

On the Institutionalized Development of the Governance of Ideological and Political Education in Colleges and Universities in the New Era

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Abstract

The modernization of state governance is an important innovation of Marxist state theory, which shows that the Communist Party of China has further deepened its understanding of the law of governing the country and politics, and that the construction of socialist modernization with Chinese characteristics has entered a new stage. Under the new historical conditions, ideological and political education in colleges and universities is an important practical activity to cultivate socialist builders and successors. Strengthening the high consciousness of the governance of Ideological and political education in colleges and universities is an inevitable requirement to accelerate the modernization of national governance. Taking institutionalization as the starting point, this paper discusses how to promote the institutionalized development of the governance of Ideological and political education in colleges and universities in the new era from three aspects.

Keywords

New Era; Governance of Ideological and Political Education in Colleges and Universities; Be Institutionalized.

1. Introduction

The Fourth Plenary Session of the 19th CPC Central Committee proposed to adhere to the fundamental system of Marxism's guiding position in the ideological field, incorporate "strengthening and improving school ideological and political education and establishing a full, whole and all-round education mechanism"[1] into the construction of the socialist system with Chinese characteristics, and put forward a series of new requirements, pointing out the direction for the governance modernization of Ideological and political education in colleges and universities. Promulgate a series of important documents such as the opinions on strengthening and improving the ideological and political work in colleges and Universities under the new situation, several opinions on deepening the reform and innovation of Ideological and political theory courses in schools in the new era, and opinions on accelerating the construction of the ideological and political work system in colleges and universities, so as to vigorously promote the institutionalization of the governance of Ideological and political education in colleges and universities. Comrade Deng Xiaoping once stressed: "it is not that individuals have no responsibility, but that the problems of the leadership system and organizational system are more fundamental, overall, stable and long-term. This kind of institutional problem is related to whether the party and the state change color, and must be highly valued by the whole party." [2] For ideological and political education in colleges and universities, institutionalization is related to the fundamental, overall, stability and long-term governance of Ideological and political education in colleges and universities. The results of theoretical thinking and practical exploration on the governance of Ideological and political

education in colleges and universities are solidified and condensed, and transformed into a scientific and complete system, which can effectively promote the governance of Ideological and political education in colleges and universities, and has more authority, stability, sustainability and depth.

"System" refers to the laws and regulations, etiquette and customs and other norms, laws and regulations, etc.[3] formed under certain historical conditions. People are the existence of groups and the sum of social relations. People are bound to form various social relations in production and life. This social relationship needs to be orderly and standardized, so the system of human society gradually appears. With the continuous enrichment and expansion of production and life activities in human society, the social relations of human society are becoming more and more complex, and the status of system in the development of human society is becoming more and more important. System is a social norm that regulates human production and life activities and regulates the relationship between people. People's social relations are not simple cooperative relations, but also in different forms such as conflict and competition. Therefore, it is necessary to standardize people's social relations through systems, and finally achieve win-win cooperation, so as to maintain social stability and promote social development. Standardization and guidance are important characteristics of the system. As a social phenomenon, the system clearly stipulates what each member of human society should do and should not do. The system requires that each member of society must abide by it together. No individual or organization can override the system. If social members violate the system, they will be punished, In the process of human society moving towards modernization, only by continuously strengthening this social norm can we better adjust human social relations. System is the embodiment of the essence of governance. For ideological and political education in colleges and universities, system plays an important guiding role in its governance. The governance of Ideological and political education in colleges and universities should be carried out according to relevant policies, laws, regulations and other systems. The system not only guides the governance activities of Ideological and political education in colleges and universities, but also restricts what the subject and object of Ideological and political education governance should do and should not do, which fully reflects the guidance of the system. The quality of policies, laws and regulations determines the direction of running a socialist university and the quality of talent training. To promote the modernization of the governance of Ideological and political education in colleges and universities, we must formulate a series of scientific and effective governance systems according to the domestic and international situation and the fundamental task of building morality and cultivating people.

