

# Research on the Integration of Chinese Excellent Traditional Cultural Resources into Ideological and Political Courses in Colleges and Universities

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## Abstract

General Secretary Xi Jinping emphasized in his important speech at the celebration of the 100th anniversary of the founding of the Communist Party of China: "Insist on combining the basic principles of Marxism with the concrete reality of China and with the excellent traditional Chinese culture." Five thousand years of tempering and precipitation have become the soul of Chinese culture. Over the past 100 years since the founding of the party, the Chinese people, under the leadership of the Communist Party of China, have gone from the new democratic revolution to the establishment of a prosperous, democratic, civilized, harmonious, and beautiful modern socialist country. Marxism must be combined with China's excellent traditional culture, and neither can be abandoned. In the 100 years since the founding of the Party, the Communist Party of China has grown from nothing and has gone through ups and downs. It has also left us with many revolutionary cultural resources of great significance. It is a cultural treasure of our new era and is worth learning from all of us. As an important place for talent training and ideological nurturing, colleges and universities, China's excellent traditional culture and revolutionary cultural resources have become an indispensable existence in the ideological and political courses of modern and contemporary colleges and universities.

## Keywords

Chinese Excellent Traditional Culture; Revolutionary Cultural Resources; College Ideology and Politics.

## 1. The Importance of Integrating Chinese Excellent Traditional Culture into Ideological and Political Education in Colleges and Universities

### 1.1. Conducive to the Promotion of China's Excellent Traditional Culture

China has the reputation of the four ancient civilizations in ancient times and is the only country that has inherited the culture of the four ancient civilizations. The other three ancient countries: ancient Egypt, ancient India, and Babylon, their cultures have long been submerged in the long river of history. Only after five thousand years of development and the accumulation of countless people, Chinese culture has a long history and continues to this day, and it is still full of vigorous vitality and has become a source of power to promote social development and progress. The three most famous thoughts that have been passed down since ancient times are nothing more than Buddhism, Taoism, and Confucianism. The essence of the three schools of thought has been passed down to this day. Confucianism is benevolence, forgiveness, sincerity, and filial piety. Taoism's strategy of governing by inaction, combining rigidity with softness, etc., has a simple dialectical thought. The quintessence of Buddhism is based on the great compassion of the unconnected and the great compassion of the whole body. This is also an integral part of the current socialist core values in our country. The socialist core values combine the existing national conditions of our country with the basic principles of Marxism

and excellent traditional culture. These excellent traditional cultures will continue to be passed on and become The soul of the nation, the source of the spirit. The combination of ideological and political courses in colleges and universities and Chinese excellent traditional culture can maximize the role of Chinese excellent traditional culture. While carrying out ideological education, can improve college students' cognition of excellent traditional culture and enrich the content and form of ideological and political courses. It has an immeasurable role in accelerating the growth and maturity of college students and has a sense of responsibility. It is of great significance for cultivating college students to establish a correct outlook on life, values, and world outlook.

### **1.2. Conducive to Cultivating the Cultural Self-confidence of College Students**

Cultural self-confidence, as a basic, deep, and lasting spiritual force, is one of the self-confidences that contemporary college students must have and should have the most. Especially in the current process of accelerated world integration, we will encounter the invasion of foreign culture, how to effectively resist the invasion of foreign culture, how to take the essence of foreign culture and get rid of its dross, the answer is certain, adhere to culture confidence. The excellent traditional Chinese culture records the history of China for five thousand years. It also integrates the character, quality, confidence, and perseverance of our Chinese people. Learning the excellent traditional Chinese culture naturally plays a role in resisting cultural invasion and inheriting and developing civilization. So how will this excellent culture be integrated into ideological and political education? Adhere to the cultural self-confidence! Culture is the foundation of a nation, and cultural self-confidence is national self-confidence. Adhering to the study of China's excellent traditional culture and insisting on the combination of Marxism and excellent traditional culture is the greatest cultural self-confidence.

