

A Study on the Improvement of Classroom Effect of Career Planning in Colleges and Universities

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Abstract

This article explains the status quo of college career planning classrooms based on the importance of the college career planning class, analyzes how to enhance the effect of career planning classrooms in the hope to improve the quality of career planning classrooms and students' employability.

Keywords

Colleges and Universities; Career Planning; Classroom Effect; Improvement.

1. Introduction

Being committed to cultivating practical talents, colleges and universities not only need to strengthen the teaching of theoretical knowledge, but also cultivate students' practical ability, so as to enable them to better make their career planning and lay a solid foundation for their development. The current career planning education system in colleges and universities remains to be perfect, and should be improved from many aspects.

2. The Importance of Career Planning in Colleges and Universities

First, it is conducive to promoting reform in the new curriculum. Career planning education and quality education combined help to connect students' majors and career planning closely, which is crucial to lead students to a prosperous future. Values, emotions, attitudes, decision-making, abilities and other related content involved in career planning are helpful for improving students' quality in all respects. Second, it helps to stimulate students' potential. Many college students study theoretical knowledge only to obtain a graduation certificate, while applying what they have learned into their career weighs far more important. Career planning education allows students to find out their direction in life, attach importance to the combination of theoretical knowledge and practice, and use what they have learned to solve problems appearing in their future jobs. Thus, they will be able to improve problems-solving ability, build strong confidence, and avoid study weariness as a result of lacking pursuit and ideals in life. Third, it helps to improve students' personality. Career planning education can guide students to plan their own future. University or college is a turning point in students' lives, during which they have been mature both physically and psychologically. Their worldview values have basically formed, and they can find out their own interests and hobbies. Therefore, in the process of career planning education, it is necessary to understand students' characteristics and continuously improve teaching methods to help students adapt to the social environment and job environment more quickly. Therefore, teachers must take the initiative to understand the mental state and learning level of students. With the rapid development of society and economy today, high-quality talents with solid professional abilities and ideals in life are needed. This highlights the important role of career education. Students can only create greater value in their posts, enhance competitiveness and create a better life if they have a clear life goal [1].

3. The Status Quo of College and University's Career Planning Classrooms

College or University is a critical period for the formation of students' ideology, outlook on life, and values, it is also a critical stage for students' career development planning. In the process of strengthening theoretical teaching and practical teaching, colleges and universities should also pay attention to career planning education to direct students for future development. The Ministry of Education of China has issued relevant syllabus, which proposes that career planning is a compulsory moral education course for colleges and universities. The course should, based on achieving the goal of letting students master the basic knowledge and methods of career planning, guide students to establish a correct outlook on careers, ideals, entrepreneurship and success to help students better adapt to the social environment and create their value after graduation. Different from the middle school stage, contemporary college students' self-awareness and ability to behave in the world have been improved, and they have begun to transform from teenagers relying on their parents and teachers into a generation of young people who have independent thinking and have a keen observation of life and social development. However, the students who have just entered the university campus are young and fresh, and they are often too confident they to analyze the society and plan their future. Their planning is often short-sighted with psychological contradictions between self-development and social adaptation. The issue of career planning has received great attention from the society in recent years. However, some colleges and universities have not compiled relevant textbooks, with only slightly mentioning of the content of occupation and professional ethics in the ideological and political education, which can not provide effective guidance for students to conduct in-depth career planning and help students regulate and adjust their behavior. Career planning education is a powerful guarantee for students to adapt to the social environment and the current times. Therefore, colleges and universities should earnestly improve the investment of teachers, pay attention to classroom education, and lay the foundation for student employment [2].

4. Classroom Improvement Methods for Career Planning in Colleges and Universities

(1) Implement the modern vocational guidance and education concept

In the process of carrying out career planning education, colleges and universities must ensure that the teachers are highly skilled and knowledgeable. Today, the rapid development of society proposes new requirements for college teachers, and students' career planning education should be strengthened from the perspective of talent training strategies. Career planning education is comprehensive, involving management, pedagogy, psychology, sociology, etc., and it requires a high sense of responsibility and good interpersonal skills. On the one hand, colleges and universities must tap existing resources based on actual conditions, and effectively improve the ability of counselors and moral education teachers. At the same time, they also need to introduce career planning teachers and encourage teachers of other disciplines to continuously improve their professional capabilities, so that teachers will be able to provide relevant professional content for guiding students' future employment. Colleges and universities must build a professional team of career planning teachers. This is not only the need to guarantee the employment of students, but also ensures the healthy development of colleges and universities. On the other hand, career planning should be combined with moral education. In the process of carrying out career planning education courses, it is necessary to actively learn from the successful experience of other colleges and universities, so as to improve the existing education system and combine with moral education to achieve good results. At present, moral education has become an important part of college education, which coincides with guiding students to establish ambitious life goals and to contribute their strength to social

