

Discussion on the Economic Law of Corporate Social Responsibility in the New Era

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Abstract

In recent years, China's economy is developing at a high speed, and the development of enterprises plays a very key role in China's overall economic development and is a key factor in promoting China's economic development. In addition, in the social responsibility, enterprises also play a very important role, to promote the improvement of people's overall living standards. In the context of the current new era, corporate social responsibility plays an important role and promotes the development of China's GDP to a certain extent. Based on this, this paper analyzes and conducts corresponding research from the aspects of the overview of corporate social responsibility, the development process, the definition of corporate social responsibility, and the consistency of corporate social responsibility under economic law and corporate social responsibility and economic law in the new era, aiming to provide reference for relevant research scholars and experts.

Keywords

New Era; Corporate Social Responsibility; Economic Law.

1. Introduction

The good development trend of China's enterprises provides a solid guarantee for the rapid development of China's economy. In the process of economic development, although enterprises are developing steadily, their awareness of social responsibility is not high enough. In addition to the need for enterprises to bear the relevant social responsibilities, there are also relevant responsibilities to bear under the economic law, in the context of the new era, in the process of enterprise economic development, there are also certain social responsibilities to bear in economic law, but in the current state of the economic system, there are still some loopholes in the law, not to clearly express the social responsibilities of enterprises, therefore, the study and discussion of the economic law of corporate social responsibility in the new era is very important, but also an important topic for the study of enterprise development.

2. First, Overview and Development of CSR

First of all, we need to have a specific understanding of the general meaning of corporate social responsibility, to know how enterprises in the past to fulfill social responsibility, first recognize these, we can better understand and learn the economic law of corporate social responsibility, so as to lay the foundation for promoting the stable development of the national economy, and continuously improve the core competitiveness of enterprises.

(1) An overview of corporate social responsibility

When an enterprise's economic strength and social influence develop to a certain stage, it means that the enterprise must assume relevant social responsibilities [1]. For example, during the epidemic period, many enterprises have donated a lot of money and materials to the society

and the people, that is, enterprises are fulfilling their social responsibilities, and in some areas, some enterprises have provided a large number of jobs for the people, so that the overall local economy has been driven and developed, and the social responsibility of enterprises has been reflected from a certain perspective. However, at present, due to the rapid development of China's economy, many new enterprises have emerged in the market, because their development time is relatively short, and they have gradually appeared in the industry. There is a phenomenon of monopoly, and the socio-economic crisis will slowly arise with the monopoly of the market. The reason for the emergence of these phenomena is because some enterprises do not have a good understanding of their social responsibility and do not have a strong sense of social responsibility. Therefore, in the components of society, enterprises occupy a very important position, so it is necessary to have a clear concept of their own social responsibility, in order to enhance their own competitive strength in the enterprise market and promote the long-term sustainable development of the enterprise economy. Although the enterprise is essentially a business model, its main goal is to earn benefits, but the enterprise should use the right means and methods, abide by the laws and regulations of the state and related systems, in order not to harm the lives of others as the premise, improve the value and interests of the enterprise itself. Based on this, enterprises need to deeply understand and learn their own social responsibilities, while developing the enterprise economy, driving the development of society and the country, contributing their own strength to the motherland, and promoting the healthy development of the national economy.

(2) The development of corporate social responsibility

In many fields, corporate social responsibility is involved, and the purpose of social responsibility proposed by the United States at the beginning is to ensure the interests of the people and fundamentally improve the quality of life of the people. However, in China, the development process of social responsibility is different in that in the initial stage of the development and establishment of New China, the state continued to formulate a socialist planned economic system adapted to social development according to the actual situation of the current development, so many enterprises assumed part of the state responsibility [2]. From the perspective of the actual situation, the interests of enterprises and the development of society have a direct influence relationship, and the benefits obtained by the development of enterprises are the benefits obtained by society, which is the social responsibility of enterprises under the guidance of society and the government. Nowadays, with the pace of rapid social and economic development, the market economy has also been developed accordingly and gradually become better, but there are also many enterprises in order to pursue their own better interests, and gradually lose their hearts, forgetting that they are part of society and need to bear corresponding social responsibilities. In addition, although some enterprises have assumed part of their social responsibilities, there are still many problems and deficiencies in this process, which have seriously affected the country and even people's lives for a long time.

