

# The Application of Traditional Cultural Art in Modern Architectural Decoration Design

Kaiyi Jiang

College of Media, Yunnan Normal University, Kunming, 650000, China

## Abstract

Modern architectural decoration design refers to the product designed by integrating decorative art and architectural technology. With the development of internationalization, China's modern decoration design has to come out of its own characteristics, which needs to draw on traditional cultural blueprint and add modern fashion elements, therefore, designers have to fit the application of classical cultural elements with modern architectural decoration design. Based on this, this paper analyzes the important value of traditional cultural elements in modern architectural decoration design, and further analyzes the characteristics of traditional cultural decorative elements, and finally summarizes the use of traditional cultural art in modern architectural decoration design.

## Keywords

Traditional Culture; Architectural Decoration; Design; Application.

## 1. The Value of Traditional Cultural Art in Modern Architectural Decoration Design

### 1.1. Expand the Innovative Concept and Way of Modern Architectural Decoration Design

The result of architectural decoration design is the final expression of architectural decoration designer's innovative consciousness, which plays a positive role in the result of architectural decoration design, and also determines whether the work design is successful in architectural decoration works. Facing different backgrounds of the times, architectural decoration design materials and concepts are constantly updated, which requires designers to expand their knowledge reserves according to the actual situation. China has a long history of traditional culture, which contains many excellent classical cultural elements, the application of these classical cultural elements in the modern architectural decoration design can achieve the goal of innovation of modern architectural decoration design concept, and provide a constant source of power for modern architectural decoration industry.

### 1.2. The Development of Traditional Culture

For a nation or a region, architecture is an external expression of its cultural characteristics, as well as a cohesion of national thought and emotion and lifestyle. Our traditional culture is rich in elements of thought and emotion, reflecting the wisdom of the ancients. Excellent traditional cultural elements should not disappear with the progress and development of the times, but, on the contrary, should be inherited. Our traditional cultural elements also express the symbolic meaning of national history and culture, therefore, in the process of modern urban architectural decoration design, designers should strengthen the traditional cultural. Therefore, in the process of modern urban architectural decoration design, designers should strengthen the combination of traditional cultural elements and modern humanistic sentiment, and give architectural decoration design works the corresponding spiritual power of the times while

meeting people's external aesthetic innovation requirements, so as to pass on the deep meaning and characteristics contained in the excellent traditional cultural elements.

## **2. Analysis of the Characteristics of Traditional Cultural Decorative Elements**

### **2.1. Chinese Characters**

For the Chinese style of architecture, Chinese characters have always been a very important traditional element. Not only has the nature of language, but also contains the connotation of history and culture, and its application in the process of modern architectural decoration design can effectively enrich the content of modern architectural design, and also can effectively improve the aesthetics of the building.

### **2.2. Materials**

Bamboo, wood and stone are the three major materials of traditional architecture. Take bamboo as an example, bamboo is hard, not easy to deformation, in China's traditional culture, bamboo has the symbolic meaning of perseverance. In ancient times, bamboo played an important role in the evolution of people from nest to house dwelling process. Some building materials made of bamboo were found in the late Neolithic Cao Shoes Mountain site excavated in Wuzhong District, Jiangsu Province; the bamboo palace of Ganquan Palace in Han Dynasty and the bamboo building of Huanggang in Song Dynasty are both famous bamboo buildings. Because of the regular shape of bamboo, can be arranged and combined into a variety of shapes, and easy to color, so now mostly used for architectural interior decoration screens and some decorative items, but also commonly used in the decoration of the building courtyard.

### **2.3. Color**

The use of color in the process of modern architectural decoration design is often more bold and will not be bound, but for traditional decorative elements, the application of color is often more strict. In the design of the most commonly used colors are black, white, yellow and red, different colors represent different hierarchies, in the application process also needs to be combined with the idea, so that the specific meaning of color can be fully reflected.

