

# The Key to the Success of the Communist Party of China's Ideological Construction for a Century

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## Abstract

Marx once pointed out that "in civil society, if any class is able to play this role, it must arouse instant enthusiasm in itself and the masses." It is conceivable that ideological construction at any stage of society is essential for establishing and stabilizing For the regime, both are particularly important. Since the founding of New China, under the leadership of the Communist Party of China, ideological work has been carried out. Many achievements are related to the correct leadership of the Communist Party of China, theoretical innovation in ideological work, accurate grasp of different times, defending the dominant position of the people, and adhering to Marxism. One yuan dominance is inseparable. At present, China's development is reaching a new high. We must have a keen sense of the times, and in the face of the treacherous international situation, we will steadily advance socialist ideological work under the conditions of the new era, and give better play to the strong cohesion of ideology. And leadership.

## Keywords

Ideology; Construction Work; Basic Experience.

## 1. Introduction

In the blink of a century, the new political party established by the revolutionary ancestors on the Jiaxing Red Boat to save the survival of the nation has ushered in its centennial birthday. Reviewing the historical process of our party's ideological construction work, summing up basic experience and laws in time, and exploring the ideological construction of our country. The reason for the successful development of the work provides successful experience and value guidance for further and better promotion of ideological construction in the new era.

## 2. The Leadership of the Communist Party of China is the Fundamental Guarantee for Advancing the Work of Ideological Construction

The leadership of the Communist Party of China is the essential feature of socialism with Chinese characteristics, the greatest advantage of the socialist system with Chinese characteristics, and the greatest confidence that our country has achieved good results in various undertakings. All the undertakings of Chinese social development are carried out under the strong leadership of the Communist Party of China. Since the founding of the Communist Party of China, we have gone through a hundred-year journey, and the cause of ideological construction has also achieved gratifying achievements. To explore the reasons, we have always insisted that the correct leadership of the Communist Party of China is to follow the eternal and unchanging principle. Under such historical conditions Under the leadership of the Communist Party of China, it has also become the essential feature and greatest advantage of advancing ideological innovation.

Engels pointed out in the book "German Ideology": "The thought of the ruling class is the dominant thought in every era." [1] The current ideological construction also represents the will and fundamental interests of the Communist Party of China, and it is also China A concrete

manifestation of the Communist Party serving the people wholeheartedly. Promote the work of ideological construction, concretely practice and adhere to the leadership of the Communist Party of China, which requires us to: Adhere to the party's leadership of ideological construction work, and attach importance to the management of the three powers of leadership, management, and discourse in ideological work. The party's leadership in ideological construction directly affects the leadership effect. Our party has always been actively improving its own construction, improving the internal quality of party members and cadres at all levels, and striving to strengthen the leadership of ideological work, with its own distinctive charisma. Attract the people to consciously strengthen their recognition and affirmation of socialist ideology.

At the same time, in the work of ideological construction, we must always adhere to the principles, lines, policies and positions of the Communist Party of China, firmly stand on the unchanging position of ideological construction, and always adhere to the unified guiding position of Marxism in the ideological field. Cultivate and vigorously promote the socialist culture, strengthen the people's sense of identity and belonging to the socialist ideology, and unite the people of the whole country to strengthen the cohesion of the socialist ideology. In recent years, the Party Central Committee has also consciously inclined to ideological construction work in institutional organization, policy promulgation, and conferences. It has established relevant departments for ideological construction, conveyed and implemented relevant policies of the Party Central Committee, and has entered the new era. A series of major conferences such as the National Conference on Propaganda and Ideological Work and the National Conference on Ideological and Political Work in Colleges and Universities have been held successively. They have made strategic deployments from the perspective of the overall situation. Under the guidance of correct policies and policies, the goal of ideological construction work is clear, the path is clear, and the overall The advancement of construction work shows a new look.

### **3. Theoretical Innovation in the Construction Process is an Inexhaustible Driving Force for Advancing the Work of Ideological Construction**

"Ideological work is, in the final analysis, the work of being a human being. It is a work that needs to constantly grasp the general trend and capture the dynamics of people's hearts. It is a work that needs to keep up with the times and innovate." [2] The general secretary also said that "new people must retire soon." The two old sayings "the one who knows changes with time, and the one who knows changes with things" shows that our current times are different. Similarly, the social conditions and the international situation for ideological construction work have also been greatly improved compared with the past. Variety. Nowadays, to carry out propaganda and ideological work, it is more necessary to realize theoretical innovation than any era in the past.

The Marxist doctrine is not static, it is a doctrine that is new and advancing with each passing day. The theoretical system is becoming more and more complete and advancing with the times. The Marxist theoretical system is open. It constantly absorbs the latest achievements of human civilization to enrich and develop itself, making itself more perfect and more scientific. Marxism is a theory of development and a theory of practice. Since the founding of New China, the Communist Party of China has continuously promoted the integration of Marxist theory with China's specific reality. This phenomenon is well supported by this phenomenon. With this in mind, the two major achievements are also the ideological guidelines that all Chinese Communists have gradually explored in the concrete practice of revolution, construction, and reform and have been proved to be correct in practice. They are also concrete results of continuous endogenous innovation and deepening in the new era.

