

# Research on Value Orientation in the Process of Public Policy

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## Abstract

**Public policy is the method and means adopted by the government to carry out various management work. The formulation, implementation and evaluation of public policy can be seen everywhere in our daily life, and it also affects our social life. Correct value orientation is the premise for the government to guide the masses to establish a good attitude towards life. Therefore, this paper studies and analyzes the problem of value orientation in the process of public policy, conducts research from the negative aspects of science, democracy, legal system, etc., and puts forward relevant requirements. It is hoped that the government can make continuous progress and formulate correct value orientation guidance that is in line with the interests of the masses. public policy and serve the society.**

## Keywords

**Public Policy; Policy Making; Value Orientation.**

## 1. Introduction

Under the correct research on value orientation, the government can make correct decisions, satisfy the interests of most people, and let the people live and work in peace and contentment. Coordinated development of culture. If the government makes wrong judgments under the wrong value orientation, resulting in unreasonable policy settings, it will become a means for some people to seek personal gain, damage the government's credibility, stimulate social contradictions, and lead to social unrest. Therefore, in the process of development, the government should actively pursue the correct value orientation, promote social fairness and justice, safeguard public interests, and ensure social stability and development.

## 2. Three Contradictory Relationships in Policy Making

### 2.1. The Contradiction between Self-Interest and Publicity

Institutional economics economics politics. It believes that the essence of political system is market nature and belongs to contractual relationship. The formulation of any policy is inseparable from the topic of interests. All policies should consider the interests of multiple parties. Interests unfold, if the interests of the majority of people can be met, then the policy is good. In the process of formulating policies, the audience is entrusted to exercise public power, and the general public, as the entrusting party, should require the government to formulate correct policies. Promote social stability and peaceful development. However, in real life, the main body of the policy is still the individual who makes the policy. It is inevitable that because of the gains and losses of their own interests, they will be tempted by external interests to formulate unequal policies to benefit themselves. This kind of value tendency It is difficult to formulate correct policies, and it is difficult to be selfless, which leads to the de-publicization of public policies and harms the interests of the people.

## **2.2. Conflict between Individual Interests and Collective Interests**

The government cannot satisfy the interests of all, but only the interests of the majority. However, as one of the many social organizational structures with rights, the government often needs to consider the interests of many parties in the process of formulating policies. The contradiction between individual interests and collective interests is often difficult to reconcile. In order to satisfy the collective interests, the individual interests will be lost; and if the individual interests of some people are satisfied, the collective interests will cease to exist. In our country, we have always advocated that individual interests should be subordinated to collective interests. When individual interests and collective interests are in conflict, they should yield to collective interests. However, with the rapid development of the market economy and the continuous progress of society, people's personal consciousness is becoming stronger and stronger, and people tend to pay more attention to their own interests, which leads to the neglect of collective interests. This is also the main reason for the intensification of social contradictions in our country. Between the two interests The game is subject to the strong will of people and will also affect the formulation of policies.

## **2.3. The Contradiction between Economic Rationality and Social Rationality**

With the implementation of reform and opening up, our country regards economic development as the first priority. The formulation of any policy is inseparable from the economy. A policy that promotes economic development is a good policy, which is the main indicator for evaluating the quality of the policy at that time. Under the guidance of this value orientation, my country's economy has achieved rapid development, the problem of poverty has been solved in coastal cities, and family income has been greatly improved. However, my country's social construction is lagging behind, unbalanced with the current economic development, and social injustice has intensified, resulting in a widening gap between the rich and the poor between coastal cities and non-coastal cities, and more and more serious regional discrimination. The turmoil has also lost the credibility of the government. The reason is that public policy ignores the rationality and necessity of social development, resulting in unbalanced social development, blindly pursuing economic construction, but ignoring supporting measures, resulting in the economy being too heavy and other aspects too light, causing dissatisfaction of the people. Entering the 21st century, my country's national conditions have undergone major changes. The previous policy of emphasizing economics is no longer suitable for the current social development. We should focus on social construction, appease social dissatisfaction, actively solve social injustice problems, maintain social justice, and build harmonious society.