"Institutionalization" refers to the process of continuously orderly and standardized elements within the scope of the whole society. Most scholars understand the concept of institutionalization from the perspective of sociology, emphasize that institutionalization belongs to the category of sociology, and believe that institutionalization is a development process gradually moving towards maturity, and institutionalization is a continuous dynamic process. For the ideological and political education in colleges and universities, in order to avoid the disorder and anomie of its governance activities, we need to make all governance activities have rules to follow. The institutionalization of the governance of Ideological and political education in colleges and universities refers to the continuous and dynamic realization process of the orderly and standardized operation mode and governance mode of the governance system of Ideological and political education in colleges and universities. Promoting the institutionalization of the governance of Ideological and political education in colleges and universities is a long-term process of continuous promotion. (1) The formation of institutional awareness is the premise: we should promote the recognition of members of the whole society to the governance system of Ideological and political education in colleges and universities, constantly deepen their understanding from the ideological concept, finally firmly establish the

institutional awareness, and consciously promote the orderly and standardized development of the governance of Ideological and political education in colleges and universities. (2) Improving the institutional system is fundamental: all along, the party and the state have played an important role in promoting the institutionalization of the governance of Ideological and political education in colleges and universities by issuing a series of policies, laws, regulations and other systems. College students who are in the critical period of the formation of values need institutional constraints and norms to gradually grow into social people. In the new era, the governance of Ideological and political education in colleges and universities should adapt to the new changes and new characteristics of the subject and object of governance, establish and improve relevant institutional systems, so that the governance of Ideological and political education in colleges and universities has rules to follow and evidence to rely on. (3) To realize the goal of educating people with culture: to educate people with culture and make the majority of social members consciously accept the regulations of the system is the highest realm of Ideological and political education. We should further pay attention to the ideological and political education function of institutional culture, let the educated be imperceptibly infiltrated, infected and influenced by institutional culture, and promote the institutionalization of the governance of Ideological and political education in colleges and universities in the new era while culture nourishes the soul, contains virtue and leads the trend of culture.

2. Highlight the Spirit of Rule of Law and Form Institutional Awareness

The direct goal of the rule of law is to make social life orderly and standardized, and the ultimate goal is to protect citizens' basic political rights. The rule of law should not only regulate and restrict the words and deeds of citizens, but also regulate and restrict the behavior of the government. The rule of law is the essential feature of national governance modernization. To promote the modernization of national governance system and governance capacity, we should follow the fundamental principle of the rule of law. Governance modernization is the process from "rule by man" to "rule by law". Good governance is the best state of governance, and the rule of law is the basic requirement of good governance. Without the cultivation and promotion of the spirit of rule of law, there will be no formation of institutional consciousness and governance modernization.

First, we should sum up institutional experience. Summing up experience is the premise of deepening understanding, grasping the law and reform and innovation. In order to deepen the understanding of the regularity of the governance system of Ideological and political education in colleges and universities, we should fully excavate and study the experience of the governance system of Ideological and political education in colleges and universities, and provide the internal driving force for the institutionalization of the governance of Ideological and political education in colleges and universities in the new era through the inheritance of good experience and the reference of existing wisdom. For a long time, the party and the state have attached great importance to the institutionalization of the governance of Ideological and political education in colleges and universities. Especially since the 18th CPC National Congress, the party has carried out many fruitful reforms and explorations in the system design and arrangement, formulated and implemented a series of policies and regulations, and effectively promoted the modernization of the governance of Ideological and political education in colleges and universities, A lot of useful experience has been accumulated in this process, which needs to be summarized and refined, and some mature institutional models need to be continuously deepened. At present, in the face of new situations, new problems and new characteristics, the ideological and political education in colleges and universities should carefully summarize and fully learn from the experience of the governance system, analyze the existing shortcomings,

deepen the understanding of regularity, and deeply promote the formation of the institutional consciousness of the subject and object of education.

Second, we should clarify the direction of the system. Politics is the first attribute of Ideological and political education. We need to adhere to the correct direction of the institutionalization of the governance of Ideological and political education in colleges and universities. The correct direction of the system plays a vital role in this process. Without "good system", there is no "good governance". Institutionalization itself is the process of making the system from imperfect to perfect and from immature to mature. In terms of institutional framework, the top-level design of the governance system of Ideological and political education in colleges and universities should highlight the scientificity and effectiveness of the system itself. The main feature of "good system" is to pay attention to the actual work of each university and consider the real demands of each educatee. From this point of view, the system needs to be operable. In terms of system implementation, we have been emphasizing that institutionalization is a continuous dynamic process. In the process of organization and operation of the system, we should constantly revise and improve it according to the actual effect. At the same time, we should fully consider the hierarchy of the content of the system itself and the effective connection and coordination between different systems. In terms of system evaluation, we should pay attention to the evaluation and feedback of system efficiency, and promote the continuous consolidation and improvement of the institutionalized achievements of Ideological and political education governance in colleges and universities.

