

The Integration Development of Red Resources and Ideological and Political Education

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Abstract

Contains the rich red resources and important content of ideological and political education, to the carrier of ideological and political education, environment, method, also having the effect that cannot ignore, because the red resources and the depth of the ideological and political education fusion mechanism is not perfect, professional talent, attach importance to the problem of low level of less, so based on problem solving, on the basis of the development and utilization of the resources with red as the gripper, Innovate the way of deep integration of red resources and ideological and political education, accelerate the development of deep integration of red resources and ideological and political education.

Keywords

Red Resources; Ideological and Political Education; Function of Ideological and Political Education.

1. Introduction

On May 15,2021,"realistic" published xi general secretary of the resources with good red, inheriting good red gene, jiangshan handed down from generation to generation, "the red, red resources as the most vivid teaching material,want to speak good party history story,strengthening the patriotic education,to put the red gene continue, that red flag will never fall. [1] 2021 is the centennial anniversary of the founding of the Communist Party of China. Learn party history, can increase the letter; Learn party history, can worship morality; Learn party history well, can increase the letter. In the course of realizing the great rejuvenation of the Chinese nation, we should make full use of the red resources and strengthen ideological and political education, which is an important part of the continuous development of our Chinese nation.

2. The Relationship between Red Resources and Ideological and Political Education

(1) The spirit of red resources develops the content of ideological and political education
Ideological and political education function to support implementation must need to have the content, the content of ideological and political education is not only the basic elements of ideological and political education system, but also the ideological and political educators to implementation of specific elements of the ideological and political education, education object and content of ideological and political education have a close relationship between each other, each other throughout. No matter for the education of the national spirit or the spirit of The Times, red resources have unique natural advantages in content, not only material resources, but also spiritual resources, which can undoubtedly expand the content of ideological and political education, and better help the education of the ideological and political education. Generally speaking, the more substantial, detailed and typical the ideological and political

education is, the more easily it can be accepted and recognized by the educatees, and the more it can play its educational function.

(2) Red Resources Red resources expand the ideological, political, educational and cultural environment

Creating a good cultural environment for ideological and political education is an essential link to ensure the effective implementation of ideological and political education. Culture refers to the sum of material wealth and spiritual wealth created by human beings, which develops with the development of social material production and has a negative effect on social material production.[2]Red resources provide us with a lot of material wealth and spiritual wealth, with rich cultural connotation. In such a cultural environment, ideological and political education activities must have a profound and lasting impact on individuals.[3]

(3) Red resources Red resources innovate ideological and political education carrier

Marxism holds that the essence of social life is practice, practice is the decisive factor of human development, and practice is the basic way for people to form correct understanding and ideas. People to the idea and accept the identity, and then internalized into their own moral consciousness, and then through continuous practice activities to externalize the inner moral consciousness, and continue to repeat. Explore and make good use of red resources, such as exhibition halls, educational bases, cultural relics protection units, film and television works and other cultural forms contained in the ideological, moral, spiritual education factors, give full play to their educational functions. The material and spiritual products created by human beings are the carriers of cultural values and norms of a specific era, bearing the culture of a specific era and possessing the cultural characteristics of a specific era. Cultural carrier refers to the ideological and political education uses cultural products to carry out activities and organize the masses to appreciate and watch excellent cultural works.

3. Red Resources and Ideological and Political Education Integration Development Dilemma and its Solution

(1) The level of attention is not high, and the mechanism is not perfect

The degree of social recognition of red resources is of great significance to the protection, development and educational effect of red resources.[4]Every member of society is both the subject and the object of education. Through education and self-education, people's thoughts can be sublimated. Therefore, in order to effectively play the function of ideological and political education, it is necessary to carry out different ideological and political education activities for different educatees, select ideological and political education methods suitable for the education object, select targeted ideological and political education content, and implement ideological and political education. At present, the ideological and political education content contained in red resources is rich and important, but its ideological and political education value has not been fully developed and paid attention to, the degree of research and propaganda of red resources is not enough. Government departments should increase publicity efforts, increase financial investment, use media, network, newspapers and periodicals and other ways to carry out multi-dimensional publicity. Red resources The key point of red resources lies in red, and we should make use of the advantages of multiple resources to make red resources into business cards that can represent local characteristics.

