

The Application to the Pygmalion Effect on the Training of College Students in "Tsing Ma Project"

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Abstract

At present, the positive psychology of young college students who participate in "Tsing Ma Project" is manifested as a desire to take responsibility, a will to dedicate, and a strong sense of community, while the negative psychology is manifested as a large psychological gap, vague self-awareness, and weakened will quality. In order to improve the quality of psychological quality training of college students in "Tsing Ma Project", the "Pygmalion Effect" can be applied to it: First, create a positive external incentive environment, such as in-depth understanding of Tsing Ma trainees, establish reasonable "expectations", and dynamically use various incentive measures to accept the shortcomings of Tsing Ma trainees and strengthen the positive experience of Tsing Ma trainees. Second, establish an internal incentive and training mechanism, such as enhancing the self-confidence of Tsing Ma trainees, cultivating the positive mentality of Tsing Ma trainees, guiding Tsing Ma trainees to develop good behavior, and tempering the will quality of Tsing Ma trainees.

Keywords

"Pygmalion" Effect; College Students; Green Horse Engineering; Training Strategies.

1. Introduction

In order to better use the latest achievements in the sinification of Marxism to arm young people, further consolidate the party's ruling position, and guide young people to grow into qualified builders and reliable successors of the cause of socialism with Chinese characteristics, the Central Committee of the League launched the "Tsing Ma Project" in May 2007 and issued the "Implementation Outline of the Young Marxist Training Project (referred to as the "Outline"). After more than ten years of development, a relatively mature curriculum system has been formed, a number of young backbone talents with firm faith and excellent quality have been cultivated, the spread of Marxism among young students has been promoted, and the working mechanism of ideological and political guidance of the Communist Youth League has been innovated.

The goal of implementing the "Tsing Ma Project" is to unremittingly arm young people with the latest achievements in the sinification of Marxism, educate young people with the socialist core value system, and guide the backbone of college students to become staunch young Marxists. The Nineteenth National Congress of the Communist Party of China clearly pointed out that our country is in the crucial period of building a moderately prosperous society in an all-round way and socialism with Chinese characteristics has entered a new era, and only by persistently arming young people with the theoretical achievements of the continuous development of Marxism and cultivating successors who firmly take the road of socialism with Chinese characteristics will our party's cause be indomitable and vigorously develop.

The training mechanism of the "Tsing Ma Project" in colleges and universities focuses on cultivating students ideologically, theoretically and in action, and attaches importance to developing people's positive potential and positive strength, which is an urgent need to shape

the good comprehensive quality of college students. At present, domestic colleges and universities generally lack systematic training for the psychological needs of "Tsing Ma Project" students, and only pay attention to the use process, resulting in poor self-consciousness of students in carrying out student work, and a serious lack of motivation and creativity. Therefore, colleges and universities urgently need to innovate the psychological quality training path of "Tsing Ma Project" students.

2. The Pygmalion Effect

The Pygmalion Effect, also known as the expectation Effect, was mainly applied to educational psychology in the 1960s after the psychological verification of development prediction by Robert Rosenthal and Jacobson, American psychologists. It refers to the expectation or expectation gradually formed by people's perception of a certain situation, and produces the effect of adapting to the expectation or expectation. Through a psychological experiment of studying the dual psychology of teachers and students, the author tells the role of the psychologist's "authoritative lie" in arousing teachers' concern and love for students and regulating the relationship between teachers and students. Later called the experiment the Rosenthal Effect, and Rosenthal called it the Pygmalion effect. Just as teachers show trust and expectation to students in teaching, "sincere expectation" becomes an important factor in students' achievement. The real art of teaching lies in inspiring, inspiring and arousing students, rather than just passing on textbook knowledge. Introducing Pygmalion effect into the training mechanism of "Tsing Ma Project" for college students can lead Tsing Ma College to form a good comprehensive quality in a positive internal and external environment.

3. The Training Goals of the "Tsing Ma Project" for College Students

Young college students are in a critical period of world outlook, outlook on life, and value, and their plasticity is very, but their understanding of problems is prone to, their thinking is also prone to, and their ability to distinguish between erroneous ideas is not, and they are often more extreme on some more specific issues involving reality. Cultivating builders and successors of the socialist cause with firm communist convictions for all-round development in the moral, intellectual, and physical fields, a fundamental task in the work of cultivating students in colleges and, and has a direct bearing on whether the cause of building socialism with Chinese characteristics can be succeeded by, also on whether China's socialist modernization cause can be consolidated and developed in the 21st century., when the socialist market economy is gradually established and constantly, we should pay close attention to the education of college students in the "three views" of, train a group of young, and establish a firm belief in socialism and lofty communist ideals. In response to the call of the Party Central, but also to help cultivate young Kaschi in colleges and universities.

