Study on the Integration of New Thought of Socialism with Chinese Characteristics into Ideological and Political Education in Colleges and Universities

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Abstract
New thought on Socialism with Chinese characteristics in the new era is rich in connotation and of great significance. The primary mission of ideological and Political Education in colleges and universities in the future is to arm all teachers and students with the thought of socialism with Chinese characteristics in new era, to enable young college students to have a deep understanding of the guiding significance, historical position, rich connotation, spiritual essence and practical requirements of new thought on socialism with Chinese characteristics in the new era, and to earnestly learn, understand and practice, be a firm believer and a faithful practitioner of the lofty ideal of communism and the common ideal of socialism with Chinese characteristics.

Keywords
New Thought of Socialism with Chinese Characteristics in the New Era; Ideological and Political Education in Colleges and Universities; Integration.

1. Introduction
The thought of socialism with Chinese characteristics in the new era is the latest theoretical achievement of the sinicization of hardcoreism, and it is an important part of which theoretical systems are required for ideological and political education in socialist colleges and universities with Chinese characteristics. To propagate the socialist ideology with Chinese characteristics in the new era, teachers and students must grasp the essence, deeply understand its core meaning and meaning and connotation, and appreciate the essence of the 21st century art. With the same ideological knowledge, theoretical identity and Chinese national identity, the culture consciously assumes the newcomer of the era. We should also strengthen our political, ideological, theoretical and emotional identity, so as to cultivate new generations who will consciously take up the great task of reviving the Chinese nation.

2. The First is to Equip Young Students with New Thought of Socialism with Chinese Characteristics in the New Era. the Mission of Ideological and Political Education in Colleges and Universities is to Equip Young Students with the Socialist Thought for a New Era

2.1. Arming Young College Students with New Socialist Thoughts with Chinese Characteristics in the New Era is to Meet the Needs of the Times
A scientific theory can only be vigorous forever if it persists in advancing with the times; a great idea can only show its power by leading the times. At present, the field of social ideology in my country is showing a trend of "single element dominance and multiple coexistence". The more diversified the ideology and culture, the more it is necessary to give play to the guiding role of scientific theories. College students are the successors and practitioners of the great cause of socialism with Chinese characteristics and the great cause of national rejuvenation. The great
struggle, great project, great cause, and great dream put forward by the 19th National Congress of the Communist Party of China require every young college student to deeply understand its guiding significance, historical status, rich connotation, spiritual essence and practical significance. Ideological requirements for socialism with Chinese characteristics in the new era require a full understanding of the value and connotation of the new ideas, new ideas, new views, and new theories contained therein, and a profound understanding of the political stance and sense of mission embodied in it. Take responsibility, stand in the position of Marxism, learn to apply Marxist views and methods, and continuously improve political consciousness and ideological and theoretical level. Therefore, the current focus of ideological and political education in colleges and universities is to integrate new thoughts on socialism with Chinese characteristics in the new era into college classroom teaching, strengthen college students’ ideals and beliefs and the "four consciousnesses", and enhance college students’ resistance. The ability to erode all kinds of non-Marxist thoughts, especially the erroneous thinking, will cultivate more new generations who will build the cause of socialism with Chinese characteristics in the new era and realize the Chinese dream of the great rejuvenation of the Chinese nation.

2.2. Arming Young College Students with New Socialist Thoughts with Chinese Characteristics in the New Era is an Urgent Need to Innovate the Ideological and Political Education of Colleges and Universities

The continuous integration of the party’s theoretical innovation results has always been the main line of the work of college ideological and political theory courses and the driving force for enhancing the timeliness of ideological and political theory courses. In recent years, the ideological and political theory courses in colleges and universities have continuously deepened the teaching reform, and the results have been remarkable. However, there are still some problems and shortcomings under the new situation, especially the lack of in-depth analysis of the new era, new contradictions and new characteristics. The systematic interpretation of the Party Central Committee’s series of theories on state governance has resulted in the formation of an effective model for the teaching of various ideological and political theory courses and an effective mechanism for the coupling of the two. The teaching content and teaching methods urgently need to be further improved, strengthened and innovated. In 2016 putting forward the overall requirement of “strengthening in improvement and improving in innovation” at the National Conference on Ideological and Political Work in Colleges and Universities in 2016. The report of the 19th National Congress of the Communist Party of China comprehensively expounded new thoughts on socialism with Chinese characteristics in the new era, formed a rigorous logical system, and realized a series of major theoretical innovations, improving, strengthening and innovating college ideological and political theory courses for the new era. It provides theoretical guidance and gives new connotations of the times. It not only brings new opportunities and new topics to the ideological and political theory courses in colleges and universities, but also adds new content and puts forward new requirements for the current construction of ideological and political theory courses in colleges and universities. How to integrate new thoughts on socialism with Chinese characteristics in the new era into the teaching of ideological and political theory in colleges and universities is an important topic that needs to be studied and resolved, so as to further enhance the sense of the times and timeliness of ideological and political theory in colleges and universities.

