

The Significance of Marx's "Historical Science" Method to News Gathering and Editing

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Abstract

Marx's method of "historical science" includes four principles: historicism principle, practical hermeneutics principle, logic and history unified method, humanitarian method. Based on these four principles, this paper deeply analyzes how Chinese journalists apply Marx's "historical science" method in the whole process of news gathering, editing, dissemination and feedback. In order to keep pace with the times to understand the new era of radio and television work, scientific theory to guide it to solve the problems encountered in practical work.

Keywords

Marxism; Historical Scientific Method; Radio and Television; News Gatherers.

1. Introduction

Marx and Engels have been standing on the standpoint of historical materialism, criticizes those theories that advocate and magnify the role of ideology, and repeatedly emphasizes the ultimate liberation significance of historical practice. They advocates a critical study of the social and cultural phenomena of the period in the context of specific times and social history. Marx and Engels once declared, without exaggeration, that "we know only one science -- the science of history." It can be seen that "historical science" occupies an important position in Marxist theory. Historical science is a unified scientific research principle and method based on historical materialism. Marx's method of "historical science" includes four principles: historicism principle, practical hermeneutics principle, logic and history unified method, humanitarian method. This paper will discuss from these four aspects and analyze the guiding significance of Marx's historical science to news gathering and editing.

2. Mastering Marx's Historical Scientific Method is a "Required Course" for Journalists

It is a long and complicated process for human beings to understand natural science and social science. From fairy tales of primitive societies to ancient books on the history of agricultural societies, from the religious and theological rule of European feudal society to the ideological liberation trend of the Renaissance, from the transformation of production mode in modern industrial Revolution to the technological torrent in the information age. At each stage, human society's cognition of social science is based on the previous cognition.

Marxist historical science is the result of Marx, Engels and others' critical transformation on the basis of predecessors' thoughts, and the result of their painstaking research on the shoulders of great men. At the same time, the Marxist historical scientific method is also an important methodology to guide us to understand social phenomena and solve social problems.

News has three basic elements: fact, media and audience, Journalism is a process of collecting, writing, editing and commenting news. In China, the work of news communication is an important part of the overall layout of the cause of socialism with Chinese characteristics, as

well as an important position of ideology. Therefore, the requirements for journalists are often more stringent. Journalists not only need to have excellent psychological quality and technical quality, but also need to have the ability to accurately analyze and judge emergencies, social background and even development trend, which needs the correct guidance of Marx's historical scientific method. Only in this way, they will not be confused and at a loss in the process of news reporting and can dig out news topics with more social value. Therefore, for Chinese journalists, Marx's historical scientific method is a "required course" to do a good job in broadcasting and television journalism.

3. News Reports Adhere to the Historical Reality and Follow the Principle of Historicism

Marx and Engels really scientifically expounded and applied the principles and methods of historicism. Marxist historicism is built on the theoretical basis of historical materialism and is the development of materialist dialectical methods in the field of social history. The basic meaning of historicism is the principle and method of examining objects from the historical connection and change and development. In the epistemological sense, historicism requires people to understand history from the objective historical reality, rather than from a certain concept, and cannot replace historical facts with contemporary rational and realistic standards. At the same time, the historicist requires people to link from history, change and development point of view to understand history phenomenon, namely the historical phenomenon and its various historical conditions, put the object of investigation in certain historical scope, rather than in isolation to know history and unilaterally, with development point of view to understand history, Grasp the ins and outs of history from its depth.

The principle of historicism is reflected in the news work. First of all, it requires news reports to adhere to the principle of seeking truth from facts, start from reality in all news reports, regard objective facts as the source of news, and truly reflect and report news according to material existence and objective facts. Secondly, historicism requires journalists to look at objective things from the perspective of change and development in the process of news gathering. We should not only objectively report the current situation of things, but also understand and report affairs from the perspective of change and development. In the era of rapid development of information technology, the comprehensive use of a variety of advanced news gathering and communication tools to provide the audience with all-round, real-time objective reports.

With the continuous development of information technology, traditional media are also constantly exploring new forms of communication, from "two micro end" to "two micro end one", reflecting the process and trend of gradual integration of old and new media. However, the development of network communication technology has also increased the risk of inaccurate reporting while bringing convenience to journalism. After obtaining information, many media blindly release news without verification in order to grab speed and get exclusivity. Such false reports mislead the audience and have a bad impact. They are manifestations of journalists' lax attitude towards work and weak sense of responsibility. News exists on the basis of objective facts, so journalists must bear in mind the principle of historicism. In the process of writing and collecting, they must contact the historical background, make a basic prediction of the authenticity of the news, and then check the key elements of the news by verifying sources and key information. After the news report, it is necessary to track the development and follow-up of news from the perspective of change and development, and comprehensively use various media such as radio, TV, Microblog, wechat and short video to bring comprehensive news reports to the audience.

