

On the Significance and Path of College Labor Education in the Cultivation of Applied Talents in the New Era

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Abstract

As an important part of the "Five Education" education system, College Labor Education in the new era is greatly related to the party and the country's fundamental task of Building Morality and cultivating talents and the important mission of cultivating applied talents. To carry out labor education in Colleges and universities, we need to follow the principles of ideology, times, systematicness and innovation, so as to return to labor value and enhance the recognition of labor value; Improve the curriculum system and consolidate the foundation of labor education; Reshape labor culture and enhance the radiation of cultural communication; Pay attention to quality evaluation, improve the recognition of educational effectiveness, and explore the implementation path of accurate, scientific and dynamic labor education.

Keywords

Labor Education; Applied Talents; Ideological and Political Education; The Significance of the New Era.

1. Introduction

In March 2020, the CPC Central Committee and the State Council issued the opinions on Comprehensively Strengthening labor education in primary, middle and primary schools in the new era (hereinafter referred to as the opinions), which proposed to integrate labor education into the whole process of talent training. With the development of the times, the socialist education system with Chinese characteristics is also developing and innovating. Labor education has always been included and presents rich educational contents and various educational forms. Labor education has always been an important part of the education system of "five education simultaneously" in China's higher education. Labor education can play an effective role in guiding students to cultivate morality, increase intelligence, strengthen body, cultivate beauty and innovate. It is an important means to achieve the goal of Building Morality and cultivating people.

With the issuance of the opinions and other documents, it not only plays a key role in raising the flag and orientation for the development of labor education, but also plays an important guiding role and significance of the times for the cultivation of Applied Talents in Colleges and universities. It has effectively strengthened the research path of exploring the theory and practice of labor education in Colleges and universities in the new era, which provides a useful reference for further filling the gap of Applied Talent Training in Colleges and universities, improving the quality of applied talent training, highlighting the development trend of talent training in Colleges and universities, and promoting the transformation and upgrading of applied talent training methods in Colleges and universities.

2. The Significance of Labor Education in Colleges and Universities in the Cultivation of Applied Talents

It is an important way to consolidate the original intention of educating people in Colleges and universities and promote the connotative development of colleges and universities. Labor education is the basic requirement of the party's education policy and an important part of the comprehensive cultivation system of students' morality, intelligence, physique, beauty and labor. The fundamental problem of "who to cultivate", "how to cultivate" and "for whom to cultivate" reflects the original intention of educating people, and it is also the goal orientation of labor education in the new era. Colleges and universities should carry out rich forms of labor practice projects in an all-round way in combination with professional characteristics, so as to highlight the educational value of labor education. The top-level design and basic compliance of college labor education should focus on the educational value of College Labor Education in the new era, which is the most fundamental and essential value orientation. The important direction of the construction and development of "double first-class" colleges and universities, especially the first-class discipline construction colleges and universities, is the continuous consolidation of advantageous disciplines, the continuous brightness of school running characteristics and the continuous promotion of development level. In the new era, colleges and universities consolidate students' labor values, cultivate students' labor feelings, enrich students' labor knowledge, shape students' labor character, cultivate students' labor habits, improve students' labor literacy and enhance students' labor skills through labor education, so as to design an effective labor education model for the cultivation of applied talents, strengthen the framework of the overall governance system of colleges and universities, and consolidate the value goal of college education, Truly realize connotative development. Accelerating the connotative development of colleges and universities should take the integration of "production, learning and research" as the central link. The integration of "production, learning and research" also has the effect of "same frequency resonance" with the development path mode of labor education. According to the employment quality report of graduates in recent years, it can be seen that the professional posts of undergraduates pay more and more attention to students' practical ability. Therefore, it can be considered that the main realization path of College Labor Education in promoting the connotative development of colleges and universities should be related to the actual needs of students' employment posts. Through the practical operation of students and the goal orientation of professional posts, we can start from two aspects: stimulating the "internal driving force" of students' career growth and promoting the "cohesion" of connotative development of colleges and universities, so as to serve the country, society People's high-quality expectations for college graduates.

