

Design and Practice of Music Party Class based on Social Media

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Abstract

In 2021, the Communist Party of China ushered in the 100th anniversary of the founding of the party. College students in the information age and social media age need to have the content and form of Party lessons that keep pace with the times, always maintain their original intention, live up to their mission and forge ahead. The music party lesson tells the party's 100 year history with red music, reflecting the party's great achievements. The content of music party class is combined with social media to spread the party's thought in the way commonly used by contemporary college students, so as to make the party class more contemporary. It is hoped that through the exploration and practice of this paper, it can provide a reference case for the construction of party class for college students.

Keywords

Music Party Class; Social Media.

1. Introduction

This year marks the 100th anniversary of the founding of the Communist Party of China. It is the responsibility and responsibility of every educator to remember his original heart and mission. As music teachers in Colleges and universities, how to use music to teach contemporary college students the party's history, convey the party's spirit for a century, and let students have a deeper understanding of our party's history and experience the party's thought while studying professionally is the direction that music quality education in Colleges and universities must pay attention to.

At the same time, facing the new generation of college students growing up with the social media environment, college teachers must use new technologies and teaching methods to keep pace with the times and work creatively. Therefore, it is of great theoretical and practical value to carry out the design and teaching practice of music party courses in the environment of Internet and social media under the historical background of the founding of the party for a century.

2. Music Curriculum Design in Social Media

2.1. Current Situation of Social Media

According to the 47th statistical report on the development of China's Internet, by December 2020, the number of mobile Internet users in China had reached 986 million. Among them, the number of mobile network news users reached 741 million and the number of short video users reached 873 million. With the development of media technology, social media presents the characteristics of participation, openness, communication and connectivity. In the era of social media, courses based on social media have the characteristics of many kinds of courses, fast communication speed and wide communication range. Therefore, the construction of some general courses for college students based on social media has a good effect, and the party class needs to face the majority of students, adopt appropriate methods and design excellent themes, so as to play the role of party class in the group of college students.

2.2. New Way of Music Curriculum Design

In the information age, the popularization of computers, Internet and mobile devices has brought great challenges and revolutionary impact to the development of higher education. The outline of the national medium and long term education reform and development plan (2010-2020) also clearly points out that "information technology has a revolutionary impact on the development of education and must be highly valued". To some extent, this reflects the thinking and direction of educational reform. Social media is the latest manifestation of the development of Internet technology. Especially, a series of short video social media represented by Tiktok are popular among young people. Therefore, the rapid development of social media provides more selectivity, possibility and feasibility for education and teaching, and constantly impacts the traditional teaching mode and teaching means. Teachers should grasp the changes of the times, stick to the national information teaching development strategy and needs, make full use of modern information technology, integrate the form of mobile Internet products, including social media, into the teaching links, break the traditional teaching concepts and ideas, and explore a new mode of modern and innovative talent training.

3. Curriculum System Design of Music Party Course

3.1. Value and Significance of Music Party Class

In Colleges and universities, with the deepening of Ideological and political curriculum construction, higher requirements are put forward for the curriculum design of Party members' Party courses in the study and training of party activists. Facing the new generation of college students growing up in the Internet era, we need to keep pace with the times for innovative design of Party courses.

Party class is an effective carrier for Party schools to carry out teaching activities, which can help and educate Party members and cadres to establish correct three views. In order to strengthen the pertinence and effectiveness of the party class and stimulate students' learning initiative and enthusiasm, we can actively explore and innovate the teaching form of the party class with the help of favorable resources, and set up "music party class" relying on music teachers. "Music party class" is a party class education activity that skillfully integrates music art with party history, the party's basic knowledge, the party's line, principles and policies, and combines theoretical teaching with music appreciation and singing.

3.2. The Role of Music Party Class

(1) The theme is consistent with the educational purpose of the Party school

"The purpose of Party school teaching is to take Marxist theory, especially the theoretical system of socialism with Chinese characteristics, as the main course to cultivate Party member leading cadres and theoretical cadres who are loyal to the cause of socialism with Chinese characteristics and have both political integrity and ability." the theme of classical revolutionary songs created in different periods is also based on the needs of Ideological and political work at that time, Its content mostly reflects the party's principles and policies in that period. Revolutionary songs are the product of the perfect combination of art and politics. Singing revolutionary songs is a unique and effective educational means of our party, which is consistent with the educational purpose of the Party school.

(2) It is an effective carrier to carry out party school teaching

Party school teaching should have a certain carrier. Whether it is the transmission of teaching content, the use of teaching methods, the realization of teaching objectives and the completion of teaching tasks, the teaching subject and object are inseparable from a certain carrier. Teaching carrier is a creative combination of teaching contents by teachers considering how to more effectively transmit teaching contents and produce "cognitive response" in

students' psychology. The revolutionary songs selected in the "music party class" have a clear political orientation. No matter the words and songs contain rich meaning, the themes are diverse and the language is easy to understand. Through the rich teaching forms of speaking, singing, appreciation, performance and understanding in the classroom, the students can be gathered together to produce a consistent political concept, which itself is a spiritual orientation, It has played the role of the teaching carrier of the Party school.

