

## Research on the Inheritance and Development Path of Red Culture Integration into Art Education

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### Abstract

Red culture is a unique cultural form with Chinese characteristics, containing rich revolutionary spirit and profound historical and cultural connotation. General Secretary Xi Jinping attaches great importance to the protection, management and application of red resources, and has repeatedly stressed the need to make good use of red resources, carry forward the red tradition and inherit the red gene, putting forward tasks and pointing out the direction for making good use of red resources in art education in the new era. To implement the xi general secretary instruction spirit, will have artistic appeal and aesthetic education function of red culture spirit into art education, explore the value of art red culture resources, explore the point of red culture and art education, and transform into art language and visual elements, build regional red art school-based curriculum system and features red education local red culture education mode.Red culture contains strong patriotism, firm ideal faith, indomitable fighting spirit, great fighting spirit and fearless heroism, is an important resource of college art education khalid ents, to cultivate students' artistic aesthetic ability, stimulate its cultural aesthetic function and promote the red culture art elements innovation, to enhance art education course ideological charisma, casting soul practice education, and build great ideological education pattern to cultivate students correct world outlook and values has an important role.

### Keywords

Red Culture; Art Education; Inheritance and Development.

### 1. Introduction

General Secretary Xi Jinping has repeatedly stressed the need to inherit the red gene, make good use of red resources, and carry forward the red tradition.Red cultural resources are "historical relics with the significance of government administration and education"[1] [2] [3] [4] Red culture is one of the unique cultural forms in China. Red culture is the precious wealth left by the Party in the centenary of development, a good character of Chinese Communists and the people, a concentrated display of the political essence of Chinese Communists, and a powerful spiritual driving force for China's strength.Red cultural resources is composed of revolutionary figures, revolutionary objects, revolutionary events, revolutionary activities, the content of revolutionary spirit system, including site of red cultural resources, buildings and facilities of red cultural resources, important revolutionary cultural relics, important literary and artistic works, etc., contains the rich revolutionary spirit and thick historical and cultural connotation. As General Secretary Xi Jinping has pointed out, " We should make good use of red resources, carry forward the red tradition, and carry on the red gene well."① universities in the implementation of moral education practice, to realize the innovative development of red culture, must make full use of red culture resources for socialist core values education; integrate it into the whole process of talent training, into professional construction, and in the

process of red gene, with the red gene spiritual calcium, cultivate qualified socialist builders and reliable successors.

The report to the 19th National Congress of the CPC pointed out: " Culture is the soul of a country and a nation. Without a high degree of cultural confidence and a prosperous cultural breeding, there will be no great rejuvenation of the Chinese nation." Since the founding of the Communist Party of China, in the guidance of Marxism as the thought and guide to action, and constantly learning from and absorbing Chinese and foreign excellent culture, it has advanced nature. The communist party of China in leading the Chinese people revolution, construction and reform and opening up in the process of Chinese marxism as the core of red remains and red spirit [5], with art education platform through transformation of red education into art education, the rich red resources into high quality education resources, the value of high quality red culture resources, explore the red culture and art education, and transform into art language and visual elements, build regional red art school-based curriculum system and local red culture education mode[6] To cultivate students' artistic aesthetic ability and artistic accomplishment, promote students in the practice of red art aesthetic inheritance of revolutionary culture [7], enhance the recognition of regional red culture, pride and love of hometown, enhance national confidence and cohesion, realize the diversification of patriotism education, consciously cultivate and practice the socialist core values has unique value and significance.

## **2. Red Culture is Integrated into the "First Lesson" of Art Education**

### **2.1. The Content and Form Of Red Culture**

Red culture has various forms of expression, thus forming a cultural and artistic resource, with a close relationship between cultural and artistic activities and cultural and artistic resources. There are many forms of red culture, in which the expression and extension of non-material red history produce red songs, red movies, red stories, red books and so on. Since the beginning of the revolutionary struggle, many typical indispensable figures in red education have appeared in many fields in China, which has played a role in promoting the establishment of people's correct values and the progress of history. The red figures are mainly the revolutionaries and leaders who died in the establishment of new China. Whether it is the Long March spirit and the Jinggangshan spirit during the revolutionary war, the earthquake relief spirit during the socialist construction stage, and the two bombs and one star spirit, they all inherit the red spirit of the specific connotation under specific historical conditions and give strong vitality to the new era. Combined with the teaching objectives of curriculum casting soul education and paying attention to the shaping of students 'world outlook, improve students' learning initiative, explore ideological and political education factors, and closely combine the major with red culture, give full play to the artistic characteristics and contained rationality of red culture, and give play to its aesthetic education function.