Third, we should enhance institutional consciousness. Let the "system consciousness" of the governance subject promote the "development consciousness" of the institutionalization of the governance of Ideological and political education in colleges and universities. First of all, we should consciously benchmark with the existing system. Since the 18th CPC National Congress, the party and the state have put forward a series of new tasks and requirements for the governance of Ideological and political education in colleges and universities, involving the reform and innovation of Ideological and political work in colleges and universities, the adherence to the "eight unity", "Four Haves" good teacher standards and the construction of the "six haves" Ideological and political theory teacher team, The governance subject of Ideological and political education in colleges and universities should consciously correspond to the above standards. Secondly, consciously connect with the existing system and institutionalize the governance of Ideological and political education in colleges and universities in the new era, which should be consistent with the development requirements of the new era, the fundamental task of Building Morality and cultivating people, and the development needs of students. The governance subject of Ideological and political education in colleges and universities should consciously establish the belief in the rule of law, strictly abide by the legal system, and promote the effective implementation of laws and regulations related to the governance of Ideological and political education in colleges and universities. Finally, consciously align with the existing system. In the new era, the governance of Ideological and political education in colleges and universities should be based on the strategic position of the governance of Ideological and political education in colleges and universities in the modernization of national governance, and strengthen the pertinence of the institutionalization of the governance of Ideological and political education in colleges and universities, We should improve the institutionalized development of the governance of Ideological and political education in colleges and universities in the new era by actively responding to opportunities and challenges and effectively solving difficult problems.

3. Strengthen System Construction and Improve the System

Establishing and perfecting a scientific and complete system is the premise and foundation of system modernization. The basic idea of establishing and improving the governance system of Ideological and political education in colleges and universities is to follow the "Three Laws" under the vision of national governance modernization, not only introduce the governance policies of Ideological and political education in colleges and universities with the combination of principle and flexibility, but also formulate authoritative and stable laws and regulations for the governance of Ideological and political education in colleges and universities, and finally establish and improve the level connection A progressive and coordinated governance system of Ideological and political education in colleges and universities in the new era.

First, correctly interpret and resolutely implement the governance policy of Ideological and political education in colleges and universities. The formulation subjects of policy documents related to ideological and political education in colleges and universities are mainly the CPC Central Committee, the State Council, the general office of the CPC Central Committee, the general office of the State Council and the Ministry of education, as well as some provincial Party committees and governments. Relevant policy documents include the opinions on Further Strengthening and improving college students' Ideological and Political Education issued by the CPC Central Committee and the State Council in 2004 and the opinions on strengthening and improving college students' Ideological and political work under the new situation issued by the CPC Central Committee and the State Council in 2017, Opinions on accelerating the construction of Ideological and political work system in colleges and universities jointly issued by the Ministry of education and other eight departments in 2020. Such policy documents play an extremely important guiding role in promoting ideological and political education in colleges and universities. As the strategic deployment of the party and the state, the governance policy of Ideological and political education in colleges and universities needs to be well interpreted and implemented. There must be no phenomenon of "policies at the top and Countermeasures at the bottom", but also avoid the phenomenon of "rough at the top and bottom", and constantly enhance people's value recognition and behavior recognition of the party and national policies.

The second is to promote the transformation of policy spirit into the governance law of Ideological and political education in colleges and universities. Policy spirit is an important basis for formulating laws. On the one hand, we should promote the coordination between policies and laws related to ideological and political education in colleges and universities in accordance with the spirit of comprehensively ruling the country according to law; On the other hand, we should timely and effectively upgrade the policy spirit into national law in accordance with legislative procedures. The higher education law of the people's Republic of China is an important legal compliance related to the governance of Ideological and political education in colleges and universities. In 1998, it stipulated that "colleges and universities implement the president responsibility system under the leadership of the Party committee", and clearly stipulated the work responsibilities of the party secretary and the president, thus providing a legal basis for adhering to the party's overall leadership over the ideological and political work of colleges and universities. Under the new historical conditions, the national legislature can further strengthen the legal status, tasks, policies and principles of Ideological and political education in colleges and Universities Based on the situation at home and abroad and the actual needs of the governance of Ideological and political education in colleges and universities. Third, improve the implementation and operability of the governance regulations of Ideological and political education in colleges and universities. The rules and regulations on the governance of Ideological and political education in colleges and universities mainly refer to a series of rules and regulations formulated by the Ministry of education within the authority of the ministry according to laws and administrative regulations and decisions of the State Council,