4. Go Deep into the News Scene to Obtain First-hand Information, Adhere to the Hermeneutic Principle of Practice

The viewpoint of practice is the primary and basic viewpoint of Marxist philosophy and even the whole marxist theoretical system. That is, the principle of practice is the construction principle of marxist philosophy system. An important feature of Marxist philosophy and its historical materialism is to explain the formation of ideas from the perspective of material practice. To some extent, Marx's historical materialism and his ideological theory created a scientific method of interpreting texts, understanding the world and discovering truth from practice, that is, the method of understanding and interpreting the world in the transformation of the world, which we call practical hermeneutics or "practical hermeneutics". The hermeneutic principle of practice is embodied in journalism, which requires journalists to devote themselves actively to practice. Instead, dreamed up in the office is hazy, main, not real materials as support, write this article for readers to know things and understand things without any benefits, sometimes even mislead the audience's understanding of information, it is difficult to achieve the desired communication effect, also hard to play to the role of the press to provide information to audience.

In the history of journalism, there are numerous cases in which people actively devote themselves to practice, obtain authentic and reliable news materials, and report news objectively and truthfully. For example, CNN reporters live broadcast the scene of the challenger space shuttle explosion shortly after liftoff in 1986. This incident reflected CNN's professional standards as an international media, and it became a hit. The success of CNN is inseparable from its correct communication strategy, which adheres to the basic principle of journalism starting from practice. Reporters get First-hand news materials at the news scene and show the objective and true events to the audience, thus winning the recognition and trust of the audience.

5. Comprehensive and Objective Reporting from the Perspective of Development, Using a Unified Method of Logic and History

The method of unification of history and logic is one of materialist dialectical thinking methods to study the law of development of things. This method requires an organic combination of the investigation of the historical process of things and the analysis of the internal logic of things. The logical analysis should be based on the historical investigation, and the historical investigation should be based on the logical analysis, so as to reveal the essence and law of things objectively and comprehensively. History is the portrayal and summary of the development of human society. On the one hand, it refers to the evolution process of objective things, and on the other hand, it also includes the process of understanding the evolution of things and human practice. It has both objective content and subjective connotation, but the process of people's subjective cognition, theoretically speaking, should be consistent with the evolution of the objective world, that is, our cognition cannot surpass the historical process. Specifically reflected in the work of journalism, news is to report the facts or events that have happened in accordance with historical logic. Both the research on news and the practice of news should follow the principle of seeking truth from facts and being logical, pay attention to the things in development and change, report the changes and development of the situation all the time, and strive to achieve an objective and comprehensive understanding of things.

Such as some media in the interview continuously magnify, highlight the characteristics of some characters, deliberately set up. CNN released a documentary about Russian President Vladimir Putin in 2017, when relations between the United States and Russia were very tense. The film devotes a lot of time to the historical roots of Putin's feud with Clinton. The documentary

attributed Clinton's defeat in the US presidential race to Putin's interference in the US election. In line with the documentary's theme, "Putin is the most powerful man in the world," it says little about Putin's ability to govern, military and diplomatic affairs. The authors of such reports only see the prominent contradictions and fail to adhere to the principle of balanced reporting in order to attract the audience to exaggerate them.

6. Upholding the Principle of Putting the People's Interests First and Embodying the Humanitarian Spirit

The concept of humanitarianism originated in the Renaissance period in Europe. It mainly advocates people orientation and advocates caring, loving and respecting others. It embodies a people-oriented world outlook. Marxism absorbed and developed the reasonable part of bourgeois humanitarianism. It not only attaches importance to the status and value of human beings, but also regards the free and comprehensive development of all human beings as the goal of human liberation. At the same time, he also pointed out the specific conditions to achieve this goal, it can be said that the real criticism of the inheritance of bourgeois humanism. Domestic scholars study of humanitarian for understand there are many kinds of this concept, one of relatively typical view is that as the world view and view of humanitarian is idealism, marxists have to insist on and develop as humanitarian ethical principles and ethics of revolution and socialist humanitarianism.

The humanitarian method reflected in the news work is to carry forward the spirit of humanistic care, in the process of interviews and reports to reflect the concern for humanity, close to the feelings of the people. Journalists should always bear in mind that the masses are the starting point and foothold of their news reports. As news and public opinion workers, whether to grab the headlines, attract the attention of the audience, or seek commercial interests, the most basic prerequisite to achieve these goals is to protect the rights and interests of the masses from infringement.

7. Conclusion

Marx's "historical science" method guides human cognition and understanding of social science. As a part of social science, the study and practice of journalism also benefit from Marx's "historical science" method. In the process of collecting and writing news, contemporary journalists not only need to be restrained and standardized by industry rules, but also must have faith and persistence in their hearts. Marxist "historical science" method is the guiding ideology that can guide journalists to complete their work well.

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