The only way to build a high-quality workforce in the new era. It fully explains the important position of the majority of workers in China's development and construction into a powerful socialist modern country, and points out the direction for accelerating the development path of the cultivation of Applied Talents in Colleges and universities. Then we can understand that labor education in the new era has an important mission and glorious responsibility, which is to cultivate more high-quality workers and skilled talents for the high-quality development of economy and society. Kerschensteiner, a German educator, believes that the educational labor school for citizens to receive vocational training is essential. He proposed to "change the national school into a labor school and bring labor education into his civic education system". Since China's reform and opening up, vocational education has provided strong talent and intellectual support for China's economic and social development. It is a more advantageous form of education for labor education. At the same time, the emergence of more and more application-oriented colleges and universities shows that the party and the state have affirmed the reality of cultivating a large number of application-oriented talents in Application-oriented

Colleges and universities. However, with the needs of China's economic and social development, high-quality applied technical talents are more and more needed. Social development still has a large gap in the field of talents, and more high-quality workers and technical talents are needed. China's higher education institutions should take the initiative to shoulder the important mission of cultivating high-quality workers. In this sense, the cultivation of Applied Talents in Colleges and universities must do a solid job in the top-level design of the "last mile", and carry out labor education from the characteristics, quality, ability and other elements of high-quality workers required by the society, Let every young student on the track of training applied talents grow into a reliable builder needed by the development and construction of the motherland, and reap the sense of dignity, loftiness and happiness brought by labor in practice.

3. Practical Principles of Labor Education in Colleges and Universities in the Cultivation of Applied Talents

Only by clarifying the working principles of labor education in Colleges and universities, can we effectively promote the high-quality development of labor education in Colleges and universities, and then comprehensively promote the connotative development of colleges and universities. College labor education must meet the fundamental goal of the party and the state for college education and accurate docking of talent training; College labor education should conform to the current basic forms of labor development such as family and society, and conform to the basic cognitive and daily behavior characteristics of today's college students. Based on the above two basic points, the development of labor education in Colleges and universities in the cultivation of applied talents should focus on four practical principles.

3.1. Ideological Nature

The labor education carried out in Colleges and universities is the labor education with political attribute at the lower end of the socialist education system. This ideological essence is the premise of carrying out labor education. Therefore, we should deeply understand and grasp the ideological and value leading role of labor education in cultivating new people of the times. As an applied talent growing up in the new era, we must clarify our own identity and role. We are not only an ordinary social worker, but also the main builder and witness of a powerful socialist modern country and the successor of Communist China. The opinion puts forward that "labor education directly determines the labor spirit of socialist builders and successors", which also fully shows that "builders" and "successors" are the essential attributes of workers, so as to help students deeply understand and understand the identity of workers and improve students' sense of identity with workers. Labor education in Colleges and universities should constantly strengthen students' awareness of workers, pay attention to cultivating patriotism in labor, cultivate value cognition in labor, forge character will in labor, cultivate dedication in labor, and improve technical skills in labor, so as to make colleges and universities an important field for the party and the state to cultivate qualified workers, and make labor education an important way to cultivate qualified builders and reliable successors of socialism.

3.2. Epochal Character

People create history and labor creates the future. The labor education carried out by colleges and universities has different characteristics of the times under different times. The new era has higher requirements for the implementation concept, training objectives and methods of labor education. Socialism with Chinese characteristics has entered a new era. Labor education under the background of the new era is of far-reaching significance to the growth of students and the development of the country. We should keep pace with the voice of the times, go with the development of the times, and give full play to the important role of labor education in talent training and scientific and technological innovation. With the industrial Internet of things,

intelligent manufacturing, big data and other technologies deeply affecting our lives, the arrival of the fourth industrial revolution has changed the meaning and connotation of labor in the changes of the times. Physical work and mental work need to be taken into account in the concept of education and training, which is of equal significance in the era of rapid and efficient intelligence. In the process of talent training, the focus of labor education in Colleges and universities should focus on Strengthening Students' labor value identity education. The focus of carrying out relevant education work is to make students clear that the realization of individual self-worth begins with ordinary labor, and it is clear that down-to-earth labor and struggle are the only way to realize their all-round development.

3.3. Systematicness

Vasili Alexandrovich Sukhomlinski is a famous educational practitioner of the former Soviet Union, believes that the ultimate purpose of labor education is to integrate the charm of labor into students' spiritual life and collective life. A single form of labor education practice is difficult to carry the realization of the function of labor education in the new era. This shows that as an important way of educating people, labor education should adhere to systematicness, integrate labor education into the whole process of talent training, and realize the organic integration of labor education and various educational activities. In addition to setting up separate courses, labor education should also make full use of educational resources inside and outside the school, give full play to the advantages of collective labor education, and build a three-dimensional labor education system with independent subjects of labor education as the backbone, multi forms and multi resources from the aspects of professional curriculum education, ideological and political education, campus culture construction, quality development activities, off campus practice, on campus and off campus voluntary service, social practice and so on.

