

Path Exploration of Model Spirit of the Times Assimilate into Ideological and Political Education for College Students

Kangjun Guo¹, Liang Chen²

¹Department of Basic Education, Southwest Petroleum University, Nanchong 637000, China

²Department of Finance, Nanchong Vocational and Technical College, Nanchong 637000, China

Abstract

In the new era, the goal of the people throughout the country is the Chinese dream of the great rejuvenation of the Chinese nation. How to gather the youth power of college students and leading college students to create a life of struggle is a question we must think about. The life experience of a model of the times is wonderful, vivid and inspiring. Carry out model education of the times for young college students and imitate model can significantly improve the effect of ideological and political education.

Keywords

Model of the Times; College Students; Ideological and Political Education.

1. Introduction

General Secretary Xi Jinping emphasized in his speech: a hopeful nation cannot live without heroes and a promising country cannot live without pioneers. Those heroes who fight stubbornly and bravely are eternal models and role models for our young college students. Under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, we selected "Models of the Times" for centralized publicity and established as a major national advanced model, played a good leading role for the people of the whole country. Carrying out model education for college students can effectively improve college students' patriotism and cultivate their spirit of struggle, thereby strengthening college students' ideals and beliefs, and improving the vividness and effectiveness of ideological and political courses.

2. The Connotative Characteristics and Educational Value of the Spirit of the Model of the Times

In the past college ideological and political education, words such as "moral model", "model labor", and "model hero" were widely used. Compared with historical role models, the characteristic of "Models of the Times" is that they are role models for practicing the core values of socialism and have made outstanding contributions to the realization of the Chinese dream of the great rejuvenation of the Chinese nation. The development goals of the new era, the social ethos of the new era, and the model of the era are incisively and vividly formed. Although the times are different, the spirit of the role models is the same. Inspired and influenced by the role models of the times, the people of the whole country have concentrated their efforts and forged ahead, through hard work, to achieve the great goal of "two centenary".

Ideals and beliefs are the "calcium" of the human spirit. Models of the times have contributed everything to the victory of the great cause of the party and the country through their own practical actions, reflecting their firm belief in socialism and communism with Chinese characteristics. Let young college students learn and understand the spirit of the time model to be brave and to forge ahead, which can inspire college students to have the world and

aspirations for their homeland and country, and help them resist negative and pessimistic social thoughts such as "Buddhism" and "Lying Ping".

Marx pointed out that "the essence of human beings is not an abstract thing inherent in a single person. In terms of its reality, it is the sum of all social relations." The spirit of the model of the times has not only social value, but also individual value. At the social level, General Secretary Xi Jinping emphasized that the Chinese dream cannot be realized easily and with drums and gongs; at the personal level, General Secretary Xi Jinping said that happiness comes from struggle. "Love and dedication to work, strive to be first-class, work hard, be brave to innovate, be indifferent to fame and fortune, and be willing to contribute" is the inner portrayal of models of the times, and these spirits are also the inevitable requirements for us to pursue happiness and realize the Chinese dream. The "Implementation Guidelines for Citizens' Ethics in the New Era" issued by the Central Committee of the Communist Party of China emphasizes that "continue to introduce advanced figures from all walks of life, widely recommend and publicize the most beautiful people and good people around them, so that different industries and different groups can learn from role models and conduct demonstrations and form a vivid situation where we can see the best and strive to be advanced". The model of the times we selected has inspired all Chinese people to work hard and forge ahead, and play an important leading role in the spiritual outlook of the Chinese people. Under the influence of role models and models, the Chinese people and the Chinese nation will surely enter the world stage, lead the trend of the times, and achieve national rejuvenation.

3. Challenges Faced in the Process of Integrating the Spirit of the Model of the Times into Ideological and Political Education

Nowadays, most college students in school have already belonged to "Zero". They have a strong self-awareness, pay attention to their own feelings, and are more willing to pursue idols according to their own wishes and interests. For these situations, our response and solutions are slightly inadequate, and the lack of innovation in campus culture propaganda methods has led to a great reduction in the propaganda and education effect of the spirit of the times.

In the current publicity and education activities, we only show the advanced deeds of the models of the times, and there is a lack of exploration and research on the value of ideological and political education of the models of the times, as a result, the behavior of the core values of socialism with Chinese characteristics promoted and passed on by the model of the times has insufficient influence and appeal on college students. Especially in the information age where the Internet is developed, college students receive a lot of information every day, and the lack of a long-term publicity and education mechanism will weaken the appeal of the spirit of the times to college students' thinking.

With the advancement of information technology, the live broadcast industry has developed rapidly in recent years, many traffic "net celebrities" are constantly active on various online platforms, occupying the top of the hot search list for a long time, attracting people's attention, seriously challenging and affecting the propaganda and promotion of the spirit of the era. In order to gain attention, many self-media produce many low-level interesting works, and the values they promote are extremely vulgar, in such an uneven network environment, the promotion of the spirit of the model of the times has been greatly weakened. Historical nihilism spoofed heroes on the Internet, questioned the dissemination of false and untrue information such as martyrs, misleading college students, and greatly affected the effect of the spiritual education of models of the times.

4. The Model Spirit of the Times Leads the Path and Way of College Students in the New Era

Individual struggle needs the support of correct world outlook, outlook on life and values, the progress of the country and the nation requires spiritual support and ideological motivation. The spirit of the model of the times can promote the improvement of individual ideological and moral standards, after the improvement of individual ideological and moral level, it will inevitably promote the development and progress of social civilization and morality, the atmosphere of the whole society has taken on a new look. Xi Jinping pointed out in his speech: having an example in the heart is to learn heroes, advanced characters, and beautiful things, and cultivate good ideological and moral pursuits in the study. The speech of the general secretary has provided us with an effective method to improve the spiritual and moral level of individuals and society.

Some college students are keen to chase stars and regard traffic stars on the Internet as their idols, obviously, such pursuits cannot provide spiritual nutrition for the growth of college students. Therefore, we must enrich the educational content of ideological and political courses, and call on college students to take the role models of the times as their own learning models. The model of the times not only embodies the outstanding traditional virtues of the Chinese nation, but also fully demonstrates the requirements of the core socialist values, they practiced the core values of socialism with practical actions. Their actions were a vivid interpretation and confirmation of the core values of socialism, make the core values of socialism more concrete, more vivid, more affinity and appealing. Guide college students to learn and practice the core values of socialism with advanced deeds of "Model of the Times", in the education process, undergraduates see the talents, urge themselves to forge ahead, personal struggle and social development have a strong spiritual motivation and spiritual support.

The growth of college students is a long-term and iterative process, we must focus on integrating theory with practice, insist on gradual progress instead of eager for success, therefore, in the teaching of ideological and political courses, we must follow the law of "practice, know, practice again, and know again", not only to introduce the outstanding deeds and life experiences of the model of the times to the students, but also to organize the students to go deep into the people and participate in social practice activities.

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