

# Research on the Education of College Students' Labor View and its Path in the New Era

Shengkai Zhu

College of Marxism, Liaoning University, Shenyang 110036, China

1015892919@qq.com

## Abstract

At present, the new journey of building a socialist modernization country has begun. Carrying out the education of college students' view of labor, that is, the education of labor values, the education of labor practice and the education of labor happiness, is of great significance to the improvement of college students' comprehensive quality, the cultivation of new people and the realization of the Chinese dream. Through the coordination of society, family and school, we should deal with the problems existing in the education of college students' labor concept and improve the effectiveness of college students' labor concept education in the new era.

## Keywords

New Era; Labor View; Ideological and Political Education.

## 1. Introduction

General Secretary Xi Jinping pointed out: "We will also use labor to create a brighter future for the Chinese nation." [1] Labor can promote national prosperity and national progress. Labor education is an important part of labor education. At present, China has turned to the stage of high-quality development, which puts forward higher quality requirements for workers. Therefore, it is the need of the development of the times to carry out the education of college students' labor concept. It is of long-term strategic significance to strengthen the education of college students' concept of labor in the new era and explore its realization path.

## 2. The Main Contents of College Students' Labor View Education

The principle of combining education with labor is immutable [2]. Labor values are in the primary position of labor education, which can promote and support the cultivation of labor spirit and labor habits. Generally speaking, labor values refer to people's overall understanding of labor, which mainly includes three basic aspects: labor value, labor process and labor goal. The Opinions on Comprehensively Strengthening Labor Education in Universities, Colleges and Schools in the New Era puts forward that students should be able to understand and form Marxist labor concept. Then, in the new era, to educate college students on the concept of labor and promote them to establish and adhere to the Marxist concept of labor, we should start from three aspects: the education of labor values, the education of labor practice and the education of labor happiness.

### 2.1. Labor Values Education

The education of labor values is to educate college students to correctly understand the significance of labor value, and make them realize that labor plays an irreplaceable role in the development of individual, country and human civilization. Labor is not only a way to improve social production, but also the only way to bring up people with all-round development[3]. On the one hand, labor plays an important role in improving people's basic quality. First, with the

continuous improvement of the development of productive forces, the social division of labor has become increasingly obvious. People perform their duties and show their abilities. Their social work skills are becoming more and more skilled, and their work skills are gradually improved. Second, the modernization level is improving day by day, which also makes basic stipulation for the improvement of the moral quality of workers. On the other hand, labor plays an important role in promoting national development and the progress of human civilization. Labor is the fundamental force to promote the progress of human society[4]. First, the people have created rich material wealth and spiritual wealth in their labor. The prosperity of the country and the development and revitalization of the nation, "closely rely on the people and always serve the people" [4], can not be separated from the hard dedication and hard work of the broad masses of socialist workers. Second, human beings open up human civilization in labor, and promote the development of social productive forces and the evolution of social forms in labor. When the level of productivity develops to a corresponding height, human beings will be liberated from alienated labor and realize free and all-round development.

## **2.2. Labor Practice Education**

The first basic condition of the whole human life is labor [5]. It is the basic prerequisite for the existence and development of human society. People deepen their understanding of the world and their ability to transform the world in their labor practice. To carry out the education of the concept of labor practice, it is necessary to educate students to conscientiously complete their study tasks and improve their sense of innovation. On the one hand, college students enter the campus to learn basic life skills and professional skills. Guide college students to establish a correct view of labor practice and correctly understand the indispensability of simple labor and complex labor. Guide college students to master basic life and labor skills, and improve their professional knowledge accomplishment, professional skills and practical ability. On the other hand, it is necessary to improve the innovative consciousness of college students. People can bring their potential in nature into full play [6], realize themselves and sublimate themselves. Guide college students to work gloriously and create great consciousness [1]. It is necessary to improve college students' awareness and ability to find and solve problems in their study and life, develop innovative thinking and cultivate innovative qualities. Improve college students' awareness of self-cognition, stimulate students' interests and hobbies, and promote college students to achieve self-improvement and self-sublimation in labor practice.

## **2.3. Labor Happiness Education**

To create our bright future, we must rely on hard work and honest work [4]. Labor happiness is a kind of feeling of psychological pleasure, which is produced by obtaining labor achievements through labor and gaining recognition of self-worth and social value. That is to say, happiness depends on constant efforts and is produced by self or others' affirmation of the fruits of labor. Socialism is done, and so is the new era [7]. To carry out education on the concept of labor happiness, it is necessary to improve college students' awareness of struggle and the rule of law, arouse their labor enthusiasm, and promote them to forge ahead with the country. On the one hand, improve the struggle consciousness of college students. Carry forward the spirit of hard work and hard work, improve the frustration ability of college students, and enable them to stick to their original intentions and not forget their true colors. Thus, we can get positive feedback in giving, achieve our goals in life in hard work, actively undertake social responsibilities in labor dedication, and realize the unity of self-worth and social value. On the other hand, we should carry out legal education to improve college students' awareness of the rule of law. Correct the bad idea of getting something for nothing and making profits illegally. Guide college students to be good at using laws to protect their legitimate labor rights and interests in the process of starting a business and employment.