development. To this end, colleges and universities can regularly organize activities related to career planning, by setting relevant themes to allow students to express their ideals in life in various forms. Real career experience is also suggested to allow students to exercise themselves in related positions. Under the concept of vocational guidance education, a good campus atmosphere can be formed through various forms, and students' minds can also be exercised to better adapt to the needs of social development.

(2) Establish a professional faculty team

In the process of carrying out career planning education in colleges and universities, faculty team is an important guarantee for achieving good teaching results. Only strong faculty team can enable students to firm up their goals, master solid theoretical knowledge, and then make a big splash in the society. Therefore, colleges and universities need to pay attention to the training of teachers while developing career planning courses. For example, teachers of the elective course of career planning education in colleges and universities must have professional career teacher qualification certificates. Teachers who specialize in career planning education should provide full guidance for juniors and seniors. In the daily management of colleges and universities, it is also necessary to regularly conduct career planning education and training for teachers, requiring them to understand the development situation of the industry and master good communication skills. In addition, teachers should also hold relevant lectures on career planning in a regular term, and invite relevant education experts and industry successful people to provide suggestions on college majors. Teachers can also conduct collective lesson preparation to compile teaching materials according to the actual situation of teaching. The opinions of experts can ensure that the teaching materials are practical and interesting, and the quality of career planning education will be further improved [3].

(3) Systematic curriculum

Current colleges and universities have set up many majors, and the content of textbooks for different majors mainly revolves around theoretical knowledge and practical content, rarely mentioning the relevant content of career planning. Therefore, it is necessary to think about how to compile relevant teaching materials focusing on students' professional characteristics, highlight the status of career planning education, and achieve the effect of getting twice the result with half the effort. Colleges and universities need to understand students' occupational nature and industry dynamics through questionnaire surveys, data collection and other forms, and prepare textbooks reasonably. Taking normal colleges as an example, in the teaching process of professional development, teachers can design teaching based on the Chinese language and literature, psychology and other professional courses set up by colleges and universities as well as the direction of student employment for, and correspond to the qualification examination and certificate in the textbook. It is necessary to mention more content related to teaching practice, such as how to strengthen classroom management for primary and middle school students [4].

(4) Adopt diversified teaching methods

Different from other theoretical courses, the career planning course pays more attention to students' classroom participation in the teaching process. If the instillation teaching method is used in the classroom teaching, it will reduce classroom participation and fail to achieve the desired teaching effect. Therefore, it is necessary to combine students' hobbies and professional content industry trends to create an interesting teaching environment so that students will maintain their learning desire. Teachers can motivate students to set up employment goals combining students' majors in classroom teaching with the help of the entrepreneurial experience of social celebrities or alumni. Teachers can also organize academic lecture to invite outstanding graduates to the school to give career planning speeches, and interact with students online, answer the questions raised by students in a timely manner, so as to enhance

students' sense of identity and strengthen their ideals and beliefs. Laboratories or practice bases in university or colleges can also be used to shift teaching from the traditional teaching classroom to outside the classroom, so that students can improve their own in practice ability in reality. Students should understand the development trend of the industry and the demand for talents by allowing to visit the talent exchange center regularly, or the talent recruitment market, so that they will be encourage to strengthen their skills. In order to achieve a good teaching effect, teachers need to pay close attention to students' learning status, make rational use of news hot spots, lead students to conduct case analysis, encourage students to express their true ideas, conduct group discussion and then teachers should evaluate students performance. Such classroom teaching will help to effectively improve the teaching effect [5].

5. Conclusion

In summary, people's thinking has undergone tremendous changes in the information age, which requires college teachers to actively use information technology to help students plan their careers and stimulate students' internal motivation. From the perspective of colleges and universities, it is necessary to highlight the specific status of career planning courses and pay attention to the improvement of teachers' professional ability. This is not only conducive to helping students find decent jobs, but also helping colleges and universities to establish a good social image.

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