

Reflections on the Pilot Site of Common Prosperity Demonstration Area in Wangjiangjing Town

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Abstract

As the first batch of small city in zhejiang province foster ShiDian Town, evil innocence based on Yangtze river delta, relying on the facilitation of regional traffic condition and beautiful natural ecological environment, the profound historical culture inside story and the advantages of the powerful economic strength, around the "smart home city in China, the jiangnan canal wetland eco-city, in the north of country tourism" construction goal, Fully implement the "One District, One Belt, One Road, one Park" project, speed up the building of a modern rural new Wangjiangjing upgraded version; Many places have been rated as National A-level scenic spots, the cultural and tourism industry has been revitalized, the Pottery warehouse project has been implemented, the "city, town and township" barrier has been broken, and Multi-dimensional ecological, economic and cultural prosperity has been gradually realized.

Keywords

Common Prosperity; Rural Construction; Demonstration Area; Research.

1. Introduction

Wangjiangjing Town is located at the junction of Jiangsu and Zhejiang provinces in China, adjacent to the Beijing-Hangzhou Grand Canal, and at the intersection of three economic circles of Shanghai, Hangzhou and Taihu Lake. It relates to jiaxing city in the south and Shengze Bridge in Jiangsu Province in the north. It is an important gateway from north Zhejiang to south Jiangsu. The connotation of "common prosperity" not only focuses on the common prosperity of the economy, but also the common prosperity of the concept, ecology, culture, people's livelihood and social governance. In the face of unprecedented changes in a century, Wangjiangjing Town actively responded to the "five Principles" and comprehensively boosted the high-quality development of "common prosperity".

2. Wangjiangjing Town Multi-dimensional Multi-faceted Realization of Common Wealth

2.1. Multi-layer Dimensions, the Integrated Development of "City, Town and Township" to Achieve Common Prosperity

The theory of urban and rural integration is an important means to achieve common prosperity, which emphasizes the coordinated development of urban and rural areas and the integrated development of urban and rural areas. The Pottery Barn project was launched, attracting nearly 10 concerts and other city-specific formats within a year; Industrial transformation and upgrading, bringing together a number of smart home leading enterprises and accessory companies, such as America's Leonite Group. People are the main body of development, and many towns are suffering from serious population outflow. By means of construction projects and introduction of industries, Wangjiangjing Town attracts urban business forms, and then

develops returning talents and gathers talents by urban business forms, so as to effectively use urban resources to assist its own development. At the same time, some big cities are faced with problems such as too rapid population and various central real estate industries. If all industries are developed in the center, it is bound to lose the opportunity to develop high-tech industry. Therefore, large cities need some population spilt and logistics industry transfer. Wangjiangjing Town actively cooperate to promote its own development, but also help the high-quality development of the city. So as to truly realize the coordinated development of "city, town and township" and common prosperity.

2.2. Industrial Upgrading, Technology Enabling to Achieve Common Prosperity

Marx and Engels laid special emphasis on the modernization of agricultural technology and industrial development, and considered it a necessary condition for the realization of communism. In the new era of building socialism with Chinese characteristics, "common prosperity" is the only way to Chinese social communism. The transformation of the traditional textile industry in Wangjiangjing Town has been accelerated. More than 20,000 individual water jet loom equipment have been eliminated in the town, and a comprehensive service system has been successfully innovated for the textile industry. The cross-border e-commerce service center has begun to be built, and the textile products have deepened to the middle and high-end. Efforts have been made to build state-level demonstration zones for traditional agriculture. Efforts have been made to build state-level demonstration zones for integrated planting and breeding of rice, fishery, and farming, with an area of 3,550 mu combining rice, fishery, planting and breeding. Agricultural tourism and leisure tourism will be developed, and the whole agricultural industry chain will be extended and the coordinated development of the first, second, and third industries will be promoted. The smart home industry has been cultivated and expanded, bringing together a number of leading companies in the home furnishing industry, such as: America's Lienpi, Italy's Milan image, Kesheng Technology, Gujia Home, etc. At present, it has formed a billion industrial cluster driven by leading enterprises and supporting small and medium-sized enterprises. The total industrial output value continued to improve. At present, after industrial upgrading and development, the overall income of residents in Wangjiangjing Town has risen sharply, which also drives the development and income of related areas.