### **3. The Times Significance of College Students' Labor View Education**

The future belongs to the youth, and hope is placed on the youth [8]. Under the background of unprecedented changes in the past century, it is of great significance to carry out the education of college students' labor values. It is conducive to improving the comprehensive quality of college students, strengthening their ideals and beliefs, and establishing a sense of collective responsibility; Promote their learning to be useful, stick to professional ethics, improve their professional skills, and better integrate into social life; Cultivate new people of the times, help socialist modernization and promote the realization of the Chinese dream.

#### **3.1. Improving Self-quality and Integrating into Social Life**

Strengthening the education of college students' outlook on labor is conducive to cultivating their excellent qualities of diligence, seriousness and perseverance, improving their courage and determination to cope with and overcome difficulties, and training their ability to live independently and adapt to society. At the same time, promote college students to establish a rational outlook on employment and entrepreneurship, and treat employment and entrepreneurship scientifically. Help college students establish equal employment concept and active entrepreneurship concept. Therefore, college students adhere to the Marxist view of labor, constantly improve their professional skills and quality in employment practice, cultivate dedication, excellence and innovation, and provide basic experience for graduation work, which is conducive to the smooth integration of college students into social life and the realization of life value.

#### **3.2. Innovating Education Work and Cultivating New People of the Times**

The education of labor values is the connotation of moral education in colleges and universities, which is in line with the fundamental task of cultivating people by virtue. Higher education is to cultivate builders and successors for socialism, adhering to the educational philosophy of educating people first and moral education first. Labor values education can cultivate personal morality and social morality, and educate students to abide by labor laws and regulations. Self-improvement in labor, improvement of aesthetic taste in labor, and training of will quality in practice are conducive to the all-round development of college students, their social roles and their social responsibilities. Colleges and universities actively carry out the education of labor values, guide and help students to correct their understanding of labor, strengthen their ideals and beliefs, learn to work, cultivate patriotic feelings, and shoulder the historical mission of strengthening the country and having its own self.

#### **3.3. Self-integration into Society to Boost the Realization of the Chinese Dream**

College students in the new era have ushered in a new journey for the development of socialism with Chinese characteristics. They need to continue to ride the wind and waves, forge ahead bravely, go in the same direction with the development of the times, and share the destiny with the rejuvenation of the nation. They need to work hard to learn scientific and cultural knowledge, constantly improve their innovative spirit and consciousness, and inject vitality into the realization of the Chinese dream. Actively carry out the education of labor values, guide college students to associate their personal dreams with the Chinese dream, and make contributions to the realization of "high-level science and technology self-reliance" [9] country and the comprehensive construction of a socialist modern country.

## 4. The Problem Attribution of College Students' Labor View Education

### 4.1. Negative Effects of Mass Media

The rapid development of intelligent, information-based and digital mass media can innovate the dissemination form of labor view, and provide convenience for the education and dissemination of college students' labor view, but it also has a negative impact on the education of labor view. College students are easily affected by false information and wrong orientation on the Internet, and will become restless, making it difficult to set and stick to ideal goals. Some students over-enjoy the sense of accomplishment gained from the game experience in the virtual world of the network, while others pursue money worship and self-interest, and want to gain material benefits by being the anchor of online celebrity and investing in illegal financial products. Under the negative influence of the new network media, it is difficult for college students to work hard and make positive progress.

### 4.2. Influence of Traditional Employment Concept

Nowadays, college students are influenced by the traditional employment concept. In order to cater to their parents' vanity, they have the employment concept of despising manual labor and advocating management service-oriented labor. They are keen to engage in management jobs and seldom choose jobs of labor production nature. The traditional concept of employment violates the concept of professional equality, misinterprets the relationship between simple labor and complex labor, and the relationship between mental labor and manual labor. As a result, the scope of college students' choice of employment is gradually reduced, their enthusiasm for innovation and entrepreneurship is reduced, and their spirit of seeking knowledge and innovative consciousness are bound. College students lose their fighting spirit in a comfortable and leisurely working environment, which is farther and farther away from the new development requirements of the new era. It is difficult to grasp the opportunity of the times and easy to lose opportunities for self-development.