3. Second, Definition of Corporate Social Responsibility

At the dawn of the People's Republic of China, most of the corporate social responsibilities were moral obligations, philanthropy, and welfare, such as in health care, education, and work. But now, corporate social responsibility has gradually undergone some changes, and experts and relevant people in the current industry of various enterprises are more inclined to position corporate responsibility in protecting the ecological environment and maintaining ecological civilization. Therefore, while the enterprise begins to assume relevant social responsibilities, the state has also formulated corresponding rules and regulations for it, for example, the state has formulated the Company Law to make the various behaviors of the enterprise be subject to corresponding constraints, on the basis of abiding by laws and regulations, fulfilling its relevant

responsibilities, these corresponding regulations do not squeeze the enterprise, but have consistency, in addition, for creditors, consumers, The protection and assistance of the local economy and ecological civilization environment is also included in the social responsibility of enterprises, which need to be adhered to and fulfilled by enterprises [3]. Therefore, when enterprises continue to expand their own development scale and development interests, they must strengthen the improvement of social awareness and assume the corresponding corporate social responsibility, so that enterprises not only improve their social influence, but also promote the healthy and sustainable development of enterprises, while helping local economic development, laying a solid foundation for the country's economic development.

4. Third, The Current Situation of China's Enterprises Fulfilling Their Social Responsibilities.

(1) The understanding of social responsibility is not clear enough, and the sense of responsibility is not strong.

Many enterprises have a misunderstanding about social responsibility, believing that doing charity is the social responsibility that enterprises need to fulfill, and even some enterprises do not even do charity, thinking that this is just a kind of "show" behavior. In fact, according to the relevant laws and regulations and the needs of national development, the social responsibility of enterprises is not only in the economy, legal and political involvement, corporate social responsibility and other technology-related regulations and standards are different, it is not to require enterprises to only take interests and make money as the only criterion for development, but more to require enterprises to pay more attention to society and the people, from the country's long-term development zone considerations, attach importance to the process of production interests in the process of combining the interests of society, the state and the people. In other words, the social responsibility that enterprises need to fulfill at present is the improvement and revision of the principle that traditional enterprises only care about their own interests. In the current market competition environment, there are still some enterprises that do not really realize their social responsibilities and do not have a strong sense of responsibility [5].

(2) The sense of responsibility of the corporate community is weak.

According to relevant surveys and research findings, in China's enterprise management, there are many enterprises that have not set up a department and agency that specializes in managing corporate social responsibility-related work, and have not treated social responsibility as a special work, and the awareness of corporate social responsibility is still relatively weak, and it is impossible to fulfill its own social responsibilities, combine the development of the enterprise itself and the needs of the country and the public, so enterprises cannot achieve and fulfill their social responsibilities. If you want to fulfill your social responsibility, you need enterprises to assume more relevant responsibilities within their own adaptation conditions and scope capabilities, continuously meet and realize the hopes and requirements of national development, and fundamentally promote the development of enterprises themselves.

(3) The government's supervision and guidance are insufficient.

The relevant government departments lack a comprehensive understanding and understanding of corporate social responsibility, and the relevant management departments only value interests and income, but do not pay attention to the supervision and supervision of corporate social responsibilities. There are correct ways to guide enterprises to fulfill relevant social responsibilities, and there is no distinction between the responsibilities of different enterprises, and there is no encouragement and publicity in enterprises with excellent performance and prominence. In some areas, the government and work management departments only attach importance to the development of the local economy, and ignore the

behavior of some non-compliant enterprises, resulting in some bad incidents, and even causing dissatisfaction among the majority of citizens, due to their insufficient supervision of enterprises, they do not do a good job of correct guidance, which directly hinders the play of social responsibility functions.

(4) The law is not perfect and the normativity is not strong.

Although the SASAC promulgated the relevant Guiding Opinions on the Fulfillment of Social Responsibilities of Chinese Medicine Enterprises in 2008, to a certain extent, it shows the hopes and requirements of the state for enterprises to fulfill and develop social responsibilities, and gradually requires enterprises to fully fulfill their responsibilities [6]. However, in some aspects, the laws and regulations are not strongly binding. China has adopted the Labor Law and the Environmental Protection Law to stipulate the relevant social responsibilities of enterprises from various aspects, although on the surface there are certain constraints on enterprises, but at a deeper level, it cannot guarantee the real implementation [7].

(5) There is a lack of communication and international cooperation between enterprises.

Because China's research on corporate social responsibility is relatively backward, the awareness of corporate social responsibility is not strong, so that there is a lack of experience in social responsibility in the exchange and international cooperation between enterprises in China.