### **1.3. Conducive to Promoting the Innovative Development of Ideological and Political Education in Colleges and Universities**

The excellent traditional Chinese culture is a treasure left over from China's 5,000-year history, and it is an existence that every Chinese son and daughter must inherit and carry forward. At present, the all-round development of morality, intelligence, physique, beauty, and labor has become the only way for colleges and universities to cultivate talents, among which the word German ranks first. If you want to cultivate virtuous people, the important task of ideological and political education in colleges and universities is left to me. The formation of a good ideological character and an excellent ideological value is inseparable from the ideological and political education in colleges and universities. Based on inheriting and carrying forward the excellent traditional Chinese culture, combined with the principles of ideological and political education, it jointly promotes the growth of college students. Therefore, integrating Chinese excellent traditional culture into the ideological and political education of college students is a new opportunity for ideological and political education. In the process of ideological and political education, colleges and universities must grasp the focus of excellent traditional culture, perfectly integrate with ideological and political education, and expand The road of ideological and political education is to carry out high-quality development of ideological and political education in the new era.

## **2. The Current Situation of the Integration of Chinese Excellent Traditional Culture into Ideological and Political Education in Colleges and Universities**

### **2.1. The Current Situation of Ideological and Political Education in Colleges and Universities**

At present, the importance of ideological and political education is constantly increasing. All walks of life have established party-building departments to strengthen party building and ideological and political education. The same is true for colleges and universities. The most effective way to strengthen party-building in colleges and universities is ideological and political education in colleges and universities. Although governments and education departments at all levels have repeatedly emphasized the importance of party-building and ideological and political education, as far as colleges and universities are concerned, the role and status of ideological and political education are not sufficiently prominent. Although the number of students enrolled in our colleges and universities is increasing, and the number of higher intellectuals is also increasing, the vast majority of students focus their studies on the acquisition of scientific knowledge, ignoring the ideological Learning and training, ideological and political education courses are almost an optional course for college students, and they are more willing to devote more time to the study of professional courses, to get a decent job and a lot of money in the future. Therefore, they ignore the connection between the economic base and the superstructure, so there is a contradiction between the goal of ideological and political education and the reality, and the goal of ideological and political education cannot be well achieved.

### **2.2. The Status Quo of Chinese Excellent Traditional Cultural Education**

The 21st century is an era of economic integration and social and cultural diversity. Our excellent traditional culture in China has been invaded by foreign cultures in the process of world integration. In an era of cultural diversity, some of our college students have been invaded by foreign ideas, lacked a correct understanding of our traditional culture, blindly pursued Western culture, and their thoughts have gradually deviated from the mainstream, leaving the ranks of mainstream values. Some students lack an in-depth understanding of traditional culture and fail to understand the true connotation of Chinese excellent traditional culture, so they fail to play its true role in the process of integrating Chinese excellent traditional culture into ideological and political education. In addition to majors such as literature, history, etc., among our college students, students in other majors are rarely exposed to courses related to the excellent traditional culture of the Chinese nation. Although some universities have added courses related to knowledge education, due to the content is mainly based on theory, and the teaching method is too simple and boring, which fails to stimulate students' interest in learning traditional culture, and the effect is not good. In some colleges and universities, the traditional culture part of the ideological and political education courses has not been explained by professional teachers, so it is difficult to stimulate students' interest in traditional culture learning.

### **2.3. The Current Situation of College Students Pursuing New Things**

With the development of society, the advancement of science and technology, and the development of ideas, modern and contemporary college students have different ideas from the past. For new things, they will show strong curiosity. Some new things are often popular among college students. The earliest QQ and later WeChat, Weibo, Douyin, etc. are all the first to spread from colleges and universities. Come, but this is accompanied by a series of problems. First of all, too many entertainment things such as online games and mobile games are favored by

college students because of their advantages, whether it is novel or entertainment, but these games will undoubtedly bring disadvantages to the growth of college students. Influence, college students who are dismissed for playing games have also been common in recent years. The new entertainment method is widely sought after by college students because of its novel characteristics, but it runs counter to the connotation of the excellent culture of the Chinese nation. There are huge differences between the two sides. By nature, college students are easily addicted to it and cannot extricate themselves. Therefore, in this era of materialistic desires and new things springing up like mushrooms after a rain, the college students who have attracted most of their attention to new entertainment software are naturally less interested in the excellent traditional culture of the Chinese nation. To a certain extent, it hinders the integration of Chinese excellent traditional culture into the ideological and political education of colleges and universities.