2.3. The Inherent Laws and Realistic Possibilities of New Era of Socialism with Chinese Characteristics to Arm Young College Students

The objective necessity of any thing has its inherent basis, and its realistic possibility is the basis for the transformation of things from possibility to reality. First of all, the internal consistency
between new era socialism thoughts with Chinese characteristics and college ideological and political theory courses laid the foundation for its organic integration. On the one hand, New era of socialism with Chinese characteristics can only be accepted and recognized by college students through the in-depth implementation and publicity of ideological and political theory courses in colleges and universities. On the other hand, as the latest theoretical achievement of the Sinicization of Marxism, New era of socialism with Chinese characteristics is undoubtedly what should be included in the teaching of ideological and political theory courses in colleges and universities. The main content of the two is highly compatible and the essential purpose is the same. The integration of ideology and functions, etc., has a high degree of internal consistency. Secondly, the successful “three advances” of the theoretical achievements of Chinese Marxism in the past provide historical experience for its integration. Since the reform and opening, from Deng Xiaoping Theory to the Scientific Outlook on Development, every Marx with Sinicization. After its formation, the major theoretical achievements of ideology have all gone through a process of teaching practice integrated into the ideological and political theory courses of colleges and universities, and accumulated a lot of successful experience. Reviewing and summarizing these historical experiences will help to discover, master and apply the objective laws of the “three advances” of the theoretical results of Chinese Marxism, thereby enhancing new consciousness of integrating socialism with Chinese characteristics in the new era and reducing blindness.

3. Integration of New Thought on Socialism with Chinese Characteristics in the New Era into the Realization Path of Ideological and Political Education in Higher Education

3.1. Adhere to the Core Values of Socialism as the Leader, and Effectively Enhance the "Four Self-confidence" of University Students

History and reality strongly prove that cultivating and promoting core values with strong vitality, cohesion and appeal is an important way to effectively integrate social consciousness, maintain the normal functioning of social systems and guarantee a healthy and orderly social order. Cultivating and practicing. The cultivation and practice of socialist core values is the value mission given to the ideological and political education of universities in the new era. The ideological and political work of universities should focus on enhancing students' sense of access, bend down, go deeper into students' life field, listen to students' voices, firmly grasp students' needs, and be good at designing and arranging the content of ideological and political education from students' perspective and in relation to students' reality, so as to make it contemporary and close to students' life, truly help students solve their confusion and problems in their growth, and effectively enhance students' sense of access. The focus should be on cultivating newcomers of the times who will take up the great responsibility of national rejuvenation, and strengthening education guidance, practice formation and institutional protection. We should focus on cognitive identity and integrate core socialist values into all aspects of school education, especially through high-quality Civic Education classes and Civic Education activities, so that students not only form basic theoretical knowledge from classes and activities, but also learn to use Marxist positions, views and methods to correctly view hotspots and difficult issues in the process of social development, and use a connected, developmental perspective to observe and in order to achieve the transformation from formal identity to substantive identity, from theoretical identity to psychological identity, from evaluation identity to practical identity, and to effectively enhance the effectiveness of cultivating and practicing socialist core values. We must dig deeper into The value factors and moral concepts contained in the excellent Chinese traditional culture should be thoroughly
explored, based on the valuable resources of The Chinese traditional values and moral concepts should be explored, based on the valuable resources of the excellent Chinese culture, inherited and innovated in accordance with the requirements of the times. and discover the ideological concepts, humanistic spirit and moral norms contained therein, and To firmly establish confidence in the road, theory, system and culture of socialism with The program will also help teachers and students to cultivate and practice the core socialist values. The program will also help teachers and students to cultivate and practice core socialist values.

