

Integrate the Red Cultural Gene and Build a Solid Sense of the Chinese National Community

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Abstract

Subtly integrating red culture into the ideological and political education of college students in colleges and universities, so that the red culture gene becomes the brand of contemporary college students' identity, it will help the red cultural gene to be internalized in the heart and externalized in the form of college students, and promote the healthy development of college students' thinking. Through the education and cultivation of red culture, it can not only cultivate the patriotic feelings of college students, but also enhance the sense of cultural identity and cast a solid sense of the Chinese national community. In order to build a solid sense of the Chinese national community among contemporary college students, it is also necessary to start from the path of red culture education, give full play to its role of "the root of faith", "the source of the road" and "the soul of strength", integrate the red culture gene into contemporary college students, and build a solid sense of the Chinese national community.

Keywords

Red Cultural Genes; Chinese National Community Awareness; College Students.

1. The Connotation and Conformity of Red Culture and the Consciousness of the Chinese National Community

1.1. The Connotation of Red Culture and the Consciousness of the Chinese National Community

Red culture is the content that Chinese people, under the correct leadership of the Communist Party of China, constantly create in the revolution, continue to develop and improve in the process of formation, constantly innovate in the current era, and inject new vitality into red culture. Of course, the formation of red culture cannot be achieved overnight, but the revolutionary ancestors of our country gradually formed in the war and gradually enriched and developed, and constantly improved in the development of the times. Red culture highlights China's cultural self-confidence, is an organic unity of spiritual culture and material culture formed by China in a specific historical period and under the background of the times.

General Secretary Xi Jinping put forward the idea of "building a common spiritual home for all ethnic groups, actively cultivating the consciousness of the Chinese national community", which is very important, not only formally proposing the concept of "Chinese national community consciousness", but also elevating the work of the Chinese nation to a new height. All ethnic groups in China should hug each other tightly like pomegranate seeds, so that the community of the Chinese nation will become more cohesive.

1.2. The Compatibility of Red Culture with the Consciousness of the Chinese National Community

Over the past hundred years, all the brilliant achievements we have made have been attributed to the common unity and struggle of the people of all ethnic groups in China. Since the founding of the CPC, the CPC has played its role as the core of leadership, united and led all nationalities from having enough to eat and wear warm clothes to gradually realizing the socialist Chinese dream, marching toward a socialist power, seeking benefits for the people and happiness for the people, and writing a magnificent chapter in the history of the CPC.

Cultural identity is the most simple and simple identity in the hearts of the people, the root of the nation and the soul of the nation. In a prosperous and prosperous China, national unity and vast territory are the precious legacies left to us by our ancestors after arduous struggle. The excellent culture of all ethnic groups blossoms and is constantly tolerated in differences, and eventually forms an excellent Chinese culture. The cultures of all ethnic groups are inclusive, indispensable, seeking common ground while reserving differences, colliding in different cultures to produce sparks, and converging to form a colorful and colorful Chinese excellent culture. Let the excellent values of Chinese culture become the mainstream values of the whole society, create a harmonious and beautiful society, and all ethnic groups can be more closely integrated.

2. The Role of Integrating Red Cultural Genes in Building a Sense of the Chinese National Community among Contemporary College Students

2.1. Raise College Students' Sense of Political Identity

Red culture is constantly created in the revolution, continuously developed and improved in the process of formation, constantly innovated in the current era, and injected new and dynamic content into red culture. Red culture education plays a huge role in the political life of college students, which is conducive to their firm political stance and active participation in political life. In this process, the sense of political identity and social participation of college students has been improved, and the sense of responsibility of college students as social masters has been improved, so that the political position of contemporary college students has become more firm. Through the ideological influence of red culture, college students can better understand that safeguarding national unity and nationality is our responsibility and obligation, and realize the importance of building a solid sense of the Chinese national community.

2.2. Improve College Students' Sense of Cultural Identity

Red culture is one of the outstanding Chinese national cultures of great significance that are worthy of continuous development, inheritance and innovation. University ideological and political education courses are a good opportunity to cultivate college students' red complexes, and in the classroom, they imperceptibly instill excellent traditional culture and cultivate red cultural genes to contemporary university students. It is necessary to firmly grasp the superior resource of red culture, make efforts in the ideological and political education of college students, and take this as an opportunity to enhance college students' sense of cultural identity, enhance cultural self-confidence, and lay a solid foundation for building a solid sense of the Chinese national community among contemporary college students.

3. Risk Analysis of Contemporary College Students' Awareness of the Chinese National Community

3.1. Analysis of the Characteristics of Existing Cultivation Methods

3.1.1. There are Many Forms and Redundant Contents

Contemporary college students' extracurricular activities are colorful and diverse, and a variety of activities emerge in an endless stream, which makes people feel a little dazzling. The holding of various activities, although on the surface is under the banner of enhancing the ideological education of college students, in fact, its real meaning is not clear, its real purpose is to hold activities for the sake of activities, its forms are diverse, often make college students scratch their heads, participate in these activities is only for credits, can not achieve the purpose of educating college students, and does not have much effect on cultivating college students' awareness of the Chinese national community.

