

From Four Dimensions to Explore the Protection, Inheritance and Promotion of the Yellow River Culture Contained in the Value of The Times

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Abstract

The Yellow River is the cradle of the Chinese nation, gave birth to the vast national culture, created a long history and colorful Chinese culture, is an important source of Chinese civilization. At the Symposium on ecological protection and High-quality development of the Yellow River Basin, We should deeply explore the value of The Times contained in the Yellow River culture, tell the story of the Yellow River well, continue the historical context, strengthen cultural confidence. In this paper, from the cultural perspective; Ecological management view;View; The concept of development of four dimensions of the inheritance and promotion of the Yellow River valley culture has the significance of The Times. The Yellow River culture is the root and soul of Chinese national culture from the perspective of firm cultural confidence, deepening the identity of all ethnic groups in the Yellow River basin to Chinese culture; From the perspective of promoting ethnic unity, taking the fusion of Mongolian and Han cultures as an example, the historical reasons for cultural fusion in the Yellow River Basin are analyzed to promote the High-quality development of the Party's ethnic work in the new era. From the perspective of ecological governance, we should attach importance to the harmonious development of man-water relationship and promote the construction of ecological civilization in the Yellow River Basin. We will explore new ways of integrated cultural and tourism development, tell the story of the Yellow River well, and promote High-quality development of cultural and tourism industries in the Yellow River basin.

Keywords

Yellow River Culture; Cultural Confidence; High-quality Development.

1. Introduction

Is family composed of 56 ethnic groups in China, in the history of the national communication form, communication, in the process of the Yellow River basin has long as each in each generation of political, economic and cultural center, again derived a lot of regional culture, which not only includes rich brilliant material culture and spiritual culture, also includes the historical development and dynasty changes caused by the diversity of institutional culture, Gradually formed a sometimes-complex mix-and-match, I have you, each has its character of multiple unity, cultural identity is the root of the continuation of the Chinese culture of the Yellow River culture as an important part of Chinese culture, for the protection, inheritance and carry forward the help casting prison community consciousness, the cultivation and research of the Chinese nation, promote the communication between various nationalities, unity and mutual assistance common prosperity. At the same time, the protection, inheritance and promotion of the Yellow River culture is an important part of the implementation of the national strategy for the protection and High-quality development of the Yellow River basin.

2. Organization of the Text

2.1. From the Perspective of Firm Cultural Confidence: Yellow River Culture is the Root and Soul of Chinese National Culture

So why is the Yellow River culture is the root of the Chinese nation culture and the soul, the culture of the Yellow River is the important mark of the Chinese culture, like blood has nurtured generations of Chinese people, the testimony from the stand of the Chinese nation to rich up to the strong historical course, inheriting and developing the culture of the Yellow River basin of traditional resources, mining of red resources in the Yellow River and integration story, Compose The Times value of the Yellow River culture in the new period. The Yellow River culture is a cultural symbol of the condensation level identification, its inheritance and carry forward to focus on "root" and "soul" characterization of the Yellow River culture, not only will the vast variety of Yellow River culture collections, condensed into has the characteristic of the Chinese nation, the real historical complete basin culture symbol, also want to turn the Yellow River culture for common people happy, with Chinese characteristics "story" of the Yellow River, It vividly embodies the charm of fine traditional Chinese culture, the spirit of revolutionary culture and advanced socialist culture that the Party and the people have made great efforts to achieve. With the development of social history and the continuous progress of The Times, the Yellow River culture has created the Chinese nation from the idea of the unity of man and nature in the past to the ecological concept of harmonious coexistence between man and nature, with clear water and green mountains as gold mountains. The "red gene of unremitting self-improvement and hard struggle", and the "enterprising and indomitable pioneering spirit" as well as the "open and inclusive spirit of integration", gradually formed the core value of the Yellow River culture in the new era, which is attached to the "soul" of the Chinese nation. [1]

2.2. From the Perspective of Promoting Ethnic Unity, Taking the Integration of Mongolian and Han Cultures as an Example, This Paper Explores the Historical Reasons for Cultural Integration in the Yellow River Basin

