## Research on the Value of Ideological and Political Education in College History Archives

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#### **Abstract**

As the original ecological education resources of a college or university, the history archive resources of colleges and universities can provide rich educational materials for ideological and political education and enhance the right to speak and dominate ideological and political education, which should be highly valued. Looking at the current situation of ideological and political education, the effectiveness of ideological and political education in the history archives of colleges and universities has not been well brought into play. In view of this, colleges and universities must adapt to the new normal of the development of ideological and political education, take the concept of great ideological and political education as the guide, take the growth of students as the goal, develop and integrate various educational platforms and methods, strengthen the education and training of the ideological and political education team and the purification of the campus environment and social environment, and enhance the effectiveness of ideological and political education in the history archives of colleges and universities.

### Keywords

School History Archive Resources; Ideological and Political Education; Utility.

#### 1. Introduction

Each college or university has its own unique development trajectory and glorious history, and these real trajectories and histories are valuable resources and vivid teaching materials for ideological and political education. The archive resources of college history are archival materials with high preservation value that record the struggle of a college or university, such as texts, photos, videos, etc., showing the true process of the creation, development and growth of a college, carrying the spiritual tradition and historical style of a college, and best representing the deep spiritual pursuit and unique spiritual identity of a college, which has special significance for ideological and political education. Therefore, it is of great practical significance to study the development of the effectiveness of ideological and political education in the history archives of colleges and universities.

### 2. Organization of the Text

- 2.1. Significance of Developing and Utilizing School History Resources in the Ideological and Political Education of Colleges and Universities
- 2.1.1. The Development and Utilization of School History Resources can Further Strengthen the Ideological and Political Education of College Students

In recent years, the intensity of China's reform and opening up has been increasing, and people have gradually shown diversified values under the joint influence of Chinese and foreign ideas, and this complex and diverse social environment is eroding and infiltrating the campus environment. In addition, due to the rapid development of Internet information technology in

China in recent years, college students in colleges and universities can use mobile phones, laptops and other electronic products to obtain a variety of information more conveniently and quickly, which greatly increases the opportunities for students to contact society. However, because many college students do not yet have a relatively mature mind and are still unable to effectively distinguish between right and wrong, they are often unable to make correct choices in a complex social environment, which is a relatively big challenge for college students' ideological and political education work. Therefore, at the present stage, when conducting ideological and political education for college students, it is necessary to open up new and effective ways on the basis of the traditional education model so that college students can establish correct values, and the development and utilization of college history resources is one of the new and effective ways to carry out ideological and political education for college students.

### 2.1.2. Develop and Utilize School History Resources to Carry out Effective Patriotic and School Education for College Students

In recent years, with the deepening of globalization, it is necessary to further strengthen people's sense of national and national identity. In the ideological and political education of college students, the full development and utilization of school history resources is itself a kind of patriotic and school-loving education, and better teaching results can often be achieved in this way. As long as we have an understanding of the modern history of our country, we can find that no matter which university in our country, their tortuous development process is very closely related to the rise and fall of our country as a whole. It can be said that the history of the growth of China's colleges and universities has always contained the spirit of patriotism. Therefore, integrating the rich school history resources of colleges and universities into the ideological and political education of college students can play a good role in the patriotic and school-loving education of college students.

## 2.2. Problems Existing in the Development and Utilization of School History Resources in the Ideological and Political Education of Colleges and Universities

#### 2.2.1. Lack of Effective Material Carriers

In terms of the current actual situation, there are still quite a few colleges and universities that have not built independent school history museums so far, and school history materials are often not placed for storage because they are not valued, but are mixed with various other archival materials of the school, which leads to the teachers and students of the school can only understand the history of the school in the form of word of mouth, and cannot feel the history of the school more truly by reading the historical materials related to the school.

### 2.2.2. The Awareness of Developing and Utilizing School History Resources is Relatively Weak

As far as the actual situation of various colleges and universities is concerned, many colleges and universities do not attach importance to the development and utilization of school history resources, cannot clearly understand the concept of school history resources, equate school history resources with school history, and have a relatively weak awareness of the development and utilization of school history resources, resulting in the role of school history cannot be fully played, and ultimately waste a lot of resources of the school.