### 4.3. The Influence of Peer Group Negative Concept

College students are increasingly influenced by peer groups in group life. Peer group's understanding of labor concept provides direct reference for college students. Peer groups' negative views on labor will have a negative impact on college students' labor education, which mainly includes the following two negative views on labor: first, they are lazy and degenerate, and lose their sense of striving for progress. Happy life, grand life goals are created by unremitting efforts. Some students have low frustration ability, can't face up to their mistakes, can't get rid of bad feelings after failure, and even have self-doubt. They will be lazy, depressed and world-weary, choose to "lie flat", and evade responsibility and responsibility. Second, blindly agree with wrong labels and deviate from mainstream values. Some college students lack the ability to judge right and wrong, are sensitive to things, and are easily influenced by negative labels, such as "Buddhist youth" and "lost generation".

## 5. The Practice Path of College Students' Labor View Education

In order to solve the problems existing in the education of college students' view of labor, we should create a positive social atmosphere, give full play to the educational role of families and schools, and promote the effectiveness of the education of college students' view of labor.

### 5.1. Multi-faceted to Create a Positive Upward Social Atmosphere

People create environment, and environment also creates people [10]. The education of college students' outlook on labor is bound to be influenced by the whole social atmosphere. Creating a social atmosphere of respecting and loving labor will have a hidden educational function for

college students' education of labor outlook. First, purify the network ecology. All departments at all levels should establish a sense of responsibility, raise awareness of prevention and vigilance, strengthen supervision, and prevent the arbitrary dissemination of wrong labor views. The majority of netizens should improve their judgment and self-discipline, and stick to the correct view of labor. All members of society work together to purify the network ecology. The second is to select model workers and play an exemplary role. Select model workers from all walks of life, publicize the glorious deeds of model workers, carry forward the excellent quality of model workers, and subtly lead the public to form a correct view of labor. Third, strengthen the design of top-level system and constantly improve labor laws and regulations. Protect the legitimate rights and interests of workers, build harmonious labor relations and create a comfortable working environment. Improve the social and humanistic care for workers, and carry out commendation activities and condolence activities on important festivals such as Teachers' Day and Nurses' Day, so that workers can gain a sense of professional belonging, improve their sense of social identity, encourage workers to improve their professional ability, and make indispensable contributions to social development in ordinary jobs.

## **5.2. Play the Educational Role of the Family**

Family is the starting point of everyone's life and plays a fundamental role in the whole life education system. Parents should be educators in family education and play an important role in demonstrating and leading the all-round development of their children. First, we should pay attention to the important role of good family style in family building and social development [11]. Excellent family style has been passed down from generation to generation, which contains the inheritance and development of excellent traditional culture. In the process of inheriting excellent family style, parents play the role of words and deeds, and should inherit the excellent family style of diligence and care and respect for labor. Second, it is necessary to cultivate children's independence, improve their interest in labor and cultivate their view of labor. Parents should not spoil too much, but encourage their children to do housework within their ability, give timely guidance and encouragement, stimulate labor interest and improve their independent ability. We should guide them to form a correct view of labor, actively participate in social voluntary service activities without delaying their studies, and improve their labor ability in serving the society. Third, keep close communication and exchange with children, give more support, share labor experience, cultivate labor skills, guide them to face setbacks and failures correctly, and promote their growth in constant labor practice.

## **5.3. Play the Educational Role of Schools**

School is the main position of educating people, so it is necessary to grasp the law of education, make scientific plans and make solid progress in educating college students' outlook on labor. First, establish and improve the curriculum system of labor view education. Curriculum is an important way for college students to acquire knowledge. Therefore, it is necessary to construct the knowledge system and logic system of education on labor concept, and offer specialized general courses such as labor philosophy, labor law and labor culture. The second is to promote the combination of labor view education and ideological and political education. In the teaching process of ideological and political theory course, we should focus on expounding the Marxist view of labor and its new development in the new era. Ideological and political education should combine theory with practice, actively carry out off-campus practical activities, penetrate the channels of educating people on and off campus, promote students to practice the concept of labor, and deeply understand the basic requirements of the concept of labor. Third, optimize the practice training education system. Standardize the objectives and tasks of practice and training, and attach importance to the cultivation of college students' labor outlook and innovation and entrepreneurship. Improve the evaluation system of practice training, and make comprehensive evaluation of college students' labor outlook and labor skills.