5. Fourth, Methods for Improving Corporate Social Responsibility under Economic Jurisprudence

(1) Strengthen the implementation of labor laws

In our country, we have always attached great importance to the social obligations of enterprises, in order to better protect the personal gains and losses of employees, many laws, policies and regulations have been introduced to prevent enterprises from exploiting employees. Such laws, policies and regulations are designed to safeguard the rights and interests of employees. Sometimes the effect may be particularly good, but there are some common problems. For example, there are often some disputes now, enterprises and employees themselves have their own reasons and direct evidence, and it is difficult for the law to make a fair and reasonable distinction. This is because the precise positioning of the right to dominate has not been established, the actual operation of the law is not sound, and the legal policy is not mature enough. The direct cause of such disputes is that the company or employees themselves attach great importance to their own interests and selfishness, not only ignore the standards and norms of the law, ignore their own obligations, but also hinder the development of enterprises and society. Therefore, enterprises should gradually improve their own normative rules and regulations, strengthen their own legal concepts, strictly abide by relevant laws and policies, abide by discipline and law, promote enterprises to enhance their sense of social responsibility, let enterprises fulfill their responsibilities and obligations, and then jointly promote the development of enterprises and society.

(2) Improve relevant systems and increase employee participation

Employees are a key component of the enterprise, equivalent to the body of the enterprise. In reality, the rights and interests of enterprises are the personal experience of employees' rights and interests. In fact, the concept of corporate social responsibility is not clearly defined by employees, but the cognitive ability of employees on corporate social responsibility may be able to learn from it. Therefore, everyone should involve employees in the CSR rules and regulations, rank and improve. At this stage, China's laws and regulations are not perfect and sound, but employees themselves are an organic part of social development. Therefore, employees need to be more stringent in their csr-related social responsibility regulations than the companies

themselves. Therefore, allowing employees to participate in the improvement of rules and regulations will have unexpected practical and effective effects [8]. Now, some enterprises have gradually adopted the opinions of employees and the standards and suggestions of corporate social responsibility, and have achieved positive and effective results. Therefore, enterprises should continue to attach great importance to the role of employees and improve corporate social responsibility rules and regulations.

6. Fifth, Consistency of Corporate Social Responsibility and Economic Law

(1) The common point of corporate society and economic law

Social interests are the fundamental interests of economic law, which are closely and directly related to the state of social and economic development and the quality of people's quality of life, so it is a concrete requirement of economic law to make substantial contributions to all fields of society. To a certain extent, mindfulness is closely related to corporate social responsibility. After a certain extent, in terms of economic law, there will be many relevant social interest policies to help improve the basic interests of society, for example, in food safety and product quality supervision, these related laws can help society improve the benefits obtained as a whole and promote the steady development of social economy. As a key component of the market economy structure, enterprises need to be in line with the provisions of economic law, assume social responsibilities, not only to improve their own business efficiency, but also to actively give back to the society and promote the healthy and sustainable development of society and enterprises. It is necessary to combine the development of the enterprise economy with the development of the social economy in order to ensure the stable development of the market economic structure, promote the overall steady development of the national economy, and enhance China's economic strength.

(2) The commonality of economic law benefits and corporate social responsibility

Economic law encompasses many social and economic benefits, and the industries involved are constantly expanding with the development of our economy. In fact, it refers to the social security system and collective benefits that we can experience, such as major basic medical insurance, housing needs, and social pension insurance [9]. Moreover, with the development of the times, in addition to the higher requirements for material conditions, the demand for spiritual materials is also gradually increasing. Therefore, the whole process of enterprise development must consider the social responsibility, not only to meet the needs of everyone's material conditions, but also to meet the needs of everyone's spiritual essence. In addition, the development of the enterprise should take into account the overall interests of the company's shareholders to ensure the long-term development of the enterprise. While improving the economic benefits of the enterprise's own business services, the probability of repeated differences and problems should be reduced, thereby promoting the stable development of the enterprise. Therefore, enterprises should gradually improve their own system management in the whole process of development, carry out relevant economic law and social responsibility management method theme activities, improve the concept of social responsibility within the enterprise, and assist enterprises to understand the specific content and the provisions of economic law. This can not only improve the enthusiasm of enterprise employees, create a large number of economic benefits of commercial services for enterprises, but also promote the long-term development of enterprises, so that enterprises can better assume corresponding social responsibilities and improve the basic economic benefits of social development.

(3) Consistency of corporate social responsibility with economic law

In order to promote people's life and economic development, so that the specific value orientation of corporate social responsibility, it is necessary to improve and improve the market economy structure, so as to ensure that people's quality of life is improved. For

economic law, its value orientation is to promote the development of basic economic benefits of society and ensure people's quality of life. Therefore, corporate social responsibility and economic law are consistent.

7. Conclusion

In summary, after more in-depth analysis and study of corporate social responsibility, there has been a certain learning and understanding of corporate social enterprise and economic law. Because the current laws and regulations in our country still need to be continuously improved and improved, we should analyze them more deeply and promote the improvement of social basic benefits on the basis of ensuring the long-term and healthy and sustainable development of enterprises. According to the needs of relevant economic laws, enterprises also need to shoulder a lot of social responsibilities, through continuous efforts, to help the development and improvement of social and national economic benefits, improve people's quality of life, improve China's economic strength.

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