

The Rise of Women's Social Organization and its Sustainable Development Strategy

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Abstract

With the development of social economy, social organizations are booming. As an important part of social organizations, women's social organizations actively participate in grassroots governance and play an indispensable role in alleviating social conflicts, enriching the channels for providing public services and promoting women's development. The sustainable development of women's social organizations is related to the consolidation of grassroots governance. Based on the concept of women's social organizations and the historical background of their rise, and on the basis of analyzing the difficulties faced in their development, this paper puts forward strategies to promote the sustainable development of women's social organizations, such as strengthening the integration of resources, improving internal management, promoting training and fostering of organizational institutions.

Keywords

Social Organization; Women's Development; Sustainable Development; Gender Equality.

1. Introduction

Improving grassroots women's organization is the most fundamental way to promote grassroots women's participation in governance. By giving full play to the power of women's social organizations, women can be encouraged to go out of their families and participate more in social activities, increase their influence on the grassroots society and promote the effectiveness of women's participation in grassroots governance. The participation of women's social organizations in national governance is the theme of women's liberation and development in the new era, an important practice to actively respond to the new expectations of women, and an inevitable requirement to promote the modernization of national governance. In the participating in national governance, the unique gender perspective of women's social organizations can help improve the national governance system. "She-power" not only contributes to the improvement of national governance capacity, but also enriches the organizational support for the formation of a new pattern of social governance. Therefore, under the new situation, it is of special significance to pour attention to the sustainable development of women's social organizations.

2. The Concept of Women's Social Organization

Women's social organization is a kind of social organization. About the definition of such an organization, the theoretical circle has been a variety of thinking. Women's social organizations are the name of such organizations in China, but in foreign countries they are generally called "women's non-governmental organizations" or "women's non-profit organizations". It is a non-profit, service and voluntary social organization mainly for women. In a narrow sense, women's social organizations refer to those social organizations that provide services for women and conduct research on women's issues. In a broad sense, in addition to the organizations mentioned in the narrow sense, women's social organizations also include social organizations

mainly composed of women members, or those led by women, with more than half of the members being women. Such organizations provide services to women, children and families[1]. Women's social organizations take the realization of social gender equality as their development goal, and they are committed to providing women with social assistance, social security and social services. In China, some scholars classify all kinds of women's social organizations into the following categories: research, service, fellowship and comprehensive based on their organization structure and function. These organizations can be divided into urban and rural types according to the scope of their activities[2].

3. Times Background of the Rise of Women's Social Organizations in China

As the economic system and social system continue to change, related social problems continue to emerge in the process. The growing social organizations play an extremely important coordinating role in solving the social development process. The development of women's social organizations is closely related to the social background.

3.1. The Need of Social Development

With the deepening of reform and opening up and the rapid development of social economy, women's pursuit of autonomy and individuality has become increasingly prominent, and a number of women's social organizations have emerged, which are voluntarily formed by women, self-management, self-service and self-profitable. In a sense, the convening of the United Nations Fourth World Conference on Women in China in 1995 was an important historical opportunity for the development of Women's Ngos in China. It introduced the concept of non-governmental organization (NGO) to China for the first time on a large scale[3].The development of women plays an active role in promoting the establishment of socialist harmonious society. The establishment of socialist harmonious society not only needs the participation of various forces, including various social organizations in the society; on the other hand, there is a need to balance social relations, such as those between the state and society, government and social organizations, various interest groups and different gender groups. With the rise of social organizations, women's social organizations continue to emerge and participate in social governance more and more.

3.1.1. Women's Social Organizations are Conducive to Consolidating the Weak Links in Grassroots Governance

After a century of historical changes in modern times, with the acceleration of reform and opening up and social democratization, the field of women's participation in social governance has been continuously expanded, including politics, economy, education, rule of law, culture and other aspects. At the same time, the proportion of highly educated women and female cadres is increasing year by year. The ways for women to participate in social governance through social organizations are also increasingly diversified. In addition to participating in politics and deliberation, they also participate in public welfare, charity and women's rights protection. The popularity of the Internet also urges women to advance with The Times, step out of their families and participate in public events, and women's social organizations begin to step into the front of the society [4]. Grass-root governance is the core content of governance modernization and the key link of improving national governance capacity and reshaping social governance mechanism. As an important subject of social governance, women's social organizations have effectively made up for the weak links in grassroots governance .