The new things are formed and developed in the matrix of the old things, and they absorb the reasonable nutrients of the old things to promote their own growth and development. The same is true for theoretical innovation. The premise of theoretical innovation is the reasonable inheritance of the previous formation theories, and the construction of my country's socialist ideology is also an innovation based on inheriting the excellent traditional Chinese culture. The Chinese civilization has lasted for thousands of years, creating a broad, profound and long-standing Chinese culture with its unique value system. To carry out the construction of contemporary socialist ideology, we must attach importance to the traditional cultural foundation, absorb the reasonable elements of Chinese excellent traditional culture, cultivate the humanistic spirit, and strictly ethical standards. We must reflect the requirements of the times, inherit and innovate on this basis, and promote the creative transformation of Chinese culture. , More innovative development, to make Chinese culture more contemporary, so that it can show permanent charm and contemporary style.

The Communist Party of China promotes theoretical innovation of Marxist ideology, and aims to enable more people to increase their recognition of socialist ideology and unite more people in the process of theoretical innovation. This will also serve the Chinese Communist Party. The long-term ruling has laid a solid foundation for the masses. The party's guiding ideology is in the same line and keeps pace with the times, and it is precisely under the guidance of new theoretical results that the work of ideological construction has embarked on a new journey.

#### **4. Accurate Grasp of Different Eras is an Important Guarantee for Ideological Construction**

Since the founding of New China, under the leadership of the Communist Party of China, the people of all ethnic groups across the country have achieved a great leap from "standing up" to "getting rich" to "becoming strong". Every leap has faced a different international situation. And the domestic situation. Different characteristics of the times determine the party's ideological construction in socialist construction, reform and There are different policies and practices in different periods such as the new era.

After the Eighteenth National Congress of the Communist Party of China, the world situation has undergone profound changes again, and national development and party building have opened up a new situation. The specific manifestation is that the world's multi-polarization is irreversible, and hegemonism has not dissipated, posing a certain threat to many countries and even the world; Globalization is advancing, and uncertainties and unstable factors in the process of economic development have increased significantly; China has made great progress in the field of science and technology, which provides an important source of intelligence and talent guarantee for China to implement its innovation-driven development strategy; global issues For example, climate issues, health and security issues, and refugee flows have become increasingly prominent. People all over the world are becoming more and more closely connected. The establishment of a community with a shared future for mankind has become the common aspiration of people all over the world. China has also put forward many new ideas and new plans in the new era: Put forward the Chinese dream of realizing the great rejuvenation of the Chinese nation, the "five-in-one" general layout, the "four comprehensive" strategic layout, the "five development concepts", the "Belt and Road" construction, and the idea of "community with a shared future for mankind" to adapt to the development of the times However, in terms of global evolution trends, the ideological struggle between the two doctrines and the two systems has never stopped and intensified. In recent years, Western countries have been frantically instigating various unreasonable actions to smear and smear. The struggle between field ideologies has become increasingly fierce.

At present, our country has entered a new era, the world structure is undergoing changes and adjustments, and it is undergoing "major changes unseen in a century." This requires our party to accurately grasp the characteristics of the development of the new era and face the more turbulent international situation. In response to the objective facts of the changes in the main contradictions in our society, we will actively make new adjustments to the ideological construction work. At the same time, in the face of Western countries' challenges to our country in the ideological field, we must always grasp the bottom line of ideological struggles. Resolutely maintain ideological security.

## **5. Defending the Dominant Position of the People is the Value Position of Ideological Work**

Since the founding of the Communist Party of China, the ideological construction work has been explored and deepened continuously, striving for theoretical innovation at every historical stage, and reforming in accordance with the current reality. Therefore, the ideological construction process has always shown different development characteristics, but No matter how the changes are made, the protection of the people's dominant position is consistent, and the people's character always runs through the whole process of ideological construction. our party always puts the interests of the people first, in the entire process of ideological construction While ensuring the correct political direction, the people's supremacy has always been the value stand of our party's ideological construction work, and it is our party's unremitting pursuit to better protect the fundamental interests of the broad masses of the people.

"People's character is the fundamental principle of the party's ideological construction, and it embodies the goal pursuit and value orientation of the party's ideological construction." [3] In the centuries since the founding of the party, we have gone from "serving the people" to "people-oriented". Now, we have entered a new era of modernization. We promote the development idea of "people-centered" and observe this dynamic evolution process. It can be seen that the connotation is continuously enriched and enriched, and it always reflects that the people are placed in the first place, and in the construction of ideological work, the "people first" is always implemented in all aspects and the work is done.

