

Philosophical Speculation on Fashion in Film Art of the Republic of China

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Abstract

Film art is a kind of cultural media that spreads the essence of national culture, and costume art is the visual coordinate that leads the popular fashion culture. Both of them are influenced by the development of social, political and economic forms and the development of traditional humanistic connotations in a certain period of development in China. Costume can accurately shape the film role, depict the audience's heart, reflect the background of the times and render the atmosphere of the film scene in every film creation, and its social importance will be self-evident. The correct design of film costume style is one of the most important factors to consider the success or failure of this film.

Keywords

Film art of the Republic of China; Fashion; Philosophical speculation.

1. Introduction

Film and television clothing art is a comprehensive audio-visual art of modern fashion, which organically links traditional film and television technology and cultural means with various forms of modern film art expression. A series of modern fashion aesthetic elements can be expressed one by one in film and television works. Costume plastic art is a comprehensive artistic expression form of new modern fashion with characteristics in the film, which has a close cross-connection with all parts of the film, and is inseparable from the story plot and its main components that constitute the whole film work. In the overall research framework system of film and television clothing plastic arts, If we only look at the digital "color, style, shape and fabric", the investigation problem is not comprehensive and true, but more attention should be paid to the socialist cultural and historical background, characters and story connotation of clothing in historical film and television creation. The concept of clothing modeling creation should directly serve film and television, and the creation of film and television dramas must directly drive the trend of modern fashion clothing style, both of which should complement each other.

2. The role of costumes in the films of the Republic of China

2.1. Create characters

"Clothing is like a person" points out that another important visual image means of fashion design should be able to accurately, directly and truly express the aesthetic image characteristics and social character characteristics of the wearer. This basic feature also makes it play a great role in promoting the artistic development of film and television image depiction in the films of the Republic of China. Of course, in order to make the characters more prominent, More typical, the clothing design of movies should not be too rigid in the simple simulation of some objective objects, but often need to carry out modeling processing changes and color exaggeration from a certain artistic angle, so as to make the clothing characters more vivid and typical. The external image of the character will also change with the constant changes of

psychological state, and at the same time provide concrete conditions for the development of the plot.

2.2. Reflect the role psychology

The shape design of costume props of movie characters must be shaped by pursuing the external form expression with the depth of times culture and deep psychological content behind the movie image, so as to build a movie three-dimensional character image with accurate shape, delicate expression and vivid action. As a direct and externalized comprehensive expression in depicting the complex emotional recessive and personality characteristics of the characters in the play, It can show the emotional world characteristics and spiritual, cultural and psychological connotations of the characters in the play in a three-dimensional image. Art itself can not only depict the characters in the film simply by dressing up, but also often have a special impact on the aesthetic appreciation and spiritual education of the characters. With the ups and downs of the whole film plot, the mental outlook of the characters depicted by the characters will naturally change with the development of the mental state of the male and female protagonists, which also creates more concrete conditions for promoting the forward progress of the whole film plot. Film costumes, as the external presentation of characters' hidden characteristics, can vividly express the emotional world and aesthetic soul connotation of characters, not only decorate characters, but also have the function of describing characters' personality characteristics and aesthetic soul. With the ups and downs of the film plot, the external image of the character will change with the constant changes of psychological state, and at the same time provide concrete conditions for the plot development [1].

