Analysis of the Value Connotation and Implementation Path of University Students’ Labor Education in the New Era

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Abstract

The implementation of labor education in colleges and universities is the need of the development of the times and carries the mission of building the development path of education in the new era. In-depth study of labor education is conducive to fulfilling the fundamental task of strengthening moral education and cultivating people in colleges and universities, and promoting the all-round development of college students. In order to further implement the development of labor education in colleges and universities, this article analyzes the labor education of college students from the two dimensions of the connotation of the times and the meaning of value. It is problem-oriented and proposes corresponding practical paths from the conceptual level, practical level and system level, which will help colleges and universities give full play to the role of the main position of education and effectively promote the all-round development of college students.

Keywords
Labor Education; Practice Path.

1. The Times Connotation and Value Meaning of the Labor Education of College Students

As a very active and creative group, colleges and universities should cultivate students' proactive labor awareness, help them establish correct labor values, and provide them with effective guidance for the formation of labor values. In order to further cultivate talents with "ideal, capability and responsibility", college students should achieve the all-around development of morality, intelligence, physique, art, and labor. Colleges and universities should cultivate students' hard-working, united and cooperative, positive and optimistic spirit, and combine labor education with ideological and political education, and professional construction, so as to meet the needs of strengthening moral education and cultivating people and strengthen the overall development of college students.

In the context of ideological and cultural confrontation, ideological struggle, and the penetration of Western thoughts, although college students are generally positive and progressive in the ideological concepts currently, negative values such as hedonism, utilitarianism and get without any labor have varying degrees of influence on college students. Universities not only need to make college students "talented", the more important task is to make college students "mature." Labor education is one of the core components of our country's overall development of education. Strengthening labor education will help implement the collaborative cultivation system of morality, intelligence, physique, art and labor, and enhance the practical ability of college students, so as to achieve the fundamental goal of strengthening moral education and cultivating people [1].
2. The Current Problems of Labor Education in Colleges and Universities

At present, some college students believe that it is unnecessary and time-wasting to carry out labor education. They prefer mental work rather than manual work, which makes them full of resistance to manual work. Therefore, their enthusiasm to participate in labor education is not high. This not only affects the mastery of labor skills, but also reduces the frequency of labor behavior, and does not pay enough attention to the education of labor ideology [2]. As a special moral education course, labor education is not significantly integrated with other disciplines in colleges and universities. In colleges and universities, labor education often exists by combining with other education, and it lacks theoretical courses of labor education. There is still room for improvement in terms of policy guarantees, organizational structures, and teacher construction. Another important factor that affects the effectiveness of labor education development depends on the support of the social environment. The society is the final feedback point of the practicality of labor education. Employers often have higher requirements for college students’ academic performance or internship experience when recruiting, which indirectly results in college students only focus on the study of professional knowledge during their studies, so that they neglect the cultivation of labor spirit and labor concepts [3].

3. Analysis on the Implementation Path of Labor Education for College Students in the New Era

3.1. Change the Concept and Comprehensively Improve the Cognition of Labor Education

The "Implementation Outline for the Quality Improvement Project of Ideological and Political Work in Colleges and Universities" promulgated by the Party Group of the Ministry of Education proposes to give full play to the education functions of curriculum, scientific research, practice, culture, network, psychology, management, service, funding, and organization. Constructing the "Top Ten Educational Systems" for ideological and political work. The education system contains abundant labor education resources. Therefore, colleges and universities should fully and continuously expand education and teaching resources, and then fully excavate the elements of labor education and integrate them into labor education.

Colleges and universities should strengthen their awareness of the necessity and importance of labor education. Take the initiative to assume the responsibilities as the organizer, instructor, and implementer of labor education practice activities, and give full play to the role of the main body. It is also necessary to strengthen students’ sense of "onsite" labor participation, and allow students to participate in the whole process of planning, design, organization, and implementation of activities, so as to give full play to the backbone of students, and fully mobilize participants’ enthusiasm and integration in activities to achieve unity of knowledge and action. Nowadays, traditional production and emerging production merge with each other. Colleges and universities attach importance to the cultivation of labor skills, and also strengthen the cultivation of students’ labor concepts, labor spirit, and labor habits. They infiltrate the content of labor education into the ideological and political education courses and professional courses, thus forming the labor values of "being morals, cultivating beauty and innovation by labor".