(3) It is the way to spread the teaching content of the Party school

The traditional ideological and political education usually adopts the theory indoctrination method. Due to the limitation of its single form, it is not only small in the scope of communication, but also relatively difficult to achieve the educational purpose. The students are in the position of passive acceptance, resulting in strong resistance. The revolutionary songs selected from the "music party class" have strong communication, and have no special requirements for time, place and people. In addition, the diversification of teaching forms and the popularization of teaching contents will not cause students the feeling of forced learning. Learning to perform and sing does not need any form of preaching, Students can spread the teaching content of the Party School in daily humming, affecting family, friends and colleagues and educating everyone.

3.3. Composition of Music Party Class

(1) Study the party's theory with "music party class"

General secretary Xi, when studying and implementing the eighteen spirits, stressed that "Marx Lenin doctrine and Mao Zedong thought must not be lost, but lost will be lost." What is Marxism? "Internationale" and "Communist Manifesto" in the series of "music party lessons" make the Marxist proletarian world outlook easy to understand. Internationale is a poem created under the brilliance of the "Communist Manifesto". At the beginning of the song, two encouraging "get up" are used, which is magnificent; The words petals drop and waters flow. They all vividly reflect the idea of simultaneous interpreting the traditional concepts in the declaration. The chorus part is a strong echo of the great call of "proletarians all over the world unite" issued at the end of the Communist Manifesto. Through the interpretation of the lyrics of the Internationale, the understanding of the song creation background and the passionate singing of the song, we have a new understanding and understanding of the Communist Manifesto, making the political culture of Marxism more life-oriented and interesting, which not only strengthens the study and research of Marxism, but also helps deepen memory and guide practice with theory.

(2) Accept Party spirit education with "music party class"

Among the core socialist values, "patriotism" ranks first among the values at the individual level of citizens. The music party lesson "singing the main melody of patriotism" selects the Volunteer March. Through the description of its creative background, the analysis of the connotation of lyrics, the introduction of songwriters and the interpretation of the national Anthem method, the national anthem was born at the time of the peril of the Chinese nation, Expressed the will of hundreds of millions of people to resolutely resist the war. With the gradual progress of the teaching links and the students' in-depth understanding of the song background, a sense of national pride will emerge in their hearts, and the pride will converge into a shouting voice, that is "forward! Forward! Forward! Forward!". The song shows the persistence and persistence of finally going to the front line of the war of resistance against Japan. The reproduction of the situation makes the students feel the same, and the inner self-construction is gradually formed, which really touches their thoughts and shakes their hearts in the "immersive".

(3) Study the party's history with "music party lesson"

Strengthening college students' study of party history is an important way to cultivate college students' consciousness of patriotism and love for the party. For example, the classic revolutionary song "go to the enemy's rear" was made in accordance with the revolutionary situation at that time. Chiang KaiShek was passive in the war of resistance. The Japanese and puppet forces focused their military on the Eighth Route Army. The Party Central Committee decided to use the idea of "on protracted war" to arm the army and asked the army to work in the enemy's rear to the end of the war of resistance. "Go to the enemy's rear and drive the devils out of the country!..." Lyricist (Zhao Qihai) wrote the party's decision into the lyrics in time, and Xian Xinghai composed it and created a lively, sonorous and powerful song. The song is full of the belief that the revolution will win. It encourages the soldiers of the whole army to carry out the war of resistance to the end. It has the function of political teaching and reminds students to remember history and cherish the present.

4. Practice of Music Party Class Combined with Social Media

According to the characteristics of social media and the composition of music party class, the following points are mainly concerned in the practice of music party class based on social media:

4.1. Platform Selection

At present, there are many social media platforms, but the attributes, positioning and user groups of each platform are different. Therefore, we need to select social media platforms according to the purpose of music party lessons, presentation methods and other factors. Because the music party class is mainly audio and video, you can choose short video or audio platform. Due to the solemn, rigorous and intellectual requirements of Party lessons, it is more appropriate to choose a knowledge-based social media platform. Therefore, the music party class platform can choose audio and video platforms such as Bilibili (station B for short) and Himalaya.

4.2. Music Party Class Design

Music party lessons based on social media need to be designed according to the characteristics of social media users. Therefore, when designing music party lessons on social media, we should consider, first of all, time fragmentation, that is, micro class mode, and the course length is within a few minutes. This requires the selection and curriculum planning of red music when designing music party class. With a piece of red music, you can make a series of micro lessons, and each micro lesson only highlights one aspect of red music. Secondly, the forms are diversified. Audio and video can be used, and even live broadcast can be used. With the interactive function provided by the social media platform, students can fully interact and communicate with teachers, so that students can deeply understand the great course of our party. Finally, content specialization. The design of music party class needs to rely on the professional research and practice of professional teachers. Party class is a rigorous work. Each environment of curriculum content design should ensure that the thought is correct and highly consistent with the party's thought.

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Member of the Communist Party of China based on China's social media is a valuable and meaningful attempt to party class in the new era and new technology environment. It hopes to adopt the model of the university students' valiant record, and to speak well about the history and achievements of the Communist Party of China, and to inherit the initial heart of the Chinese Communist Party members.

Acknowledgments

1. Teaching Research Projects of Anhui University of Finance and Economics: Research on the Application of Social Video Platform in College Music Teaching under Major Public Health Events (acjyyb2020102).
2. Anhui Social Science Planning Project: Research on the action mechanism of blockchain on the value chain of digital concert industry (AHSKY2020D98).
3. Teaching and research project of Anhui University of Finance and Economics: instrumental music curriculum and teaching in the form of art club (acszyyb2021142).

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