3. The basic characteristics of costume culture in film art of the Republic of China

In the treasure house of modern film art, There are many kinds of artistic varieties and craft styles of clothing modeling, Has the aesthetic classification method and artistic use value of completely different times, Clothing can be classified according to the basic categories of the main characters in the play, such as age, gender, primary and secondary, ancient and modern, popular, fashionable, Chinese and foreign, national cultural traditions and the identity and background characteristics of the characters in the play. When the designer of the film works conceives the costumes of the theme intention plot of the film, all the costume characters who participate in the costume performance and design activities of the plot must reasonably formulate the basic style and color of the character costumes according to the basic specific cultural content requirements of themselves and the screenplay to express the theme. During the Republic of China, women's clothing gradually changed into cheongsam skirt and suit jacket. Women's cheongsam jacket split on both sides, highlighting the beauty of Chinese traditional women. Men's clothing was influenced by foreign culture, and suits were popular, among which Chinese tunic suit became a typical representative. According to different aesthetic classification standards of costumes, the design of men's and women's costumes in film works of art should be fully considered according to the conditions of the Republic of China, ethnic customs and local characteristics where the characters in the plot environment of film works can reflect, so as to make an overall modeling design. In the development of film and television stories in the Republic of China, All of them must be set off by complete framed Chinese clothing modeling and design. Without Chinese costume culture, The Chinese saying is "three-point painting, Seven-point mounting ", Because it is a peerless picture, Therefore, if people want to really have aesthetic value, they must be able to have excellent mounting and design of Chinese costumes to set off a little. Therefore, the development of film art cannot be separated from the

whole film costume culture, and costume culture must also make the whole film art more exquisite and perfect.

4. The importance of costume color in film art of the Republic of China

Clothing color elements are always an important part of the color elements throughout the whole Chinese film works, In forming an excellent film and television work with a clearer picture, Not only need some relatively reasonable and rich and vivid color elements to set off the picture, More important consideration is the clothing color that can reflect the aesthetic style characteristics of characters. In use these clothing picture elements, Some color combinations suitable for clothes colors can be flexibly selected according to the characteristics of different shades and weights in the near-view and long-view tones of the picture, For example, in the cool color environment of the Republic of China movies, A beautiful, simple and elegant Chinese girl is standing on a small green lawn on the side of the park. Playing or playing, At this time, if the picture is far-sighted in the movie picture, it should be designed to use some cold complementary colors with green as the keynote, as well as red costumes and other colors to set off a little, so that it will become more vivid in the color tone of the picture, and the contrast between the actual and virtual colors of the picture will be very bright. "A little" red "in the green bushes is the basic truth. If you take close-up photos, you can freely rearrange the background color and reset the background color of the clothing itself. Therefore, the natural skin color and natural hair color of the average person's face can basically be directly distinguished from the clothing color of the external environment background [2].

The environmental tone of movies and how to fully attract the emotions of movie viewers are the common aspirations of movie artists all over the world, and the environmental tone is just the most critical artistic way for artists to express the aesthetic connotation of movies, and it is also an indispensable and important modeling element to infect the emotions of movie viewers. In the film and television art effect, the art color effect used is often more natural and real than the film art color effect reflected in the real life scene, and it is also more rich in some kind of film art charm and visual appeal.

5. The aesthetic expectation of costume art in film works of the Republic of China

What is embodied in the costumes of film works in the Republic of China is a modern artistic concept of fashion costumes, It often played a vital role in the success of shooting and making characters in the whole clothing film at that time. It had a great positive impact on the aesthetic psychology and fashion pursuit of people's clothing at that time, Film directors themselves are often very demanding on the dress of characters in the whole film work process, In the shooting and creation of modern fashion movies, The comprehensive professional quality of the actor himself, the ingenious and meticulous arrangement of the scene props environment, the careful selection of the clothing shapes of scenic spots, the design of clothing details props and other detailed requirements, These are the core keys to ensure the successful development of the whole film plot creation, and it is precisely this detailed fashion design that can fully reflect the most important part of the changes in the identity, status and environment of the film characters at that time [3].

6. Concluding remarks:

In a word, in the film art form, the visual effects can be conveyed through the colors, styles and patterns of costumes, Costume movies can be displayed more vividly, sensibly, aesthetically and vividly and serve the young audience in society. With the development of costume art, it

has developed into an entertainment means to attract the attention of the young audience, and injected infinite artistic vitality into the whole film industry. A large number of modern costume art elements widely used in film costume creation art can fully lead the trend of social fashion elements and avant-garde personality, In order to promote the healthy, rapid and prosperous development of contemporary film social, economic and artistic industry, And played an extremely important role, Meet the most basic aesthetic psychological pursuit of ordinary film masses and an expectation of basic cultural aesthetic consciousness, and at the same time have extremely important basic aesthetics for the artistic visual image and transmission of the whole Chinese film art works, with psychological value connotation and aesthetic cultural value.

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