### **2.2. The Characterization and Connotation of Art Education**

In art education, the rationality of red cultural affairs is explored from the generation of art and its representation and spiritual connotation, including the analysis of red philosophy, generation and artistic aesthetics on its spatial structure, artistic form and historical narrative. It can also analyze the physiological perception, psychological experience of red shape, color, space, material, craft and aesthetics through aesthetic intuition. Through refining, summarizing and other innovations, and transforming them into the artistic images and cultural symbols required by The Times, the design schemes and artistic works with the cultural spirit of The Times and artistic aesthetic appreciation are designed.

### 2.3. The Aesthetics and Accomplishment of Red Culture to Art Education

Red art resources is the important carrier of the implementation of red culture aesthetic education function, is the pursuit of revolutionary ideal, free liberation of artistic aesthetic and ideological value, is the motivation of martyrs and the pursuit of power and faith, local cultural form and art system left a historical brand from the inside out.[8] Red art resources have high historical value and artistic value, and are high-quality educational resources, with important educational function and aesthetic value. Fully excavate the artistic appeal of red culture, mainly from the following three aspects. On the one hand, it can stimulate students' ideals and beliefs and lofty spirit. President Xi Jinping pointed out, " People without spirit are not stand, and a country without spirit is not strong." Those left behind a simple lantern, kettles, letters home and other red culture, behind which contains the touching red revolutionary story and the red revolutionary spirit. Those left a high, heavy such as martyrs cemetery, monuments, Red Army bridge, old houses and other red culture, can give people an aesthetic artistic appeal, help college students to firm the socialist direction and the ideal and faith for the great rejuvenation of the nation. On the other hand, it can promote the generation of students' moral sentiment. Red artistic resources have the characteristics of artistic appeal in the moral sentiment, and the moral qualities contained in them are infectious and educational, which is of great significance to the construction of socialist moral fashion. The red deeds depicted in the red paintings and songs reflect the precious qualities of seeking truth from facts, working hard work and adhering to the truth, and help to shape the noble moral qualities of college students. On the other hand, red can play the unique artistic value and aesthetic education function. These will red aesthetic culture and revolutionary spirit into the revolutionary songs, traditional Chinese painting, art film, gave birth to people memory martyrs, inherit the revolutionary spirit of noble artistic aesthetic feeling, make the students' mind get red culture infiltration and nourish, make the students get emotional art experience and aesthetic education.

### 3. Red Culture is Integrated into the Ideological and Political Construction and the Whole Classroom Process of Art Education

Art education should attach importance to strengthening ideological and political education in schools, run the whole process of school education at all levels and of all types, and bury the seeds of love for China into the hearts of every young man. We need to cultivate and practice core socialist values, and constantly strengthen the recognition of people of all ethnic groups with the great motherland, the Chinese nation, the Chinese culture, the Communist Party of China, and socialism with Chinese characteristics. ② red culture is a historical existence of diachronic nature and an aesthetic embodiment of the presence of the subject or event. "From a philosophical point of view, presence is the present of a kind of presence and presence that can be possessed and directly felt." [9] Red culture is introduced into the art classroom, through the situational "presence" multimedia demonstration, artistic scene description and imagination and other teaching methods, close the distance between students and red culture, to achieve the purpose of cultural education and financial education. Strengthening the presence of the process of red culture is to strengthen the presence of people and historical time and space, let the young people walk into the red history, and improve the students' acceptance and recognition of the red history; Strengthening the presence of the process of red culture is to strengthen the presence of history and modern society, enhance the divine state of students, and establish the lofty ideal of serving the country and the home. Therefore, we should improve the teaching method and improve the teaching effect. Taking the classroom of art and design as an example, students should "walk into" the red history in the teaching. Taking the cultivation of moral people and excavating the practical value of red culture as the focus of teaching, analyzing red works from the perspective of art, further deepen the understanding of

red art works, and shorten the distance with students. For example, students majoring in digital media can analyze red culture through professional red knowledge and experience red spirit; architectural design majors can learn professional achievements from Liang Sicheng and Lin Huiyin and feel the spirit of patriotism.