## **3. Balancing Public Policy Values with Other Public Policy Processes**

### **3.1. Pay Attention to Positioning and Integrating the Policy Value of Scientific Democracy in Public Policy Formulation**

Scientific democratization is the premise of formulating public policies. Before formulating public policies, our country must conduct on-the-spot investigations on national conditions, base itself on the current situation of the country, and understand the main social contradictions. We must pay attention to both economic development and public facilities construction. Demand is in line with the fundamental interests of the Chinese people, actively seeking happiness for the people, and the main goal of the municipal government's policies. Always pay attention to the status quo of public opinion, understand the development and changes of public policies, and formulate correct policies that meet current expectations, conform to historical trends, and meet the interests of multiple parties, which will help coordinate the interests of all parties and achieve social harmony and stability.

Establishing the value system of scientific democracy means that the composition of the value system must be clarified and the core connotation of each value orientation must be clarified. Value orientation is an important standard of government policy. It is necessary to understand the multi-faceted understanding of value orientation and pursue comprehensive value demand. It will also change continuously with the development of social economy and the progress of social and political civilization.

The focus of public policy value orientation research is diversity, because the recipient of the policy is all the people, representing the interests of multiple parties, seeking a balance in the value orientation, satisfying the interests of multiple parties as much as possible, coordinating the needs of social and economic development, listening to multiple opinions, and clarifying the core. The important role of values makes policy formulation more scientific and feasible.

### **3.2. Optimizing Implementation Methods to Resolve Value Orientation Conflicts in Policy Implementation**

In the process of policy implementation, the research focus of policy value orientation must emphasize the establishment and implementation of the core position of people-oriented value orientation. The service object of the policy is every citizen. Therefore, as the basic requirement of policy implementation, humanistic care must always protect the interests of the people. In the process of policy implementation, the people must not be coerced. Communicate well with citizens, understand where the policy implementation is not in place, actively respond, and adjust the implementation strategy if necessary to meet the needs of multiple parties.

When the value orientation is in conflict and some rights of citizens are affected, it is necessary to strengthen policy publicity work, actively guide citizens to change their minds, understand the main purpose of the implementation of this policy, reflect the correct value orientation, and allow citizens to readily accept this. The implementation of the policy, and the recognition of the work of the government, so that the policy target group understands the essence of the public policy, realizes the meaning and function of the policy for themselves, and obeys and cooperates with the implementation of the policy.

### **3.3. Further Build a Scientific and Democratic Value System in the Process of Policy Evaluation**

Adhering to fairness and justice is the primary criterion for policy implementation. Although policy implementation will be affected by other criteria, the only thing that can be confirmed is that the value orientation of public policy should be in line with fairness and justice, ensuring that the process of resource redistribution is reasonable and can meet the interests of the majority of people. Rather than the interests of specific groups, it is necessary to satisfy the interests while minimizing losses to other interests, in order to meet the development needs of the current era and reflect the progressiveness of policy implementation. For example, when implementing relevant policies, we should consider whether citizens' right to participate and vote has been implemented, whether they have been wronged in the process of policy implementation, and whether their interests have been satisfied. These are all things that need to be considered. On the basis of, further build a scientific and democratic value system, pursue corresponding value standards, do a good job in policy evaluation, and determine that the implementation of the policy is correct.

## **4. Conclusion**

The core of value issues is interests, and the core of public policy values is public interests. In the process of implementing public policies, only by ensuring that public interests are satisfied and coordinating the interests of all parties, so that they can all meet the public policy, is the solution to the current situation. The crux of the issue of public policy implementation. Since

the implementation of public policies will involve the interests of many parties, especially the contradiction between individual interests and collective interests, the interest relationship between these two contradictions should be properly handled, and the collective interests should be maximized as much as possible while satisfying the collective interests. . The value orientation of public policy affects the whole process of public policy. In different aspects of public policy, the research on policy value orientation is forward-looking. In the process of research, we should pay attention to the scientific nature of value orientation identification, emphasize the positioning and integration of value, refer to the characteristics of pluralism, and achieve science and democracy. In the process of policy implementation, it is also necessary to formulate the evaluation process, establish evaluation standards and norms, and continuously implement the policy value orientation, so as to improve the scientific and quality level of my country's public policies as a whole.

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