At the same time, in the specific links of the development of ideological work, our party pays attention to listening to the voices of the masses, readily accepts the reasonable opinions of the masses, and accepts the supervision of the masses at the same time. In the process of work, it is necessary to reflect the thoughts and opinions of the masses and try their best to satisfy them. The diverse and individual needs of the masses. Based on the ideological construction work itself and the historical position of the new era, there are indeed problems such as old communication methods, insufficient ideological communication content, insufficient grounding of the discourse and characteristics of the times, etc., which have caused the masses to become mainstream A series of emergencies such as lack of ideological identity and lack of faith. The problem is the voice of the times. In the face of some existing problems, it is urgent to prescribe the right remedy. Under the background of the prevailing era of integrated media, update the ideological communication method, spread it in multiple directions and channels, and at the same time consolidate the ideological foundation of the people, and strive to Create propaganda works that are more in line with the aesthetics and interests of contemporary people, and increase the people's support and recognition of socialist ideology. Only in this way can ideological construction work have inexhaustible momentum and open a successful chapter.

## 6. Adhering to the Unitary Dominance of Marxism is the Fundamental Follow of Ideological Construction

Adhering to the guidance of Marxism is the basic experience of our country in the long-term practice of revolution, reform, and construction, and it is the truth that has been proved by history and practice. The process of Marxism taking root in China is also the process of Sinicization of Marxism. Under the leadership of several generations of leaders of the Communist Party of China, the basic principles of Marxism have taken root in this brand-new land of China, which is in this kind of benign interaction. Under this guidance, the country has carried out various tasks and socialist construction in an orderly manner. Throughout the 100-year history of the founding of the Communist Party of China, Marxism has been regarded as the firm belief of our party since its founding, and Marxism is still playing an unparalleled fundamental guiding role in the field of ideology in our country in the new era. The gratifying achievements in national ideological construction and the achievements in the great practice of socialism are indispensable for the strong guidance of Marxism. Denying or suspicion of Marxism's monotonous dominance will cause unimaginable disasters. The history of the disintegration of the Soviet Union is sufficient to alert all socialist countries and draw lessons from them.

At present, the world is undergoing major changes unseen in a century. Various social trends of thought are surging with each other. Countries that are hostile or unfriendly towards our country often hope to disintegrate the spiritual core of our people from the ideological level, which in turn makes the people centrifugal and lowers their opposition. The trust of the party and the government, therefore, ideological work is an extremely important work of the party, which is directly related to the success or failure of the party and the country. In recent years, under the leadership of the Communist Party of China, the people of all ethnic groups across the country have worked hard to complete one impossible task after another, and have achieved gratifying results in building a well-off society in an all-round way and in deep-level poverty alleviation, but there will be unavoidable incidents. Western media used this to publicize the social events in an attempt to divorce the feelings of the majority of the people and our party. On the contrary, the Communist Party of China resolutely defended the dominant position of the people and made great contributions to the international community without mentioning it.

In recent years, as the opening to the outside world continues to advance, a wide range of wrong thoughts in the West have also flooded into the country. Under the cloak of constitutional democracy, neoliberalism, consumerism, and historical nihilism, they are doing the dream of "peaceful evolution" in China. In essence, they deny reforms, deny the Chinese Communist Party, deny Marxism, and deny the socialist system. In the face of challenges, we must not let it go and wait for it to die. We must carry forward the spirit of struggle, strengthen the ability to fight, and firmly firmly adhere to the unified leadership of Marxist ideology. Position, strengthen the education of ideals and beliefs, so that the people of the whole country will closely surround the Party Central Committee and work together to achieve the great rejuvenation of the Chinese nation.

## 7. Conclusion

To know the way, one must first be history. Looking back on the historical process of my country's ideological construction work, and by summing up the successful experience of the ideological construction work for a century, it provides valuable guidance for the development of ideological construction work in the new era, which is of great benefit to the development of the continuation work.

Ideological work is an extremely important task. It must not be sloppy or slack. It requires everyone to keep their eyes open, improve their analytical and discerning ability, consciously resist the interference and invasion of Western sugar-coated shells, strengthen themselves, stand firm, and adopt Marxism. To guide, support the Communist Party of China, and firmly follow the path of socialism with Chinese characteristics. At the same time, the Party Central Committee should accurately grasp the pulse of the times and increase the appeal of mainstream ideology, so that the people can understand and remember the relevant political theories of the central government, and shorten the distance between the people and the people, so that the two sides can interact effectively and strengthen the people. The masses' sense of identity with the mainstream ideology. Under such a benign interaction, the cohesion of the mainstream ideology is strengthened, the spiritual power of the people can be transformed into actual material power on the road of national development and development, and the party's ideological construction work opens up a new pattern.

In the new era, the Communist Party of China must promote ideological construction. Don't forget to learn from the successful experience of a century of ideological work. Under the leadership of the Party Central Committee, it will definitely devote itself to the great practice of socialism with Chinese characteristics with a high attitude and full state. Among them, it proposes Chinese solutions for global issues, contributes Chinese wisdom, and allows the world to hear a resounding Chinese voice. Through China's various contributions to the international community, various countries have strengthened their strong recognition of China's actions, thereby enhancing socialism. The influence of ideology worldwide has continuously opened up a new pattern for the development of socialist ideology with Chinese characteristics and provided spiritual assistance for the realization of the Chinese dream of the great rejuvenation of the Chinese nation.

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