#### 5.4. Establish and Improve the Safeguard Mechanism

The continuous promotion of education of labor values, the continuous exertion of the influence of students' education, the practice of college students' labor values and the improvement of their labor skills need the support of an effective labor values education guarantee mechanism. First, it is necessary to establish and improve the construction mechanism of teachers in diversified labor concept education. It is necessary to constantly improve the mechanism of improving the overall quality of teachers in professional labor education, and pay attention to investigating the professional ethics and professional skills of teachers in labor education. In particular, we should pay attention to the improvement of teaching skills of teachers majoring in labor relations, and promote them to play a mainstay role in the labor curriculum system. The second is to strengthen the training mechanism of double-qualified teachers. Give full play to the effective role of double-qualified teachers in professional teaching and practical guidance. Third, constantly optimize the evaluation mechanism and supervision mechanism. The evaluation goal of labor education should be realistic and can be analyzed intuitively and quantitatively. A variety of factors should be considered in setting the goal of labor education, and not only the achievements of labor education should be evaluated substantively, but also the adjustment and supervision functions of the evaluation mechanism should be brought into play. Fourth, keep pace with the times and improve the flexible mechanism of evaluation system. The evaluation system of labor view education is not static, but a benign evaluation system based on the changing needs of the times, the new requirements of social development and the laws of college students' physical and mental development, and around the actual situation of labor view education. This evaluation system should not only pay attention to the evaluation of students' learning achievements of labor view, but also pay attention to the evaluation of teachers' teaching process of labor view. Only in this way can we understand the general situation of students' study of the concept of labor and find out the problems existing in the teaching process. Teachers and students are encouraged to achieve the goal of common improvement and progress in the process of teaching and learning the concept of labor. Fifth, improve the material guarantee mechanism of college students' labor view education. Constantly improve the leadership mechanism of the school party committee for the education of college students' outlook on labor. Give full play to the ideological propaganda and value leading functions of Party branches and league branches at all levels. Improve the funding guarantee mechanism to provide material guarantee for actively carrying out extracurricular activities. To promote the integration of the first class and the second class of labor concept education, so that students can establish a correct labor concept in classroom study and practice correct labor values in off-campus practice.

#### 6. Conclusion

Through research, it is discussed in detail that the education of college students' labor values is composed of education of labor values, education of labor practice and education of labor happiness. It explains that the education of college students' labor values is of great significance to students' self-development, the development of college education and the realization of the Chinese dream of prosperity and strength. This paper analyzes the negative influence of mass media, the influence of traditional employment concept and the negative influence of peer groups, which are the main reasons for the shallow labor consciousness and utilitarian labor objectives of college students. This paper puts forward to optimize the social atmosphere, family education, school education and guarantee mechanism of college students' labor view education, to improve the effectiveness of college students' labor view education from four aspects. In the future, it is necessary to analyze the problems in the education of college students' view of labor, adjust the content of the education of college students' view of labor,

enhance the practical path, and promote the education of college students' view of labor to keep pace with the times and develop and improve continuously.

## References

- [1] Xi Jinping: Speech at the International Labour Day celebration and the National Conference of Labour Models and Advanced Workers [N]. People 's Daily, 2015-04-29 (02).
- [2] Mao Zedong: Mao Zedong Anthology -Vol.7(People' s Publishing House, China 1999)p.399.
- [3] Central Committee of the Communist Party of China Marx and Engels Lenin Stalin Works Compilation Bureau: Selected Works of Marx and Engels- Vol. 3 (People' s Publishing House, China 2012) p.710.
- [4] Xi Jinping: Speech at the talks with representatives of national labor models [N]. People' s Daily, 2013-04-29(02).
- [5] Engels: Role of labor in the transition from apes to humans (People' s Publishing House, China 1953) p. 37.
- [6] Central Committee of the Communist Party of China Marx and Engels Lenin Stalin Works Compilation Bureau: Selected Works of Marx and Engels -Vol. 3 (People' s Publishing House, China 1995) p.209.
- [7] Xi Jinping: Replies to the students of the labor model undergraduate course of the Chinese College of Labor Relations [N]. People's Daily, 2018-05-01 (01).
- [8] Xi Jinping: Speech at the 100th Anniversary Conference of the Communist Party of China(People' s Publishing House, China 2021)p.21.
- [9] Critics of this paper: Strive to achieve high-level science and technology self-reliance and self-improvement - on learning and implementing General Secretary Xi Jinping' s important speech at the Tenth National Congress of the Chinese Association of Science and Technology of the two academic conferences [N].People' s Daily, 2021-5-30 (01).
- [10]Central Committee of the Communist Party of China Marx and Engels Lenin Stalin Works Compilation Bureau: Selected Works of Marx and Engels -Vol. 1 (People' s Publishing House, China 1995) p.92.
- [11]Xi Jinping: An important speech at the 2015 Spring Festival Mission [ N ].People' s Daily, 2015-02-17 (01).