3.1.2. Women's Social Organizations Help to Broaden the Public Service System

The increasing development of economy and society and the further acceleration of urbanization have brought great impact on women's overall development and traditional family functions. The diversity of women's demands in production and life and the diversity of

family structure pose new requirements and challenges to the public service system. All kinds of women's social organizations can make good use of the power of social organizations to realize the differentiated service needs of the masses. Women's social organizations have become an important force in providing public services. A multi-level, multi-mode and diversified public service supply system has been established to provide more convenient, fast, high-quality and efficient public services to different groups of people.

3.1.3. Women's Social Organization is Beneficial to Effectively Prevent and Resolve Social Conflicts.

The development of women's social organizations can provide more jobs and opportunities for the society, so that more women can obtain a platform to realize their own value, which to a large extent promotes social stability. In the process of practicing social equity and justice in China, women's social organizations protect and alleviate the unfavorable factors of vulnerable groups in the process of social resource distribution in the context of the widening gap between the rich and the poor in the transition period. Secondly, women's social organizations are rooted in the masses at the grass-roots level, which can help identify emerging problems on the front line and timely solve them, so as to properly handle them and prevent conflicts from intensifying. At the same time, in carrying out mass work, publicity policies and popularization of laws will be integrated to effectively prevent social conflicts from their source.

3.2. The Support and Promotion of National Policies

With the vigorous development of social organizations in China, the role of social organizations in social governance has been increasingly valued and supported. The development of women's social organizations has become an urgent need of China's mass organization reform. In July 2015, the central government made comprehensive plans for the reform of mass organizations. In September 2016, the General Offices of the CPC Central Committee and The State Council issued the "Opinions on Reforming the Management system of Social Organizations to Promote the Healthy and Orderly Development of Social Organizations". This was the first time that social organizations were clearly identified as an important force in China's socialist modernization drive, and called for social organizations to fully play their role in serving the country, society, the people, and the general public and industries. The report to the 19th CPC National Congress in 2017 called for strengthening the community governance system, moving the focus of social governance down to the community level, and giving full play to the role of social organizations.

In 2018, the All-China Women's Federation stressed the importance of connecting and guiding the healthy and orderly development of women's social organizations, focusing on incubating and cultivating social organizations with professional expertise that serve women, children and families. It emphasizes strengthening the contact and guidance of women's social organizations, and strengthening political guidance, demonstration and connection services [5]. A series of policies have promoted the development of women's social organizations.

4. The Predicament that Female Social Organization Faces in the Development

As a special social organization, women's social organization has the common function and influence of general social organization. There are also some inevitable problems in the operation, which restrict the sustainable development of women's social organizations

4.1. Insufficient Public Awareness of the Importance of Women's Social Organizations

Women's social organizations have been developing vigorously in recent years, but the important role of social organizations in promoting political system reform has not been recognized by the public. Many people still cling to the traditional idea that public affairs are entirely dependent on the government. Secondly, in the process of social transformation, the new public welfare concept of keeping pace with The Times has yet to be cultivated, and there are still obvious deficiencies in the spirit of volunteerism and public trust, which are essential for the cultivation and development of female social organizations. The workload of relevant authorities in publicity, training and guidance needs to be strengthened.

4.2. Lack of Working Capital

In order to organize and carry out activities normally, female social organizations must be supported by certain operating funds. Among them, in addition to a very few can win the support of the neighborhood committee or enterprises and institutions of the sponsorship, most rely on the head of self-financing or to collect a small amount of membership fees to solve. Restricted by funds, some women's social organizations can only reduce the scale and frequency of their activities. In addition, the office space is too small to provide a fixed place for women's social organizations, which affects the normal development of activities and restricts the further development of women's social organizations.

4.3. The Internal Management Ability Needs to be Improved.

In the context of the Internet, the development and management of social organizations have a direct impact on the development of social organizations. The lack of management ability of female social organizations is mainly reflected in the leadership style of management staff and staff's ability to adapt to the new social environment. Some women's social organizations lack understanding of new technologies such as project management, internal management methods and emerging Internet platforms, and lack innovation in the methods and content of their activities, and lack appeal to the public. At the same time, some women's social organizations rely too much on the government and competent departments, and their activities are monotonous, which cannot keep up with the needs of The Times and cannot meet the needs of women.

The above factors restrict the sustainable development of women's social organizations to some extent.

5. Countermeasures for Sustainable Development of Women's Social Organizations

Studies show that women's social organizations can make up for the difficulties caused by government failure and market failure and play a unique role in social governance. In order to give full play to the comparative advantages of social organizations in social governance, it is urgent for social organizations themselves and relevant government departments to further explore ways to improve the capacity of social organizations. Studies show that women's social organizations can make up for the difficulties caused by government failure and market failure and play a unique role in social governance. In order to give full play to the comparative advantages of social organizations in social governance, it is urgent for social organizations themselves and relevant government departments to further explore ways to improve the capacity of social organizations [6].