3.2. **Insist on the Implementation of Moral Education as the Fundamental, and Effectively Improve the University**

The University will continue to improve the ideological and moral quality of students. To deeply understand the profound implications of building moral character We must cultivate correct ideals and moral beliefs, and guide people to establish a correct view of history, nation, country and culture, which is the This is the core of strengthening ideological and moral construction. To this end, education on ideals and beliefs should be extensively carried out among university students. To this end, education on ideals and beliefs should be carried out extensively among university students, deepen education on socialism with Chinese characteristics and the University of Hong Kong has been working hard to improve the Marxist theoretical knowledge of teachers and students to ensure the firmness of ideals and beliefs. To this end, education on ideals and beliefs should be widely carried out among university students, deepening education on socialism with Chinese characteristics and We will strengthen education on the Party's basic theories, basic lines and basic strategies, as well as education on the history of the Party and the history of the country, and guide young students to understand the objective laws of social development and the inevitable trends of historical development, and to identify the development goals of socialism with Chinese characteristics. In order to uphold the fundamental value orientation of establishing moral education, we must improve the ideological and political quality of students, guide them to correctly understand the general trend of the development of the world and China, Chinese characteristics and international comparisons, the responsibilities of the times and historical missions, enhance their ability to identify the direction, see the trend and grasp the future in the complex international and domestic environment, consciously integrate their personal ideals into the cause of the country and the nation, put their ambitions into practice, and be a pioneer in the field of socialism. We must be the forerunners and pioneers at the forefront of the times. In order to implement the fundamental task of establishing moral education, it is necessary to implement civic moral education in depth, promote the education of social, professional, family and personal virtues for college students; to play the role of demonstration of moral models and the leading role of moral culture, strengthen the moral culture of college students, strive to create a moral atmosphere of upward mobility, filial piety and love for the elderly, loyalty to the motherland and the people, and create a harmonious, civilized, healthy and We should organize and carry out a variety of activities to create spiritual civilization on campus, such as deepening volunteer services, carrying out various spiritual civilization activities, continuously improving the civilization of teachers and students, enriching their cultural life and cultivating a healthy and civilized style, so as to effectively improve the ideological and moral quality of university students.

3.3. **Insist on Student Development as the Centre and Strive to Build a Collaborative University Education System and Mechanism**

pointed out at the National Conference on Ideological and Political Work in Colleges and Universities that "ideological and political work is fundamentally the work of doing people must revolve around students, care for students and serve students." The ideological and political education work of college students in the new era must adhere to the spirit of the 19th CPC
National Congress and New thought of socialism with Chinese characteristics in the new era as its guidance, focus on cultivating new people of the times who will take up the great task of national rejuvenation, centre on students' development, adhere to the establishment of moral education, constantly improve the connotation and quality, and build a collaborative education work mechanism that meets the needs and expectations of students' growth and development. First, the main channel of ideological and political theory classes must be brought into play to arm young college students with new socialist thoughts with Chinese characteristics for a new era. The company's main goal is to provide a comprehensive range of products and services to the public, and to help the public to understand the importance of the company's products and services. Secondly, we must create a carrier around the growth and development of students and guide them to improve their comprehensive literacy in practice. The main purpose is to strengthen the awareness of students, respect the main position of students, provide more opportunities for students to participate in the design and organization of political education activities, improve the active participation of students in the education process, fully mobilize the enthusiasm of students, gather the wisdom and power of students, so that students become the "master" of political education, change the teacher The "solo" is a "chorus" of teachers and students. The main channel and the main position of the education of thinking and acting in concert, the implementation of phased, thematic, continuous and systematic growth counseling, so that students benefit. The company's main goal is to provide a comprehensive range of products and services to meet the needs of students, so that each student can grow up to be a qualified builder and reliable successor with ideals, skills and responsibilities. Third, we must grasp the key link of establishing moral education and vigorously strengthen the construction of teachers' moral style. We should improve the system of political theory study for teachers, guide them to enhance their ideological, theoretical and emotional identity with socialism with Chinese characteristics; strengthen the construction of teacher morality and style, cultivate a team of good teachers with ideal beliefs, moral sentiments, solid knowledge and benevolent hearts, effectively serve the healthy growth of students, and truly realize the transformation of ideological and political education work in universities from thinking politics courses to curriculum thinking politics, from thinking politics teachers The university's ideological and political education work has been transformed from thinking and political science courses to curriculum thinking and political science, and from thinking and political science teachers "fighting alone" to "educating the whole staff", so as to ensure that the fundamental task of establishing moral education is put into practice.

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