2.3. Town Appearance Innovation, Ecological Construction to Achieve Common Prosperity

As a Chinese saying goes, "Clear waters and green mountains are mountains of gold and silver", the ecological environment has been constantly improved to provide basic guarantee for common prosperity. Over the years, Wang Jiangjing town adhere to quality improvement, the implementation of environmental protection, at present, the village has achieved a great change. Smooth roads, clear ditch pond, fruit trees around. Hongdian Village was rated as A level scenic village, Gutang village was rated as AA level scenic village, Liansidang Scenic Area was rated as national AAA level tourist scenic spot, "Ten Mile green Road" presents the beautiful scenery of "infinite green lotus leaves, reflecting the sun's lotus is not so red"... Since 2016, Wangjiangjing Town has launched a three-year action plan for comprehensive environmental improvement of small towns and successfully created a provincial model town. In 2019, one provincial-level leisure and tourism demonstration village was created, six beautiful villages in the new era reached the standard, and three comprehensive land improvement projects, including collection villages, were accepted at the municipal level. In 2020, the construction of a beautiful town will be launched, and a beautiful town will be built at the sub-center of the county level. In the battle to protect our blue skies, we achieved a dual reduction in PM2.5 and ozone concentrations. In the battle of clean water protection, the water quality of the junction section of major rivers has been upgraded to class III water. Complete fine management of solid waste

in pure land defense. Ecological governance from the local to the whole, to achieve multidimensional common ecological prosperity.

2.4. The Sound of Resources, Cultural Empowerment to Achieve Common Prosperity

Wangjiangjing town is rich in cultural resources. Adjacent to the Beijing-Hangzhou Grand Canal, a long history; Changhong Bridge has been listed in the World Cultural Heritage list, and its cultural and sports facilities have been constantly improved. The new Era Civilization Practice Station has achieved full coverage and successfully created a strong cultural town in Zhejiang Province. Lancheng Cultural Tour and Taocang Ideal Village project of Xiangbanhe Canal have been successfully completed, and the red cultural Tour and wetland farmhouse entertainment have become increasingly diversified. "The Charm of the Canal" series of festival activities, network boat fair and other successful..... The construction of the Grand Canal cultural belt has been deepened in an all-round way, and the provincial level tourism resort along the Grand Canal has been successfully approved, constantly exploring new highlights of the integrated development of culture and tourism along the Grand Canal. With the help of the development of cultural and tourism industry, it actively propagandizes the excellent culture with local characteristics and internally popularizes the spiritual and cultural prosperity of local residents in towns, townships and villages; Externally, cultural enrichment can be achieved with visitors, who can then pass it on to other people in other places to achieve cultural enrichment in a larger range.

2.5. Policy Support to Improve People's Livelihood and Achieve Common Prosperity

In 2019, more than 5 kilometers of rural roads were rebuilt, more than 8 kilometers of rural roads were lighted, and several dangerous Bridges were renovated, successfully creating a city-level demonstration town of "Four good Rural roads". Bright spots in education, Wangjiangjing Town to accelerate the modernization of education, including the expansion of tianle kindergarten and nanhui experimental school, a number of schools; Attach importance to the construction of cultural and sports facilities, such as the construction of cultural halls and people's gyms; Medical security has been improved, and medical cooperation has been deepened... Public service investment in Wangjiangjing Town has been increasing, providing a stable and comfortable social environment for most people. Social security is developing upward. Wangjiangjing Town is constantly improving the urban and rural named social security system, basically realizing full coverage of old-age insurance and medical insurance, deepening the old-age service system, and promoting the pilot project of combining medical care with nursing care. We will care for vulnerable groups, implement policies to ensure basic living standards, and renovate dilapidated houses to help those in need. We will create jobs through business startups and continue to provide better employment services.

2.6. Institutional Innovation, Social Governance to Achieve Common Prosperity

Actively explore social governance innovation, the town's social conflict mediation center was successfully established, innovative "three joint and three adjustment", "grid + police grid" and "three micro" governance mechanisms to solve conflicts and disputes in multiple ways; The rule of law peace Wang Jiangjing deepen the construction of heavy fist to crack down on all kinds of illegal and criminal activities; We have stopped traffic safety campaigns, carried out work safety inspections, checked and controlled potential safety hazards, conducted more than 100 work safety inspections of enterprises, and carried out more than 50,000 publicity campaigns to ensure social stability.

