Analysis on the Realization Path of Contemporary Chinese College Students’ Political Identity

Haorong Wu
Xi’an University of Science and Technology, Xi’an, China
13613400938@163.com

Abstract
Contemporary Chinese college students shoulder the mission of promoting the cause of socialism with Chinese characteristics in the new era. Their political identity is related to national political stability and social development prospects. By analyzing the current situation of contemporary Chinese college students’ political identity, it is found that there are some problems among college students, such as partial sensibility of political cognition, multi-utilitarianism of political values and superficial political intention. The reasons are roughly divided into three aspects: Firstly, the psychological development of college students is immature and lack of rational thinking to grasp the essence and law of political identity. Secondly, the complex and changeable social environment causes college students' social values to be utilitarian and lack a sense of political responsibility. Finally, college students’ low political participation leads to their unclear and firm political intention. Therefore, this paper explores the correct establishment path of contemporary Chinese college students’ political identity from the four aspects of political concept, political attitude, political emotion and political belief, hoping to provide effective suggestions for building a socialist ideology with strong cohesion and leadership.

Keywords
Chinese College Students; Political Identity; Path.

1. Introduction
As a part of social consciousness, political identity plays a very important role in social life and is an important cohesive force to organize people together. The political identity of most contemporary college students is in line with the mainstream ideology and presents a positive trend as a whole, but the ability of college students to distinguish right from wrong is not enough, the correct social values and ideals and beliefs are not yet stable, and they are very easy to be induced by wrong information in a complex and changeable social environment. Therefore, it is necessary for Contemporary Chinese college students to stick to the belief of political identity, find the correct path of political identity, and then enhance college students’ sense of national identity to the motherland and their firm determination to realize the Chinese dream of the great rejuvenation of the Chinese nation. [1]

2. The Current Situation of Contemporary Chinese College Students’ Political Identity
The political identity of contemporary Chinese college students presents an overall positive trend in cognition. Emotionally, he has strong political enthusiasm, but his political participation in behavior is not high. [2]
2.1. **Political Cognition Tends to be Superficial and Explicit**
While determining their identity, contemporary Chinese college students reach a consensus with each other, produce a sense of political belonging, and finally form a positive political attitude towards the nation and country. School is the key channel for college students to master political knowledge and improve their political quality. By cultivating college students to form a rational thinking mode of concept, judgment and reasoning, it helps college students grasp the essence and law of political identity.

2.2. **Political Values are Utilitarian and Lack a Sense of Responsibility**
Contemporary Chinese college students are in the era of rapid development of the world economy. The characteristics of the times are economic prosperity and prominent social contradictions, diversification of social ideas and diversification of interests. The complex and changeable social environment has an important impact on College Students’ political identity.[3] Today’s College Students’ consumption comparison and conformity psychology are more serious. There have been scandals of “buying official positions” and “courting relations at the table” in college student organizations. The unhealthy social and political customs directly lead to the deviation of college students from the correct values and guidance.

2.3. **Political Intention Tends to be Shallow, Lacking Breadth and Depth**
Most contemporary Chinese college students have clear political intentions, but they do not firm their political beliefs, and even have wavering psychology. Therefore, political participation is an important way for college students’ political socialization. However, college students’ political participation is blind, their participation consciousness is low, and their participation ability needs to be improved. Such political participation can only be superficial and can not reach a reasonable breadth and depth. Therefore, it is a long way to guide college students to participate in politics rationally, orderly, healthy and fully, and cultivate them to become the inheritors of social mainstream consciousness.

3. **The Correct Way to Establish College Students’ Political Identity**
The following discusses the correct path of political identity from four points:

3.1. **Basic Premise: Clarify the Connotation of Political Identity and Adhere to Marxism as the Fundamental Guiding Ideology**
The political identity of contemporary Chinese college students is to adhere to and identify with socialism with Chinese characteristics. It is embodied in the recognition of Marxist ideology, the fundamental system of socialism with Chinese characteristics, the measures of the party and the government to govern the country and the socialist core value system. [4] “We should strengthen the political guidance for young people.” On the other hand, “schools should strengthen and improve school ideological and political education, and establish a system and mechanism of all staff, whole process and all‐round education.”[5]

3.2. **Core Link: Correct the Political Identity Attitude and Firmly Support the Leadership of the Communist Party of China**
Political attitude shows the tendency of affirming or negating specific political power, political rights and political system. College students should have a correct political attitude: firmly support the leadership of the Communist Party of China. First, politically, they must resolutely safeguard the authority of the Party Central Committee. Second, students are absolutely loyal to the party. Third, students should abide by the rules, refuse to bring officialdom habits into the campus. Finally, work style should be down‐to‐earth, have the courage to take responsibility.
3.3. Important Magic Weapon: Broaden the Channels of Political Identity and Treat Diversified Social Thoughts Rationally

Social ideological trend refers to the ideological trend that has a great social impact in a certain social group in a certain period. It is based on a certain social existence, takes the corresponding ideology as the theoretical core, and interacts, restricts and penetrates with a certain social psychology, forming a great social impact on the social reality. Relevant education departments can use new network media to spread political culture. On the other hand, it can give full play to the advanced model and guiding role of College Students’ Party members, affect the political values of ordinary college students, and finally make their political identity converge.

3.4. Ultimate Goal: Strengthen Political Identity and Belief, and Deepen the Education of Socialist Core Values

The differentiation of social stratum and its problems are the objective reality in the current social transformation of our country. The growth experience and social cognitive characteristics of college students make them feel the phenomenon of excessive gap between the rich and the poor in the social problems caused by social stratum differentiation most intuitively and strongly. [6] Therefore, we must deepen the socialist core values education of contemporary Chinese college students: first, consciously establish and practice the socialist core values and advocate a good social atmosphere. Secondly, teachers should help college students form a correct view of history, nationality and country. Finally, colleges and universities should “unremittingly cultivate and carry forward socialist core values.

4. Conclusion

The identity of contemporary Chinese college students as a whole shows a positive trend, but there are still many problems: political cognition tends to be perceptual, political values are more utilitarian, and political intention is superficial. Exploring the reasons behind the problems and in terms of the reasons, this paper puts forward four realization path of contemporary Chinese college students’ political identity. As an important part of ideological construction, political identity plays an important role in political stability, political development and the development of the whole country and society. Therefore, exploring the correct path to establish the political identity of contemporary Chinese college students is conducive to strengthening their confidence in China’s road, theory, system and culture, constantly developing and perfecting themselves in the vivid practice of the Chinese dream and realizing their life value.

References