2.2.1. Geographical Factors

The Yellow River region of Inner Mongolia has a long history of culture, which is the combination of Mongolian traditional culture, Han immigrant culture and Mongolian and Han blend culture. In terms of geographical location, the Yellow River basin in Inner Mongolia is located in the northern border of China, that is, in Inner Mongolia, which belongs to the Yellow River basin. The Yellow River enters From Wuhai and exits from Hohhot. The length of the main stream in Inner Mongolia is 830 kilometers, accounting for 15.2% of the total length of the Yellow River. Its drainage area is 151,300 square kilometers, second only to 153,000 square kilometers in qinghai province, the birthplace of the Yellow River, which is the second largest area in the provinces (regions) through which the Yellow River flows. By comparing the local administrative map of Mongolia region in the Yellow River Basin, the research scope is defined as the east of Helan Mountain and Langshan Mountain, covering the whole wuhai city, ordos City, Bayannur City, Baotou City, Hohhot Shannan area and part of Wulanchabu City.

2.2.2. Historical Origin

Historically, There was a place that frequent intercourse between northern minorities and the Han nationality, is the grassland culture of nomadic and farming culture blending to produce an important source of hetao plain, located in the Yellow River basin, a few words bay land fertile, the climate is suitable, for animal husbandry and hunting and farming creates favorable natural conditions, the warring states period, hetao area is importance and various nationalities who lived in ages past, The huns and the turkic tribe and of xianbei ethnic minority group Nomads are here gathered strength, establish a powerful empire, and continue to south for the

central plains, the early 13th century, genghis khan southward expansion after unified MoBei Mongolia, continued to expand on xixia hetao area soil, hetao side water and soil, the Yellow River nourished for all ethnic groups in the process of speakers create profound history reasons, It has written a magnificent chapter in the continuous exchanges and integration of various ethnic groups in various economic and cultural fields, and finally formed a diversified and integrated pattern of the Chinese nation.

Therefore, exploring the historical origin of culture in the Yellow River basin of Inner Mongolia is helpful to deepen the sense of identity of Chinese culture in the border ethnic areas of Inner Mongolia, strengthen cultural confidence, promote the High-quality development of ethnic work in Inner Mongolia, and solidify the sense of community of the Chinese nation and realize the Chinese dream of great rejuvenation of the Chinese nation.

2.3. From the Perspective of Ecological Governance, We Should Attach Importance to the Harmonious Development of Man-Water Relationship and Promote the Construction of Ecological Civilization in the Yellow River Basin

A sound ecological environment is the most beneficial to people's livelihood, we should adhere to the harmonious coexistence between man and nature, insist on green development, pay importance to the relationship between man and water in the Yellow River basin, solve problems with the dialectical materialism of integrated coordination and interconnected development, and promote overall governance of the Yellow River basin system and source. The Yellow River is the fifth longest river in the world Streams have features different from other large river flows: Such as sea pull fall difference Large, east and west across the sub-humid area, semi-arid and arid areas and other gas Waiting area, Through the world's largest and deepest loess region, The biogenic system is brittle Weak, natural and socioeconomic conditions of heterogeneity [2]. From a watershed integrity perspective: To study the variation of the genetic system and Its ecological and hydrological effects, It is a research on the sustainable development management of the large river flow domain Hot and frontier science questions . [3]

The Yellow River basin water relationship is an important component of the system coupling study, in order to solve the Yellow River basin, promote the contradiction between human and land along the Yellow River area provides important theoretical support for the sustainable development, water system is a dynamic system, time is associated with people's immediate interests, to identify change under the environment of water and food - the energy associated with the collaborative optimization mechanism is very important.

In the Yellow River basin as the most important ecological governance barrier and green sustainable economic belt and discusses how to plan as a whole basin's ecological system of forest & grass & farmland & lakes coordinated development, the harmonious development of relations between the people and water problems, how to deal with a pressing water pressure, water sand much less problems, how to actively explore the rich local characteristics of high quality development way, Realizing agricultural transformation along the Yellow River Basin, improving the quality of agricultural products and realizing the modernization of agricultural development are the major challenges for ecological protection and High-quality development of the Yellow River Basin at present.