5.1. Constructing the Social Coordination Mechanism of Resource Integration for the Development of Social Organizations

According to the report of the 18th CPC National Congress, we should focus on building a socialist social management system with Chinese characteristics, the purpose of which is to integrate resources of all parties and realize the positive interaction between government governance, social self-regulation and residents' autonomy. It is urgent to strengthen the social coordination mechanism for the development of social organizations, which needs to improve the social coordination mechanism for the development of social organizations in China, and must integrate social capital such as trust, social network relations and educational and cultural concepts. The cornerstone of the existence and development of women's social organizations is to rely on citizens with awareness of public participation, so that more and more social organizations of various forms can be developed. Secondly, the social recognition and the incentive mechanism of women's social organizations should be established to ensure the sustainability of the development of social organizations. Thirdly, improve the social supervision mechanism of social organizations, including the supervision of direct stakeholders, the supervision of the public and the supervision of the news media.

5.2. Giving full Play to the Pivotal Role of the Women's Federation and Build a New Type of Cooperative Relationship

Women's social organizations participating in grassroots governance should always uphold the characteristics of "Co-governance, sharing and co-ownership". Women's federations, as the key force serving women's work, cannot do without the support of women's social organizations. Women's social organizations should actively build a new cooperative relationship with the relevant departments of women's federations, so that the independent participation of women's social organizations can be brought into greater play. Both sides should actively and effectively communicate with each other, whether it is to promote and solicit projects of women's social organizations or to carry out cooperation. Giving full play to the pivotal function of women's federations can not only improve the attraction and cohesion of the new forces of women's organizations, but also play the role of coordinating communication and uniting network among different women's organizations. Women's federations should give full play to their pivotal and platform functions and actively guide and cultivate different types of women's social organizations. In the period of social and economic development and transformation, women's federations can guide women's social organizations to diversify their development goals and promote women's social organizations to actively pay attention to the interests of women groups.

5.3. Working Hard to Optimize the Internal Governance Model

The top-level design of the development of social organizations made by the central government in recent years has loosened the restraints on the development of social organizations and released their vitality from both the government and the society. Strengthening the internal construction of women's social organizations is the basis of their widely recognized by the government and society, as well as the basis of their development and growth. The construction of internal governance mode of women's social organizations is embodied in the following aspects: First, women's social organizations should fully realize their glorious and arduous responsibilities and missions, and constantly optimize their internal management mode in the process of development. At the same time, we should keep up with the requirements of the development of The Times, strengthen information construction, actively strengthen communication and contact with the government, enterprises, society and individuals, and promote the effective integration of social resources; second, the implementation of internal performance evaluation, adjust the internal governance structure

of social organizations, in order to optimize the internal structure and function of social organizations; third, improve the human resource management system of social organizations, strengthen the training of staff of social organizations, and ensure the stability, professionalism and effectiveness of management of social organization personnel.

5.4. Increasing the Incubation and Training of Women's Social Organizations

The government should start with consolidating and cultivating female associations and strengthen project construction and team construction. At the same time, it will play an exemplary role in fostering a number of women's social organizations with perfect systems, sound mechanisms, high credibility and strong influence, so as to drive the development of more women's social organizations as a whole. In response to the call of the Women's Federation of Guangxi Autonomous Region, the Guangxi Women's Social Organization Incubation Base has organized 18 women's social organizations in and out of the shell, and organized social workers volunteers and members of caring organizations to go into grassroots communities to assist in epidemic prevention and control[7]. With the help of the women and children social organization training service platform, Chengdu Women's Federation has gathered more than 200 organizations and enterprises to actively participate in community epidemic prevention and control work[8]. Through incubation and training of female social organizations, "She- Power" can fulfill more social responsibilities.

6. Conclusion

Driven by the needs of social development and national policies, women's social organizations have developed vigorously and released their vitality effectively. At the same time, the practical problems faced by women's social organizations in the development of women's social organizations to some extent restrict the standardized and orderly development of women's social organizations. The government, society and women's social organizations need to jointly build a social coordination mechanism to promote the development of social organizations. On the other hand, women's social organizations should base on their own functional orientation, clarify their work ideas, strengthen their internal management ability, connect with social needs, and serve women and children to the maximum extent. The benign development and function of women's social organizations will certainly contribute to the promotion of gender equality and the realization of women's development. From the perspective of future development, women's social organizations have immeasurable development space.

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