In terms of the development of red resources, there is still no sound management and supervision mechanism and feedback mechanism. First, the development of red resources, mining and utilization of red resources must be a sound management mechanism, with a sound management mechanism, can be targeted and timely to deal with the problem; Second, an effective supervision mechanism should be established. There will inevitably be problems in the development and utilization of red resources. A sound supervision mechanism should be

established and special supervision institutions should be set up to escort the development of red resources in daily activities and reduce the occurrence of mistakes from within. Third, red resources to the development of the social environment, combining the actual situation of the public, these leave the information collection, information collection needs a perfect feedback mechanism can be realized, collecting the opinions of the masses of red resources development, thus to help the development of red resources is the masses, summarize experience and lessons, to develop the good in the future, Avoid mistakes, so as to promote the development of red resources, this is not only the development of red resources has a decisive role, but also ideological and political education is of great significance.

(2) Single presentation mode, lack of experience

At present, the utilization of red resources stays at the level of "seeing" and "telling". Simple site visits, pictures and articles display are monotonous, rigid and lack of interest and innovation. Meanwhile, listening to explanations is a long process, which is easy to cause fatigue. This undoubtedly hinders people from receiving ideological and political education content effectively and blocks the effective realization of ideological and political education function of red resources.

Therefore, in order to enhance the sense of on-site experience of visitors, immersed in red stories, innovative ways to tell history, spread red culture, inherit the red spirit. First, make full use of short video resources. Good momentum of development in the field of short video today well quickly and trill, its user utilization rate is very high, with the method of short video to introduce and promote red red resources is necessary, at the same time should pay attention to the short video quality, short video platform users about the quality of the short video demand is higher and higher, learning good short video experience, Release videos on short video platforms to promote red resources and expand ideological and political education; Second, develop local unique red literary and artistic works, such as stage plays, musicals, dramas, dance works and documentaries for visitors to enjoy. Third, the development of unique red cultural creative products, products should highlight the characteristics of red resources, both practical and commemorative significance; Fourth, launch a series of practice activities, practice activities are more experiential and interesting, so that people have a sense of participation.

(3) emphasize economic benefits and weaken moral education function

Marxist theory believes that economic foundation determines superstructure, and economic development has a profound impact on people's pursuit of ideological quality and yearning for a better life. Red resources under the positive response to the national call for efforts to develop economy, realize the whole village out of poverty, and to achieve the goal of rural revitalization, red resources to boost rural revitalization of red tourism development direction, is conforming to the trend of historical development of the society, but in the process, we can easily in the process of pursuing economic benefits, the unconscious weaken the ideological and political education function, Ignore its public welfare. To pure economic interests to the neglected the inheritance, carry forward the spirit of the red and the significance of red culture, this is not allowed, as a socialist country also is not the intent of the red tourism resources development, our country is based on public ownership as the mainstay of home, China's dominant idea should be the socialist morality, and proletarian ideology.

Attaches great importance to the red red resources in ideological and political education function is red, ensure that the basis of further development and utilization of resources in some extent can increase its familiarity, we must begin from a perspective of ideological and political education, the red tourism development, not only to strengthen the policy support and economic investment, also must strengthen the red resources of ideological and political education function, make both neck and neck, That is to say, when reusing red resources for

economic income-generating activities, its educational significance should be fully considered, and the ideological and political education implication should be contained in economic activities. Both are indispensable. Red tourism is a typical combination of economic development and ideological and political education. A part of you, a part of you, is the real way forward.

References

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