2.7. Advanced Concept to Achieve Common Prosperity

"Common prosperity" is not the internal prosperity of a town, a township or a village, but the common prosperity of the whole Of China, in which the first rich lead the later rich, and the first rich help the later rich. Through the above six arguments, it can be made clear that: Wangjiangjing Town should develop in an orderly way, from part to whole, actively upgrade the industry, first enter the industry, expand cultural influence, expand employment opportunities, drive people to gather, improve people's income, and achieve Multi-dimensional common prosperity in economy, culture and people's livelihood. Externally, Wangjiangjing Town actively cooperates with other places to help achieve common prosperity. Cooperate with cities to introduce urban business forms and promote the common development of multiple places; Docking and coordination with Shengze Town, Li Town, Taozhuang Town and Tianning Town of Jiashan County, jointly boost the integrated development of the Yangtze River Delta, realize the integration of "city, township and town", and promote common prosperity.

3. Wang Jiangjing Town Highlights Practice

3.1. The Pottery Warehouse Project was Implemented to Realize the Multi-dimensional Integration of "City, Town and Township" and Achieve Common Prosperity

The project provides a three-dimensional relatively balanced development system of "city, town and township" with culture and tourism as media and good use of design. Absolute say in the field of this means that in some big cities are being broken, small towns and scattered villages in talents, education, travel, art, capital investment, the voice is rising, "city, town, township" because resource imbalance creates barriers between appeared, the town of evil innocence to brigade project as a bridge, through the three dimensions.

3.2. Cultural and Tourism Industry Promotes the Common Development of Multiple Industries

The revitalization of red culture and tourism industry includes the revitalization of landscape appreciation, farmhouse music, cultural transmission, industrial upgrading and other Multi-dimensional integration. In terms of scenery, the transformation of cultural and tourism industry is bound to force the improvement and development of ecological civilization, striving to create a "clear water and green mountains"; In terms of farming experience, the wetland tourism launched by Wangjiangjing Town includes farming experience, fishing and eating fish, cooking experience, characteristic lotus root tasting... It has effectively promoted the transformation and upgrading of local agriculture and fisheries, expanded employment opportunities and increased production and sales. The introduction of famous hotels has also improved the income level of local residents and boosted common material prosperity. In terms of culture, the network boat Club, Liu Wang Temple, kitchen culture and other distinctive cultures have been launched, and local culture has been widely popularized, enriching people's spiritual needs and achieving common spiritual prosperity. In order to better tourism experience, cultural tourism industry drives the development of high-end industry, Wangjiangjing Town introduced smart home leading industry, to create local leading industrial enterprises, manufacturing industry quickly upgrade; Agriculture and fishery are integrated with digital equipment, precision breeding, and cultural and tourism industry to achieve smooth transformation.

4. The Measures of Wangjiangjing Town Provide Effective Reference for Similar Towns

Two or more Beautiful countryside is the top priority to achieve common prosperity, and protecting clear waters and green mountains is a cornerstone to achieve beautiful countryside and common prosperity.

Combine local characteristics, build local brands, develop characteristic tourism, and use tourism to drive the transformation and development of industries in all dimensions.

Industrial transformation and upgrading. Traditional industries should be combined with digital intelligence, and high-end technologies should be actively introduced, and high-end enterprises should cooperate with each other to introduce and upgrade industries, attract more people, and better contribute to common prosperity.

Enrich the forms of cultural expression and dissemination, and increase cultural voice.

Improve the income distribution and taxation systems, improve the quality of education and medical services, strengthen social security, and promote social equity.

Actively cultivate or introduce advanced talents, cooperate with innovative enterprises, and introduce new ideas and ideas.

5. Conclusion

On the road of realizing "common prosperity", Wangjiangjing Town has made remarkable contributions, among which the development of cultural and tourism industry and the landing of pottery warehouse project are particularly worth mentioning. The action of the town also provides a reference for similar towns, which has important social significance.

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