3.4. Innovation

Innovation is the source of the development of social productive forces and the first driving force leading development. The labor education in the new era should deal with the relationship between inheritance and innovation, and embody the innovation of labor education while inheriting the essence of labor thought in the excellent Chinese traditional culture. On the one hand, the content of labor education needs innovation. The opinion points out that the content of labor education includes "knowledge, skills and values in daily life labor, production labor and service labor". Therefore, colleges and universities should deeply explore the new content of labor education in the three aspects of daily, productive and service labor, and integrate the new knowledge, new technology, new process and new methods generated in the intelligent era, as well as the new business forms and new forms of enterprises into the content of labor education, so as to reflect the innovation of labor education. On the other hand, the methods and forms of labor education should adapt to the students in the new era. College students in the new era are a generation growing up in the network era. They are very different in understanding and accepting knowledge and skills. Therefore, labor education in Colleges and universities should innovate education methods and achieve targeted goals. While maintaining and inheriting the traditional labor education methods to carry out work, it should innovate education and teaching modes, integrate the first-class curriculum concept, introduce online courses, education cloud platform and Mu class into the classroom, enhance the interaction between the subject and object of education, and improve the attraction and effectiveness of classroom teaching. In addition, we should flexibly set up labor courses according to the different needs of special periods. For example, during the prevention and control of COVID-19 this year, many colleges and universities launched innovative labor education courses, flexibly set up the form and content of labor education in combination with

the characteristics of students living at home during the epidemic period, and integrate anti epidemic elements into labor education.

4. On the Path of College Labor Education in the Cultivation of Applied Talents

Labor education should be integrated into the whole process of talent training. Colleges and universities should strive to build a scientific, accurate, dynamic and more endogenous labor education system from four aspects: restoring labor value, improving curriculum system, reshaping labor culture and strengthening quality evaluation.

4.1. Restore Labor Value and Enhance the Recognition of Labor Value

Returning to the correct value orientation of labor and continuously strengthening the recognition of labor are the primary conditions for the implementation of College Students' labor education. Therefore, we should break the barriers of traditional labor value identification and deconstruct the value of labor education in the new era. "Advocating and respecting labor, knowing that labor is the most glorious, the most noble, the greatest and the most beautiful" has become the value orientation of labor in the new era. Labor education in Colleges and universities should first strengthen the labor identity of teachers. Teachers are the organizers and participants of education and guidance to students. We should make teachers realize the comprehensive significance of labor education and clarify the irreplaceable nature of labor education. Secondly, it is to do a good job in students' labor value recognition. Based on improving students' labor identity, we should guide students to build scientific labor values from three aspects: cognition, emotion and behavior identity, so as to ensure that labor education can change from "paper" to "ground". To strengthen cognitive identity, we should help students accurately understand the practical significance of labor education in combination with the characteristics of applied talents and future career direction, tell students what labor education is, why to learn and what to learn in combination with the cognitive characteristics of college students, and clarify, explain and clarify the connotation and essence of labor with infinite power, so as to make labor education shine into students' hearts like a ray of sunshine, Make labor education change from "passive participation" to "active experience". Specifically, emotional identity plays a regulatory role, which can make up for the cognitive content of labor education that has not been internalized in cognitive identity, so as to eliminate students' rejection of labor, and create a strong atmosphere of advocating labor through activity practice, story telling and typical guidance. Behavior identity is the ultimate destination of value identity and the ultimate goal of labor education. Only by internalizing the value of labor into students' conscious and confident actions, the significance of labor education will be highlighted. Students find the coincidence between their own value and labor in cognition and emotion, and transform cognition and emotional identity into behavior practice, so as to truly realize that "labor embodies human value and represents human survival significance".

4.2. Improve the Curriculum System and Consolidate the Foundation of Labor Education

Bringing labor education into the talent training system in Colleges and universities is an important embodiment of college education and teaching reform in the new era. To carry out labor education, we must comprehensively grasp the characteristics and laws of talent training in Colleges and universities, find the entry point and focus, systematically promote, and form a curriculum system with comprehensive, practical, open and targeted characteristics. First, we should open up enough and complete compulsory courses of labor education. Build a perfect labor education curriculum discipline, teaching, teaching materials and management system, set the curriculum nature, objectives, structure, content, methods and resources, and clarify the

teaching standards and the proportion of theoretical and practical teaching. In the compilation of teaching materials, we should reflect the characteristics of colleges and universities and meet the training objectives of applied talents. At the same time, deeply excavate the labor education elements of professional courses, design the close connection between labor education and professional course construction, so as to achieve the same direction and form a synergistic effect, so as to ensure the scientificity and integrity of labor knowledge system. Second, pay attention to the supplementary role of hidden curriculum. Colleges and universities should put the concept of labor education through the whole process of education and teaching, strengthen the integration of labor education and hidden curriculum, give full play to the educational function of decentralized hidden curriculum, and improve the effectiveness of labor education. Organically integrate labor education with ideological and political education, career and employment guidance, practice and training, innovation and entrepreneurship education, social practice, public welfare labor and voluntary service, strengthen the boosting effect of labor on personal growth, and enhance students' team consciousness, responsibility consciousness, rule consciousness and moral consciousness.