such as the provisions on the construction of counselors in colleges and universities (order No. 24 of the Ministry of Education), the provisions on the management of students in colleges and universities (Order No. 21 of the Ministry of Education), And departmental rules and regulations in a non strict sense, but they are equivalent to normative systems, such as the construction standard of Ideological and political theory course in colleges and universities revised in 2015. Further improving the implementation and operability of such rules and regulations is the focus of the institutionalization of the governance of Ideological and political education in colleges and universities in the new era. At the same time, we should strengthen the consistency between rules and regulations and national policies and laws, strengthen the functional complementarity between different rules and regulations, and strengthen the hierarchical connection of rules and regulations in local areas.

4. Cultivate Institutional Culture and Pay Attention to People with Culture

Institutional culture plays an irreplaceable role in Ideological and political education in colleges and universities. Institutional culture education is the development direction of "good governance" of Ideological and political education in colleges and universities. The main characteristic of institutional culture education is permeability, which pursues the educational effect of turning spring breeze into rain and moistening things silently. Institutional culture reflects people's recognition and compliance with certain norms and systems. Institutional culture has distinct value orientation, and imperceptibly affects people's way of thinking, behavior norms and value pursuit. Institutional culture has an important influence on the formation of people's psychology, personality and quality. The institutional cultural environment often forms a certain psychological pressure on people, so that people's words and deeds are subject to certain norms and constraints, so as to achieve the educational effect that explicit education can not achieve. Generally, people are more likely to consciously abide by institutional norms in the institutional and cultural environment recognized by everyone. Therefore, the value of institutional culture is finally embodied in "humanization". Ideological and political education in colleges and universities should make good use of the ideological and political education function of institutional culture, and pay more attention to educating people with culture and culture.

First, tap the educational function of institutional culture. It has the functions of guiding and standardizing the system. (1) Normative orientation: the system is the unity of rules and freedom, and the two are not contradictory. People can freely carry out production and living activities within the scope of the system, promote their own free and all-round development and maintain good social order. Institutional culture integrates all fields of human society, regulates people to develop good moral quality and behavior habits, and makes people consciously practice the core socialist values. The correct institutional culture promotes human society to work in the right direction. In China, it is to adhere to the socialist institutional culture with Chinese characteristics and strengthen the "four self-confidence". (2) Incentive and guidance: as a form of culture, institutional culture has strong spiritual power, which can stimulate strong centripetal force and make people have a high fighting spirit and enterprising spirit. Institutional culture contains the principle of clear rewards and punishments. Rewards make people feel respect and affirmation, and punishment makes people educated and think. (3) Integration and cohesion: human society is composed of different organizations and individuals. It is inevitable to have a certain degree of ideological differences and interest conflicts. Only through the regulation and integration of common values and norms can we achieve harmonious coexistence. As a normative system, system can effectively integrate social resources, balance the interest relationship between different organizations and individuals, and control contradictions and conflicts within a reasonable range. For the ideological and

political education in colleges and universities, we can condense all kinds of social forces beneficial to the governance modernization of Ideological and political education in colleges and universities through institutional and cultural integration, so as to form a huge joint force. Second, optimize the educational environment of institutional culture. On the one hand, we should put the socialist core values through the whole process of institutionalizing the governance of Ideological and political education in colleges and universities. "We should internalize the socialist core values into people's spiritual pursuit and externalize them into people's conscious action through education and guidance, public opinion publicity, cultural edification, practical cultivation and institutional guarantee" [4], so that the influence of the socialist core values is as ubiquitous and non-existent as the air. On the other hand, we should adhere to the close combination of the rule of law and the rule of virtue. China is a country with a tradition of rule by man for more than 2000 years. Promoting the comprehensive rule of law will be a long process. For ideological and political education in colleges and universities, its governance institutionalization cannot be achieved overnight, but needs to be gradually and continuously deepened.

The third is to innovate the methods of institutional culture education. In order to enhance the educational function of institutional culture, we need to constantly innovate the forms and methods of institutionalized cultural education, and enhance the timeliness and ideology of institutional culture education. In the Internet era, we should give full play to the advantages of information technology, let more people actively participate in the whole process of system formulation, implementation, evaluation and revision online and offline, and stimulate people's enthusiasm, initiative and creativity to consciously promote the construction of system culture. The publicity and education of institutional culture should be implemented, implemented, refined and small, integrated into daily production and life, so that people can perceive and understand it in social practice.

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