3.1.2. The Form is Mixed, and the Content Quality is Worrying

Nowadays, the cultivation of the awareness of the Chinese national community among college students is mostly through the hosting of various theme activities. These thematic activities are not only complex but also their effects have not achieved the desired results. Many theme activities are often carried out in class units, and the notice of the opening of activities is generally notified by the school, college, grade level, when the class students have doubts and suggestions about the activities, the message is often not able to express to the superior in a timely and effective manner, and it is difficult for the superior to convey the activity notice to the class in a complete and unmistakable manner, which has an impact on the effect of the activity. Not only that, the holding of theme activities often costs more energy, and complex forms of activities often make students consume too much energy and produce tired emotions, thus affecting the quality of activities. Many times, these theme activities are roughly the same theme but repeated many times, which makes the students tired.

3.1.3. The Form is Too Large-Scale, and the Content is Not Targeted Enough

A variety of thematic activities often require a certain number of people to reach a certain standard, that is, a large scale, but this does not observe the time conflicts of many students. In addition, the content of these activities is not clear, many activities are often held only to give a "explanation" to the superior, in order to complete the task, the event organizers often only consider the superficial factors, so these activities often seem to achieve the purpose of education, the actual connotation of the meaning is not sufficient, the pertinence of its content is not sufficient, the educational purpose of the students is not achieved at all, just for the so-called form.

3.2. Potential Risk Analysis of the Current Situation of Contemporary College Students' Awareness of the Chinese National Community.

3.2.1. Consumerist Ideologies Lead to a Lack of Values

Consumerism is a popular social and moral phenomenon, which is a general term for the principles, thoughts, wishes, emotions and corresponding practices that guide and regulate people's actions and relations in consumption. The advent of consumerist thinking has caused many college students to lose their correct concept of consumption and values. They blindly chase the so-called "good goods", consume uncontrollably, and even often consume impulsively, excessive luxury. At the same time, spending money and loans have become the economic source of students' early consumption, and many students often take extreme roads because they can't afford it. Not only that, the advent of consumerism has made students' idea of money first more and more serious, so many students do not pay attention to their studies, but put

how to make money first, which is the lack of values, consumption concepts, and the lack of ideological education.

3.2.2. Lack of Awareness of Risk Prevention

Today's college students were born in a happy era, did not experience the pain of war and chaos, and thrived under the care of their parents. The ease of life often makes them feel happy, and crises and risks seem to be far away from them. Moreover, the influx of certain foreign ideas into China has not only caused a certain impact on the thinking of our young people, but also caused a considerable impact on our culture. In this process, the education of youth risk prevention has not been improved, and the lack of risk prevention awareness is also an important reason for the lack of awareness of the Chinese national community among contemporary students.

3.2.3. College Students Lack Ideological and Political Education

The main channel for ideological and political education for college students is the opening of ideological education courses. However, today's college students are influenced by ideas such as "truancy style" and "Buddhist style", covet pleasure, and the efficiency of class is not as good as people expect. Problems such as teachers not knowing how to teach and students not wanting to listen are really thought-provoking. Although colleges and universities have been responding to the call to do a good job in the ideological education of college students, there are still some students who have spoken too radically on the Internet. College students' contemptuous and ignoring attitude toward ideological education classes deserves our attention. Many college students regard ideological education classes as a good time for sleeping, making up homework, and playing games, thus ignoring ideological education classes, which is very inappropriate.

4. Give Full Play to the "Three Roles" of Red Culture

Red culture is a very precious spiritual wealth of our country, which embodies the unremitting efforts and bloody struggles of the ancestors of the Chinese revolution. Red culture is an important pillar to guide college students to establish correct values, outlook on life and world view, and is an indispensable part of cultivating the awareness of the Chinese national community of contemporary college students, we should give full play to the three roles of red culture to help contemporary college students cultivate the awareness of the Chinese national community.

4.1. The Root of Faith

Carrying forward the red culture and strengthening our ideals and beliefs is an important way for us to realize the dream of the great rejuvenation of the Chinese nation and an important pillar for us to cultivate the sense of the Chinese national community among college students. As the source of our belief in cultivating the consciousness of the Chinese national community, we should give full play to its role as the "root of faith", so that students can always remember the great revolutionary ancestors, understand their merits, learn from their spirit, and continuously carry forward the great spirit in red culture. By strengthening college students' understanding of national heroes, we help college students establish correct beliefs, outlook on life, and values. By holding activities such as visiting revolutionary sites and the Museum of Great Men, we can let students feel the charm of red culture first-hand, while avoiding the formality of theme activities such as speeches in the past.

4.2. The Source of the Road

Red culture is an important source pillar to support us in taking the road of the Red Revolution. Inheriting red culture is an important way to cultivate the sense of Chinese national community

among contemporary college students. The patriotic spirit, the spirit of unity, and the indomitable and tenacious spirit in the red culture are the important ideological foundations for cultivating the sense of community. Integrating the red gene into the consciousness of the Chinese national community will help cultivate the patriotic feelings of college students, help strengthen the ideological education of college students, and help us realize the dream of the great rejuvenation of the Chinese nation.

4.3. The Soul of Strength

Red culture is an important treasure of our country, the history and culture contained in it, the great spirit is closely related to the consciousness of the Chinese national community, and the patriotic spirit, unity spirit and other beautiful qualities contained in the red culture are the source of strength for us to realize the consciousness of the Chinese national community. Only by carrying forward the red culture and exerting its important strength can we inject strength into the cultivation of the Chinese national community consciousness.

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