4.3. Reshape Labor Culture and Enhance the Radiation of Cultural Communication

Labor culture is the lofty idea and spirit accumulated in the process of long-term labor practice, including the accumulation of labor experience, the improvement of labor skills, the breeding of labor emotion, and the excellent character of workers. Labor culture should become an important cultural form in line with the mainstream value orientation of society. Telling labor stories, spreading labor voice and condensing labor spirit are not only important contents of reshaping strong labor culture, but also an important part of carrying out labor education in Applied Undergraduate Colleges and universities.

First, display a good labor image. Campus culture is an important cultural form of educating people. Integrate labor elements into the overall planning and architecture of the campus, such as the construction of labor cultural landscape, the introduction of labor elements in the logo construction of buildings, pavilions and corridors, the naming of school architectural landscape in the name of famous teachers, and the design and production of labor models, labor stories, labor maxims, walls, etc. By promoting a good labor image, strengthen the moistening role of campus material culture in labor education. Second, tell a good labor story. Carefully select and design activities that are not only in line with the characteristics of students' acceptance, but also full of labor education significance, which are deeply loved by students and willing to participate. For example, combine labor week and labor month with campus culture and Art Festival, organize special lectures on labor science, labor skill competition, labor education sharing salon and labor theory debate competition, enhance the effectiveness of labor week and labor Month activities, and strengthen students' cognition and participation in labor education. Third, carry forward the spirit of labor. At the time nodes such as Lei Feng memorial day and may day, organize the selection of the first to promote the spirit of labor, commend the model workers among students, or invite outstanding model workers outside the school or among alumni to give lectures, so as to further highlight the exemplary role of labor models. Fourth, approach the world of model workers. Integrate labor education into the second classroom, establish associations related to labor education, carry out activities such as approaching labor models, learning from labor models in combination with the actual needs of group work, let students approach labor models, listen to the real voice of labor models, and feel the labor scene of labor models, so as to deepen labor cognition, stimulate the value emotion of being proud of labor, and establish a correct outlook on job selection. Fifth, labor behavior practice. Combine labor education with social practice and voluntary service, organize students to step out of school, go to rural areas, communities, military barracks, factories and mines, take root at the

grass-roots level and increase their talents. For example, actively guide students to reflect the responsibilities and responsibilities of new people of the times in major disasters, epidemics and other public crises.

Based on the above, by excavating university resources and integrating into labor education in many aspects, we can further promote the vigorous development of labor culture, so as to form a good public opinion atmosphere of labor culture, promote the approach of labor values to students, and improve the radiation range and appeal of labor values among students.

4.4. Pay Attention to Quality Evaluation and Improve the Recognition of Educational Effectiveness

Quality evaluation is an important way to measure the effective development of labor education. Make full use of the guiding role of evaluation to build an evaluation system with labor, morality, intelligence, physical fitness, beauty and innovation as the core values. First, emphasize the principle of moderation of evaluation. The evaluation of labor education should no longer take the traditional "more and less" labor as the evaluation goal, but pay more attention to students' reflection after labor, as well as the understanding and sublimation of the meaning of labor. Overemphasizing the "more or less" of labor will distort students' cognition of labor and lose the significance of labor education. Second, adhere to the principle of diversified evaluation. Every thing has its value of existence, and every major has its unique perspective of insight. Labor education gives students multi-dimensional, diverse and multi-level experience and feelings, so the evaluation of labor education should be diversified. Third, the evaluation adheres to the combination of quantitative and qualitative, theory and practice, self-evaluation and other evaluation. First, the combination of quantitative and qualitative. Quantitative evaluation includes recording the number of hours of students participating in labor class; Determine the labor credits and incorporate them into the student comprehensive evaluation system as an important reference for students to evaluate awards and excellence; Add labor scholarships to special scholarships for students, and issue clear selection rules, etc. Qualitative evaluation includes students' various practices outside the labor class, such as professional course practice, dormitory sanitation and sorting, completion of shared area cleaning tasks, etc. The second is the combination of theory and practice, that is, we should not only test the mastery of students' labor knowledge, labor science, labor ethics and other knowledge in the labor education classroom, but also comprehensively investigate the harvest of students' labor practice through the reporting and display of labor achievements. Third, the combination of self-evaluation and other evaluation. Every semester, students should write a labor summary report in combination with their personal labor education, and the members of the labor team should evaluate each other. The teachers of labor class should evaluate students' performance in labor courses and practice.

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