2.4. Protect, Inherit and Promote the Culture of the Yellow River, and Promote the High-quality Development of Cultural and Tourism Integration Industries in the Yellow River basin

Speak good story of the Yellow River, promote the development of the Yellow River culture and the tourism industry integration, not only is the inevitable requirements of high quality, more

embodies the "people centered" to "people first" concept of marxist masses position, the people's yearning for a better life as the goal, it is also a cultural industry and tourism depth development of the trend of The Times, we stressed the need to protect, inherit and promote the Yellow River culture, forge the root and soul of the Chinese nation, promote the systematic protection of the cultural heritage in the Yellow River basin, and further explore the value of The Times contained in the Yellow River culture to continue the historical context. All these concept have provided theoretical guidance for the creative transformation and innovative development of the Yellow River culture.

Cultural tourism is to satisfy people's pursuit of a better life, improve the quality of people's life, and to explore the Yellow River basin High-quality tourist routes, combined with national story expressed in the form of the people happy, so that people have more happiness, experience, feeling and sense of worth, deepen to the identity of the Chinese culture, cultural confidence. How to further innovation of tourism culture quality in the Yellow River development path, I think, the whole process of tourism culture immersion experience is more important, the Yellow River basin historical relic protection and publicity, local conditions and customs of local characteristics, combined with the nomadic ethnic experience entertainment projects, such as on horseback archery, explore the local characteristics food, agricultural and sideline products, Such as the Yellow River ballad culture, the Yellow River fish village, HeTao area fruits and vegetables. The Yellow River culture and tourism complement each other, mutual communication, coordinated development, we should be in accordance with People's Daily life perspective to explore the diversity of the Yellow River culture, the multidimensional nature, in the aspect of social life to promote tourism culture and the organic integration and endogenous arouse vigor, tour the Yellow River basin, the fusion development of new products, new model and new formats. Of course, more attention should be paid to the role of media publicity, give full play to "we media" communication media, so that the Cultural and tourism integration of the Yellow River has greater market effect and social effect.

3. Conclusion

Protecting, inheriting and carrying forward the Yellow River culture will help carry forward China's fine traditional culture and distinctive Chinese culture, cement the root and soul of the Chinese nation, strengthen cultural confidence, and deepen the sense of identity that the Yellow River culture breeds Chinese civilization. "The root of the Yellow River is in China, the root of the Yellow River" is the consensus of the Chinese nation. Since ancient times, "the Yellow River culture embodies integration, tolerance, diversity and unity, which is the spiritual bond of the Chinese nation community. Farming culture of the Yellow River basin, the nomadic culture, the central plains culture and the grassland culture communication blend more created 'name is same, all cases of homologous' national cultural identity and "unified" mainstream consciousness, demonstrated the Chinese nation "and" big "and" it is harmony with' unique spiritual identity, embodies the characteristics of the Yellow River cultural eclecticism, upholds."

The protection, inheritance and promotion of The Yellow River culture is conducive to the innovation of High-quality development of cultural and tourism integration in the Yellow River basin, the cultural tourism industry as the driving force to promote the High-quality development of local economy, and promote the publicity of local characteristics of culture. "It is also an important way to expand the space of cultural and tourism integration and innovate the form of cultural and tourism integration to integrate cultural and tourism activities such as 'seeking national roots', 'seeking family name' and 'seeking industry ancestors' into modern tourism and create tourism themes and sightseeing routes with their own characteristics." "The

Yellow River culture IP with vitality and extensibility should be condensed from "Yellow River Story" to realize multi-dimensional and multi-dimensional expansion of brand value".

Protection, inheriting and developing the culture of the Yellow River and the Yellow River ecological civilization construction, realize the coordinated development, people and water coupling system relations as a whole development, pay more attention to ecological optimization, the intensive utilization of water resources, pay more attention to the Yellow River wetland and protect wild birds, the construction of the Yellow River civilization through the Yellow River culture tourism development process, People pay more attention to environmental protection and sustainable development while pursuing the satisfaction brought by material and cultural life, and further promote the High-quality development of cultural tourism industry in the Yellow River Basin.

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