## **3. The Use of Traditional Culture and Art in Modern Architectural Decoration Design**

### **3.1. The Inheritance of Chinese Characters in Modern Architectural Decoration Design**

Chinese characters are the unique writing symbols in China, and have a long history of derivation and development. Throughout the ages, Chinese characters have been widely used in architectural decoration design due to their symbolic pictogram characteristics and ancient and elegant shape. It is an important task for modern architects to skillfully apply the unique pictorial charm of Chinese characters to modern architectural decoration design. Seal script is one of the ancient calligraphic styles of Chinese characters in China, with a thousand-year history of development, and is divided into Big Seal and Little Seal. It is divided into Big Seal Script and Little Seal Script, while Small Seal Script is a simplified form of Big Seal Script, which is more regular and complete the transformation from a pictogram to a square script. This kind of script is used on the facade of the building, not only does it not lose the mood of traditional writing, but also has the beauty of modern art, which is a model of design.

### 3.2. Expression of Traditional Colors in Modern Architectural Decoration Design

Red is the representative color of China, and red has given the symbol of auspiciousness, joy and justice since ancient times. In ancient times, vermilion was the right color in China, and the palace walls and gates were decorated with vermilion. In modern architectural design, important buildings with symbolic meaning often express their mood through the red color of the national flag. The China National Pavilion in Shanghai has a traditional crown shape with red color to give a sense of solemnity and majesty. The red color of the façade deepens from the bottom to the top, reflecting the classic visual effect of "Chinese red" under different lighting and perspectives.



**Figure 1.** China National Pavilion at Shanghai World Expo 2010

### 3.3. Application of Traditional Building Materials in Modern Architectural Decoration Design

Modern architectural decoration design applies bamboo to retro architecture to give the building a sense of age and vitality. Likewise, ancient Chinese architecture uses wood as the main material, and each component is coincided with mortise and tenon to form a resilient frame. Nowadays, the development of decoration construction technology is changing rapidly, and the combination of traditional materials and new techniques has given modern decoration design a new youth. Such as bamboo and wood processed from bamboo flooring also has the advantages of not easily deformed, warm in winter, cool in summer and healthy and comfortable; the maturity of anti-corrosion wood technology has greatly promoted the outdoor application of wood. The new process can optimize the performance of decorative materials, such as after processing, bamboo's fire resistance and poor corrosion resistance and other shortcomings to make up, so that bamboo can be widely used in large interior design. For stone, traditional architecture is mainly the use of stone load-bearing capacity, stone in addition to maintaining its hard, wear-resistant and good texture advantages, modern processing technology to make it more lightweight, high strength, beautiful and easy to build, mostly for the overall decoration of the facade.



**Figure 2.** Bamboo for building façade decoration

#### 4. Conclusion

While emphasizing artistry and beauty, contemporary architectural design should also focus on inheriting and promoting China's traditional culture, and better integrating it into the new era of decoration design with a multi-perspective vision. Through the analysis of Chinese characters, traditional colors and traditional materials, the author proposes to combine traditional culture with modern architectural decoration design to establish new ideas for the development of modern architectural decoration design. At the same time, under the guidance of traditional simple ecological nature concept, saving natural resources and developing recycled materials is the inevitable direction of the development of architectural decoration design, and discovering more traditional cultural treasures, skillfully applying them to modern architectural decoration design, and finding the combination of traditional culture and artistic innovation has become a new topic that needs to be constantly explored and researched in architectural decoration design.

#### References

- [1] Yang YF, Nie YA, Jiao YC. The culture of Chinese characters in ancient architecture and its value in modern architecture[J]. Journal of Shijiazhuang College of Economics, 2016(1).
- [2] Zhong Gang. Classical aesthetics in the design of Chinese architectural decoration [J]. Architectural structure, 2020(18).
- [3] Li Jianhong. The use of Chinese classical elements in modern architectural design[J]. Science Science and wealth, 2020(3).
- [4] Lou Caiquan. Analysis of innovative design focus based on classical architecture culture[J]. Architecture and decoration, 2020(17).
- [5] Liu Hui, Zhang Nan, Liu Naifang. The embodiment of traditional architectural elements in modern architectural design [J]. The embodiment of traditional architectural elements in modern architectural design [J]. Industrial architecture, 2020(7).
- [6] Zou Hongyu. The use of local characteristics culture in modern architectural design [J]. New Building Materials, 2019(11).
- [7] Sun Xinyi. The organic integration of Chinese traditional culture and architectural design [J]. Architecture Structure, 2020(22).