3.1. Consciously Adhere to Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era

Strengthening and improving the "Young Marxist Training Project" (referred to as the "Tsing Ma Project") is a concrete embodiment of the in-depth study and implementation of the spirit of the 19th National Congress of the Party and Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the implementation of the spirit of the Central Party's Mass Work Conference and the spirit of the National Conference on Ideological and Political Conferences in Colleges and Universities. As a key project for youth development in the new era of socialism with Chinese characteristics, the Youth League of colleges and universities should do a good job in the top-level design of the "Tsing Ma Project", and the key to implementation should be placed in the study of the practice and theory of the curriculum system. The achievements of

the "Tsing Ma Project" will benefit young students, league cadres, young intellectuals and other young groups, and strive to cultivate a group of qualified builders and reliable successors of the cause of socialism with Chinese characteristics who are loyal to the party, firm in faith, excellent in quality, and have excellent work style.

3.2. The Broad Masses of Young People Should Strive to become Young Marxist Masters in the New Era

The great May Fourth Movement, which broke out 99 years ago, can fully prove that Marxism has a special and close connection with the Chinese youth movement, and at the same time promote the spread of Marxism in China. Among the first pioneers in China to accept Marxism, the vast majority were enthusiastic young people who were struggling to find the truth to save the country and save the people in the dark situation of internal and external troubles, and they sought the light of the truth in the long dark night, and among them produced the earliest group of staunch Marxists in Chinese history. Under the leadership of the Communist Party of China and under the guidance of Marxism and the theoretical achievements of the sinification of Marxism, the Chinese youth movement has been vigorously developed, and groups of staunch young Marxists have grown up in practice, leading the vast number of young people to make important contributions to China's revolution, construction, and reform. Entering a new era and striving to realize the Chinese dream of the great rejuvenation of the Chinese nation is the theme of the times of the Chinese youth movement; it is the responsibility of contemporary Chinese youth to participate in and personally build a socialist modern power throughout the whole process.

With the in-depth study of the spirit of "Xi Jinping's Speech at the Forum of Teachers and Students of Peking University", the new concept of "young Marxists" came into being, and the academic circles reached the following consensus on the definition of the connotation of "young Marxists": first, firm belief in communism; second, solid Marxist theory and the theoretical foundation of Marxism sinification; third, the lofty ideal of serving the people wholeheartedly; fourth, a strong sense of reform and the ability to innovate and start a business; fifth, Sixth, exemplify the implementation of the Party's principle of democratic centralism and the Party's work style of the mass line. With the further deepening of the practical activities of the "Young Marxist Training Project", its connotation will be further enriched and improved.

General Secretary Xi Jinping pointed out: "Young people in the new era should take advantage of the spring breeze of the new era, fly their youthful dreams in the long sky of the motherland, take on the mission of socialist builders and successors, strive to build a moderately prosperous society in an all-round way and build a socialist modern power in an all-round way, and let the dream of the great rejuvenation of the Chinese nation come true in our struggle!" The weight of this entrustment is heavy, and the vast number of young people must live up to the high expectations of General Secretary Xi Jinping, always hold high the great banner of Marxism, and strive to be young Marxists in the new era in the struggle of the party.

4. The Application of the Pygmalion Effect in the Cultivation of Green Horses

4.1. Create a Positive External Incentive Culture Environment based on the "Pygmalion Effect"

Gain an in-depth understanding of Tsing Ma trainees to establish reasonable "expectations". Under the premise of accurately understanding the commonality of Tsing Ma Engineering students, grasp the actual needs of the backbone of the trainees, and exert corresponding expectations according to different types of trainees, through the expectations of others, they continuously "spawn" their own achievement motivation, and the achievement motivation

plays an indispensable and important role in the development of the individual, and the strength of the achievement motivation directly affects the fighting spirit of the individual to strive for the set goal. The training personnel can regularly interview the students of the "Tsing Ma Project", establish reasonable expectations according to their own characteristics, and avoid increasing their psychological burden by too high expectations, and increasing their psychological gap by expecting too low. In addition, we must not rush to achieve results, indiscriminately apply incentives, and have "bottom line" incentives to achieve appropriate results.