Art course is an important basis for comprehensively improving the quality of art talent training, and also an effective entry point to solve the "two skins" problem of art education and ideological and political education in colleges and universities. Art courses and ideological and political theory course should be together, must hold the teachers "mainstay", "main" curriculum construction, classroom teaching "main channel", let all universities, all teachers, all courses are good education responsibility, keep a good canal, good responsibility, make all kinds of courses and ideological courses, dominant education and recessive education, form a synergistic effect, build the full comprehensive education pattern. ③ Through the physical, cultural, artistic characteristics, through the analysis of its artistic style and type, analysis summarizes the red culture rational, extract the characteristics of art symbols, modelling language, cultural spirit and applied to art works, create to adapt to the development of the products, is an important method of inheriting red culture gene. Let the red works into life, its cultural spirit, stimulate the resonance of artistic aesthetic psychology, the red "red gene is the genetic code of red culture, including the proletarian thought and values, great revolutionary spirit, fine revolutionary tradition and noble moral character"[10]. Red genes have the same value direction in different time periods. "Passing on the red gene from generation to generation" is a new requirement put forward by the CPC Central Committee with Comrade Xi Jinping at its core.

#### **4. The Path of Integrating Red Cultural Resources into Art Education**

In the course of the development of art education in New China, the red cultural resources are integrated into the blood of the Party's art education, and the unique spiritual quality of socialist art colleges with Chinese characteristics is precipitated. Art education in the new era needs to adhere to the position of Chinese culture, ceaseless revolutionary tradition, adhere to the education for the party and for the country. In the education of socialist core values, it is necessary to deeply carry out the "four histories", especially the party history learning and education activities, deeply integrate the red cultural resources and inherit the red gene, and realize the deep integration of art and culture and red culture. China's red cultural resources have a large stock in the field of art resources, so it is necessary to consciously collect and sort out the context and spiritual connotation of these red art resources, and then to deeply study the major events and artists in various historical periods of the art work led by the Party. To study and determine a number of important revolutionary literature and art landmarks, to study the stories of the artistic work led by the Party, the stories of serving the revolutionary struggle with revolutionary art, and the stories of artists investing in the revolutionary cause, which are effective entry points for red culture to integrate into contemporary art education more accurately.

Literary and artistic creation is not just "a man", should encourage students to learn and deduce excellent red classics, guide the teachers and students from the red cultural resources, accurate hero, writing era, express love when the Lu Xun academy of art revolutionary artists "white hair" "nanwan" "Yellow River chorus" and other classic works, is the red culture resources into the art education career of beneficial exploration. Collecting style is an important practical link of art teaching, the experience and verification process of classroom professional learning content, and also a primary form of artistic creation for students. Successful art collection is often associated with conscious motivation setting, content arrangement and even address selection. Lead the students into the revolutionary holy land, the red site, the revolutionary

history memorial place, pay respects to the heroes, review the eventful years, personally experience the people, things, things and souls in the revolutionary war years, can make the teachers and students have a strong emotional resonance and creative impulse. In the teaching process of art practice collection, we should have determined the practical motivation from the existing art curriculum teaching system, and determined the educational characteristics from the grand red resources, so as to realize the combination of art practice motivation and the characteristics of red resources. It is an important way to lead the campus mainstream public opinion to actively extend the red culture resources to the campus life and to realize the positive influence of the red culture to the campus culture. We should uphold the unity of political, ideological and artistic nature, use revolutionary historical facts and revolutionary theory, and enhance the communication power, appeal and appeal. We should also focus on exploring the integration ways with the style of The Times, artistic characteristics, learning characteristics and life atmosphere, exploring new elements, new ideas and new styles of integrated development, so as to subtly realize the improvement of political emotion, scientific and historical verification and the effect of cultural and artistic expansion.

## 5. Conclusion

Red cultural resources are the precious wealth of China, which deeply explains the original aspiration and mission of the Communist Party of China. Integrating red culture into art education can not only improve the quality of education, enhance students' ideology and artistic accomplishment, but also better promote red culture, but also make the traditional single patriotism education using red resources to turn to comprehensive, multi-level and interesting art education and serious ideological education, opening up a new channel to promote red culture. This paper from strengthening the traditional culture education, combined with The Times, the specific practice of education, create a good classroom atmosphere, the use of new media form, continuous classroom summary and several aspects of the red culture and art education in education, make we have a new understanding of the red inheritance and development of culture. Red culture is the confirmation of history and the inheritance of civilization. In the new period, it will be integrated into the curriculum construction of art education, so that it can be better carried forward and show its new characteristics of The Times. Carrying forward the red culture and art can promote the contemporary college students to establish the concept of strong power, promote the great rejuvenation of the Chinese nation, and is conducive to the development of China's construction towards the direction of prosperity and strength.

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