## 2.3. Effectively Give Play to the Effectiveness of Ideological and Political Education in Colleges and Universities' History Archives

Colleges and universities should take the initiative to grasp the internal logic of school history archive resources and ideological and political education, grasp the relationship between the focus point, connection point, breakthrough point and core point, and take "infiltration" implicit

moral education as the breakthrough point to develop and utilize the university history archive resources; Focus on opening up ideological and political education models such as multi-directional exchange, diversified composite, dynamic openness, and life penetration, and give play to the effectiveness of ideological and political education in college history archives resources in educational practice; Take the carrier of innovative ideological and political education as the connection point, and correctly use the resources of college history archives; With "student-oriented" as the core point, we will develop and utilize the resources of college history archives, and form a new three-dimensional full coverage mechanism for the effective development of ideological and political education of college history archives resources.

# 2.3.1. Guided by the Concept of Openness, Innovation and Integration, Enriching the History Archive Resources of Colleges and Universities Ideological and Political Education Utility Development Concept of the World Education Concept is Related to the Vision and Value Appeal of Educational Resource Development

The effectiveness of ideological and political education in college history archives must be improved from three aspects: First, the educational concept of great ideological and political education must be constructed, and the archive resources of college and university history archives should be included in the development series of ideological and political education resources, and coordinated development; The second is to construct a systematic and comprehensive educational concept, and take the subject, object, environment, carrier, and mediat of ideological and political education as a holistic system to develop the effectiveness of ideological and political education in college history archives; The third is to build an innovative development of the educational concept, and actively promote the continuous innovation of ideological and political education in college history archives.

## 2.3.2. With the Goal of Student Growth, Expand the Projects and Contents of the Effective Development of Ideological and Political Education in College History Archives

The effective development of ideological and political education in college history archive resources must pay attention to the reconstruction, integration and innovation of projects and contents from two aspects: First, the integration of various explicit and implicit university history archive resources; The second is to projectize and classify different types of college history archive resources, and at the same time combine the life, learning and cognitive reality of college students to transform and adjust the discourse of these project-based and thematic college history archive resources, so as to make them more suitable for young students to accept the demands.

## 2.3.3. Actively Develop and Integrate Various Educational Platforms and Methods, and Open Up Resources for College History Archives

The various interactive forms and methods of ideological and political education utility development are related to the effectiveness of the development of ideological and political education utility development of college history archives resources. The development of the effectiveness of ideological and political education in college and university history archives must pay attention to the innovation of form, adhere to the combination of theoretical platform and practical activity platform, adhere to the combination of external education and training guidance and independent learning and improvement, and adhere to the integration of traditional education methods and modern network education platforms.

## 2.3.4. Strengthen the Professional Ability Training of the Education Team, and Build an Excellent Education Team for the Effective Development of Ideological and Political Education in the History Archives Resources of Colleges and Universities

The development of the effectiveness of ideological and political education in college history archives must pay attention to the improvement of the quality of the main body, take the

training of dual-teacher teachers with outstanding theoretical knowledge and practical application as the standard, and take the professional ability standards of teachers in the new era and the "four good teachers" teacher concept proposed by General Secretary Xi Jinping as the guide, adopt various methods and forms to continuously improve the educational energy of the main body of ideological and political education development of the ideological and political education of college history archive resources126 Shanxi archival strength, vocational ability and professional ability.

## 2.3.5. Strengthen the Purification of the Campus Environment and Social Environment, and Build a Good Operating Environment for the Effective Development of Ideological and Political Education in College History Archives

Environmental construction is related to the construction of an atmosphere for the development of university history archive resources. At the school level, we should take the opportunity of spiritual civilization and cultural construction to do a good job in beautifying and purifying the campus environment, dormitory environment, and classroom environment; At the national level, we should actively increase the publicity of the core values of socialism and strive to build a safe, orderly, civilized and harmonious social environment and educational environment. These different levels of environmental construction can provide a good operating environment for the smooth development of the effectiveness of ideological and political education in college history archives.

### 3. Conclusion

In summary, the full integration of school history resources into the ideological and political education of colleges and universities can not only fully stimulate students' interest in learning, but also guide students to establish a correct "three views", and also help strengthen the patriotic and school education of college students. Therefore, colleges and universities must pay attention to the development and utilization of school history resources, and teachers must make reasonable design of classroom teaching content to ensure that college students can fully grasp the relevant knowledge, so as to promote the overall development of college students.

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