### **3. An Effective Path for Integrating Chinese Excellent Traditional Culture into Ideological and Political Education in Colleges and Universities**

#### **3.1. Strengthen the Construction of Ideological and Political Education Teachers in Colleges and Universities**

It takes ten years to cultivate trees and one hundred years to cultivate people. Teachers play a vital role in the growth of students. It can be said that an excellent college ideological and political education teacher will play a decisive role in the formation of college students' thoughts. Therefore, it is the prerequisite for the integration of Chinese excellent traditional culture into the ideological and political education in colleges and universities to cultivate a group of capable, level, and professional knowledge-rich college ideological and political education teachers.

At this stage, the ideological and political education teachers in some colleges and universities do not have profound knowledge of traditional culture. Naturally, they cannot tell the students about the excellent traditional Chinese culture. At this stage, most of the ideological and political education teachers in colleges and universities still use Marxism. Teaching is the core of teaching, but it is impossible to integrate Chinese traditional culture well. It is undoubtedly a rare thing to train a group of teachers who have both a certain historical and cultural background and ideological and political education theories in a short period. But the cultivation is urgent. Looking at history, whether it is Li Dazhao and Chen Duxiu, the early founders of the Communist Party of China, or Mao Zedong, the great man in history who led the Chinese people to complete the struggle against imperialism and feudalism and build a new China, and today's President Xi Jinping, who leads the sons and daughters of all ethnic groups in China to strive for the great rejuvenation of the Chinese nation. Secretary, all of them have a deep cultural foundation. General Secretary Xi Jinping said that the basic principles of Marxism must be combined with the excellent traditional Chinese culture. Then this requires that in their spare time, teachers of ideological and political education need to learn a lot of Chinese excellent traditional culture and deepen their understanding of it. Colleges and universities can also organize training courses, and invite professional teachers to "make up lessons" for teachers. When rapid improvement is not possible at this stage, professional literature masters can be invited to intersperse a certain traditional culture in the ideological and political education courses, to improve the recognition of college students. Know. For the courses of ideological and political education teachers who already have rich traditional cultural knowledge, the purpose of recording the courses, opening the online course mode, and improving the timeliness of ideological and political education teaching in colleges and universities.

### **3.2. Innovate the Teaching Methods and Methods of Ideological and Political Education in Colleges and Universities**

At this stage, the teaching methods of ideological and political education courses in major colleges and universities across the country are still dominated by teachers' indoctrination concepts, focusing only on content and ignoring methods. Blindly reading according to the book can not arouse students' interest in learning, and students are in a state of passive learning throughout the process. It is better to teach them how to fish than to teach them how to fish. It can truly enable the majority of college students to receive ideological and political education, and the key to learning about Chinese excellent traditional culture is how to cultivate their interest. Change the previous teaching mode, use vivid examples to attract students' attention, use traditional culture for practical teaching, cultivate students' interest in traditional culture, make them truly love, and help students establish a correct life in various forms of teaching view, world view, and values, and help students establish the great goal of striving for the great rejuvenation of the Chinese nation.

### **3.3. Using New Media to Integrate Ideological and Political Education with Chinese Excellent Traditional Culture**

Society is developing and the times are progressing. The emerging Internet technology is affecting all aspects of social development. In the ideological and political education of colleges and universities, the use of new media and new media for teaching has become an important way. Emerging things are easy to attract the attention of college students. Colleges and universities can take advantage of the characteristics of college students who like new things to expand teaching channels. The single student of new media not only expands the teaching methods but also helps teachers to collect teaching resources more conveniently and quickly. Schools can widely publicize positive energy in the self-media, create a positive learning atmosphere, use new media to effectively cultivate students' correct values, teach some obscure and difficult content with flexible and vivid examples, and use animation, related Movies, and related pictures, with the help of new media platforms, widely publicize the content of Chinese excellent traditional culture so that the basic principles of Marxism and Chinese excellent traditional culture are closely integrated, and students' enthusiasm for learning is stimulated.

### **3.4. Strengthen the Construction of Campus Culture**

Colleges and universities should organize more activities related to Chinese excellent traditional culture, actively mobilize students and teachers to participate in them, set up exhibition boards beside the main road of the school, publicize excellent traditional culture in multiple directions and levels, and add Chinese traditional culture to some campus designs or buildings. elements, in the construction of some software such as school rules and disciplines, the elements of the excellent traditional culture of the Chinese nation are also added to it.

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