Research on the Timeliness of Online Ideological and Political Education in Universities

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Abstract

Online education in the era of Internet has facilitated the ideological and political education in universities. It is of great significance to build a highland of online ideological and political education, so as the universities can implement the fundamental task of establishing moral integrity in cultivation and improve the comprehensive education system. Based on the current problems of online ideological and political education, this paper discusses how to improve the timeliness of online ideological and political education in universities from four dimensions.

Keywords

Online Ideological and Political Education; Ideological Guidance.

1. Introduction

Network technology not only provides rich learning resources but also acts as an efficient information channel, therefore it greatly facilitates the ideological and political education in universities. At present, ideological and political teachers in universities mainly communicate with students through network tools such as QQ and Wechat. Some teachers find that online teaching can help them enhance the affinity and receive recognition from students, therefore they prefer web-integrated classroom teaching. However, the way of carrying out ideological and political education in universities remains to be adjusted and improved. By enhancing the timeliness, the effect of ideological and political education can be greatly maximized.

2. Strengthen the Students' Ideological Guidance

Since the traditional mode of ideological and political education in universities mainly focuses on the indoctrination of theory, it lacks of interaction between teachers and students. In this case, students can hardly get systematic cognitions of theory, therefore their enthusiasm for autonomous learning may be difficult to mobilize. Considering that the upbringing of college students is closely connected with the Internet, it will be helpful to carry out ideological and political education with the help of new media tools. Online education can break the restrictions of traditional time and space, providing teachers and students with an inclusive discourse system and a platform for equal communication. It can help enhance the affinity of ideological and political teachers, gain the recognition from students, as well as improve the timeliness of ideological and political education. To make good use of the platform of ideological and political education network, strengthening the college students' ideological guidance should be put on the agenda firstly. In the era of Internet, ideological and political educators should firmly take a clear-cut stand in the correct political direction and grip the direction of public opinion. Besides, they should implement the fundamental task of morality education based on the mission of cultivating socialist builders and successors. The Internet platform can be utilized to closely connect students with the real cases around them, giving them good guidance and instruction. Through the resonance of teaching interaction, experience and life emotion

between teachers and students, a close link between cultural education and moral education in universities can be weaved. To sum up, vivid ideological and political education can help students adhere to firm ideals and convictions, which is the foundation of establishing patriotism. Arming their minds with the thought on socialism with Chinese characteristics for a new era is significant to the growth of college students.

3. Improve the Teacher Training System

The online ideological and political education carried out in universities not only challenges the traditional teaching mode, but also requires higher level of teachers' professionalism. The support of professional knowledge and skills, such as ideological and political theory, online education thinking, informatization skills and communication theory is indispensable to carry out online ideological and political education. Due to the rapid development of the Internet, ideological and political teachers need to keep learning in case that they are behind the times in their methods. Therefore, universities should further strengthen the construction of ideological and political education team and improve the online education training system. At present, the burden of ideological and political education in universities mainly lies in counselors. The "double shoulder" system of counselors provides a good foundation for carrying out online ideological and political work. For one thing, multiple measures such as "evaluation to boost excellence" and "competition to boost practice" can be taken to promote and publicize online ideological and political education in universities. For another, the methods to help counselors consolidate their theoretical foundation include vocational training lectures, work experience sharing, project application, counselor vocational ability competition and so on. These methods can help counselors improve their capability of Internet application and stimulate innovative thinking. By improving the relevant training system, the comprehensive quality of the ideological and political teacher team can be effectively enhanced, which will result in the further improvement of the timeliness of ideological and political education.

4. Improve Students' Information Literacy

In the era of Internet, information has facilitated students' life greatly. However, how to collect and screen information resources remains a question. It is compulsory for college students to clarify the personal behavior norms while surfing the Internet. Considering that college students come from different regions, their education level of information technology varies greatly. It is a common phenomenon that some students lack the basic knowledge of microcomputer and Internet. Therefore, ideological and political educators, mainly counselors, should further improve these students' basic computer operating skills such as data retrieval and software application. Combined with compulsory teaching courses such as the foundation of information technology, educators are advised to carry out online teaching resources, offline training and teacher-student communication, so as to improve students' information literacy. At the same time, positive guidance should be given to students' moral behavior on the Internet. Through the combination of online and offline education such as theme class meeting, online text push and competition, relevant laws and regulations are popularized to students, so as to educate students to consciously say no to unhealthy information on the Internet. Students should also strictly regulate their own moral behavior on the Internet, cultivating honesty and sense of social responsibility. Only in this way can they be able to distinguish right from wrong, hold the front line, and finally become a talent with high information literacy.

5. Improve the Online Ideological and Political Education Platform

At the National Conference on ideological and political work in universities, General Secretary Xi Jinping proposed that the ideological and political work in universities must focus on students and serve students. It should change according to events and advance according to the times. Most importantly, universities must adhere to the principle that ideological and political education lies in where college students are. Taking students' interest and requirements as the starting point, students' knowledge and view as the carrier, universities should strive to build a multi-functional online ideological and political education platform, which has communication and interaction functions, as well as educational and service functions. Specifically, the students' acceptance of the platform can be promoted through various interactive ways such as real-time news push, rich campus activities and convenient campus service. With students' recognition, the online platform can organize and carry out various ideological and political education activities that have far-reaching significance. At the same time, the platform should pay attention to the feedback and maintenance of information. For instance, the school level platform can be divided into institute levels, which are respectively in the charge of special instructors. A team of outstanding student cadres can also be included into the management of the platform. They should focus on the review of information release, and make timely adjustment and innovation according to the feedback from student. By establishing an online ideological and political education platform with novel form, vivid content and standardized management, the platform can not only give positive guidance to students, but also give full play to the timeliness of online ideological and political education.

6. Conclusion

In the era of Internet, online ideological and political education is an effective way for universities to establish moral integrity in cultivation. In the face of the new situation, universities should carry out "online upgrading" of teaching ideas, educational experts and teaching platforms, so as to effectively improve the timeliness of online ideological and political education, which will pave way for the fundamental mission of cultivating socialist builders and successors.

Acknowledgments

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