Support Tsing Ma trainees in the use of scientific incentives. As a training unit for the trainees of the "Tsing Ma Project", the Communist Youth League provides the necessary support and support for them to achieve their desired goals. This requires the dynamic adoption of continuous and targeted material and spiritual incentive measures, the establishment of appropriate spiritual commendations and material encouragement according to the situation, and the establishment of the sense of honor of the students of the "Tsing Ma Project" so that the trainees can get the greatest motivation and the greatest release of their potential. At the same time, it provides maximum support in the process of learning and completing work, and creates a good external incentive environment for Tsing Ma trainees to achieve their desired goals.

Strengthen the positive experience of Tsing Ma trainees to stimulate their potential. The "Pygmalion effect" shows that positive experiences are "catalysts" for intrinsic potential. Due to the particularity of the differentiation of colleges and universities, the humanistic experience of science and engineering colleges and universities is weaker than that of liberal arts colleges. Therefore, when carrying out the training of "Tsing Ma Project" students, science and engineering colleges and universities should focus on replacing negative evaluations with positive positive evaluations and strengthening the positive experience of Tsing Ma trainees. Focus on cultivating Tsing Ma trainees to focus on positive self-realization, motivate Tsing Ma trainees to take action, and let them achieve their own development while adding color to the work of students.

4.2. Build a Positive Internal Incentive Cultivation Mechanism based on the "Pygmalion Effect"

Guide and cultivate a good attitude of Tsing Ma trainees. The immediate purpose of the "Pygmalion Effect" is to cultivate a positive mindset among young horse trainees. The trust and affirmation of teachers and professors to the students can enhance their self-confidence in work and study on the one hand, and on the other hand, they can further help the students to clarify the goals of struggle and stimulate the potential for future achievements. These two factors can bring positive psychological experience to Tsing Ma trainees, and the continuous accumulation of emotional positive experience will subtly promote the shaping of their positive mentality.

Supervise and consolidate the theoretical level of Tsing Ma trainees. Taking a clear-cut stand on politics, abiding by rules, daring to take responsibility, and being effective are the necessary requirements for young Marxists. Always adhere to the party's leadership, and consciously shoulder the responsibility of uniting and leading the masses to listen to the party and follow the party to enhance their political nature. Guided by advanced ideas, striving toward the great goal, keeping up with the pace of the times, walking in the forefront of the masses, and always maintaining the advanced nature of leading the masses to strive for the realization of the Chinese dream. Take the masses as the center, let the masses be the protagonists, cover and influence the masses in the broadest way, and most closely link up with and rely on the masses. The "Pygmalion Effect" guides More Tsing Ma trainees to actively and consciously participate in the study of political theory, with the direction of improving political nature, maintaining the advanced nature as the goal, and practicing the mass nature as the purpose.

Temper and polish the will quality of Tsing Ma trainees. The theory of "social approval motivation" proves that individual behavior needs and wants to be approved by others, which is very important for the successful development of individuals. Being praised is an important aspect of everyone's psychological expectation. Motivated by positive and positive behavior, Tsing Ma Engineering students internalize the pursuit of goals into their own will and actions, and at the same time transform with self-confidence. This prompts Tsing Ma trainees to be determined, take the initiative to overcome difficulties, and improve their psychological quality in the process of learning and work when they face challenging tasks in their studies.

5. Conclusion

The group of outstanding young Marxists training project students is the future successor cultivated by the party and the state, and shoulders the important responsibility of realizing the Great Rejuvenation of the Chinese Nation and the Chinese Dream and realizing socialist modernization. The introduction of the "Pygmalion effect" in the training of Tsing Ma trainees and its application fits the psychological characteristics of college students in science and engineering colleges and universities today, and can effectively mobilize the main consciousness and initiative of students. This paper only focuses on the "Pygmalion effect" as the focus of the training of Tsing Ma trainees in science and engineering colleges and universities to propose a new path of realization, the cultivation of talents is the joint force of all aspects, only psychological training is only one of the more important parts. The continuous improvement of the working mechanism and innovative working methods of various institutions of higher learning will certainly provide a steady stream of powerful impetus for the all-round development of young talents in our country and the comprehensive rejuvenation of society.

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