3.2. Build a Platform to Enrich and Expand Labor Education Methods

Improve the construction of the teaching staff and attach importance to classroom teaching. By hiring craftsmen and labor models as campus labor ambassadors, let them serve as part-time teachers of school labor education courses. Through courses, lectures, seminars, sharing sessions and other forms, the labor feelings and labor skills are shown to students. Secondly, it
is also possible to train professional labor education teachers, take the training of professional labor education teachers as a new direction of talent training, and achieve the purpose of promoting the construction of labor education research bases.

Reasonably use the resources of associations and organizations, and innovate practice methods. Make full use of school clubs and various organizations to organize labor education-related speech contests, essay competitions, and debate competitions; hold labor education lectures; organize labor education-themed activities such as labor education games. Through innovating various forms of practice and combining education with entertainment, let students accept labor education in participating activities.

Exploit social practice resources and expand the practice platform. Labor education is highly practical. Colleges and universities should absorb social resources and encourage students to participate in social practice and voluntary services. Colleges and universities can reach cooperation agreements with enterprises, adopt methods such as jointly building an entrepreneurial incubation platform and carrying out internship cooperation, etc., to provide students with a practical platform and give students the opportunity to apply their professional knowledge to practical problems. In addition, colleges and universities should provide more work-study positions, regularly organize volunteer services, community labor and other activities, which can enable students to receive labor education and cultivate labor spirit in the process of serving the people. In the meantime, the practical activities that students participated in should be recorded in detail, and the number and duration of students' participation in practice should be quantified. Encourage students through the appraisal of outstanding students and award certificates of honor, so as to increase the enthusiasm of students to participate in labor practice.

Strengthen the home-school linkage mechanism, and expand the form of realization. Give full play to the important role of family labor education, and establish close cooperation between colleges and families through the establishment of a home-school integrated working mechanism. Contact and timely communication with students' parents, change the family's cognition of labor education, encourage parents to consciously become role models for students' labor education, and guide parents to assume the responsibility of educating their children. Parents take the initiative to cooperate with school labor education and continuously improve students' labor ability in family life. This positive guidance enables students to establish correct labor attitudes and values.

3.3. Establish a System to Effectively Guarantee the Implementation of Labor Education

Based on the five elements of labor values, labor emotional attitudes, labor morals, labor habits, and labor knowledge and skills, we take labor ideological education, labor skills training, and labor practice training as the three major tasks, focusing on labor education, and scientifically constructing the "five different dimensions" education system of morality, intelligence, physique, art and labor comprehensive development in colleges and universities in the new era.

First of all, from the perspective of talent training, formulate labor education development plans and development strategies in an overall, long-term, and strategic manner to achieve the systematization of its top-level design; second, fully consider the characteristics of different professions, and explore the elements of professional labor education in depth. Guide teachers and students to explore labor theory together to realize the integration of labor education and professional education. Then, with the Marxist labor concept and general labor knowledge as the content, we will create a curriculum system that unites knowledge and action, coordinated development, and features, pays attention to the synergistic relationship between curriculum labor education and ideological and political labor education, and realizes the integration of labor education and ideological and political education. Finally, carry out various activities,
implement labor education guarantee mechanisms that are conducive to the integration of production and education, rely on modern information technology to extend the practical space of labor education, and then use new media to achieve full coverage of labor education from point to surface. This effectively guarantees the implementation of labor education.

Colleges and universities should adopt corresponding management measures to establish a stable incentive and assessment mechanism. In terms of management, labor education and professional course education are treated equally, to mobilize the enthusiasm of teachers of various disciplines, and encourage teachers of various disciplines to work together to educate students, so as to promote the all-round development of college students. In terms of mechanism, formulating relevant rules and regulations and incorporating labor education into the talent training system can ensure that labor education has rules to follow and promote the scientific and reasonable development of labor education.

4. Conclusion

In view of the current problems in labor education for college students, scientific and reasonable labor education development directions are proposed from three aspects: changing concepts, building platforms, and establishing systems. Continuously combine the development requirements of the times, clarify the scientific connotation of labor education, strengthen the construction of the teaching staff, and make full use of all resources. Incorporate labor education into the talent training system, and promote the all-round development of college students through a combination of theory and practice, and achieve the goal of the fundamental task of strengthening moral education and cultivating people in colleges and universities.

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