, Ideological and political education and teaching will be included in the rigid index to measure the level of running in colleges and universities.[12]

In short, to create a kind of attaches great importance to the construction of ideological and political education curriculum high quality cultural environment, let college students in the construction of campus cultural environment always influenced, emotional blend, unity, inspiring enterprising positive energy, and then guide more for ideological and political education curriculum construction insights and interest, form force, jointly promote the ideological and political education curriculum construction and development.

### 3. Conclusion

China pharmaceutical university to promote the construction of ideological and political education curriculum, constantly dig and actively develop ideological and political education curriculum and related subject resources, strengthen the combination of ideological and political education theory and practice, and at the same time to create a good campus cultural atmosphere and ideological and political education cultural environment, make the ideological and political education curriculum construction work achieved practical results, so as to better achieve the motto goal and realize the fundamental task of khalid ents.[13]

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