

Study on the Inheritance and Evolution of Phoenix Image in Fengyang Phoenix Painting

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Abstract

Fengyang phoenix painting is a kind of anhui fengyang spread in the folk painting, I learned from the fieldwork, fengyang chicken draw many of people are now working people born not all people are subject to inherit traditional painting education, so the fengyang phoenix painting of inheritance and evolution is not as systematic painting teaching in colleges and universities education mode to the benign cycle of upwards, This form of folk painting has a history of more than 600 years. Currently fengyang phoenix painting mainly from the perspective of folk culture and the fine arts study, this paper based on the fengyang phoenix phoenix this symbol elements in painting the inheritance and the evolution of the Angle of the study, by the author on the basis of phoenix painting for entrepreneurial innovation practice of the project, so from phoenix painting symbol element of evolution to how to protect and inherit phoenix painting is thinking the main problem in this paper.

Keywords

Inheritance; Phoenix Painting; Protection.

1. The Origin of Phoenix

Phoenix culture originated from totem worship. The phoenix is regarded as the supreme god bird, which is entrusted with a variety of cultural connotations, so it is also called "Phoenix Emperor". In Shuo Wen Jie Zi, the word "Huang" was interpreted as "da ye" and was used to refer to the supreme controller in the divine world or the human world. Therefore, when "Feng Huang" appeared, the cultural connotation of Feng also changed, from a divine bird to the supreme king among birds. Phoenix has always held a lofty position in ancient Chinese culture, and its image and color represent nobility, harmony and auspiciousness.

Phoenix is also known as phoenix. Phoenix is male and phoenix is female. The earliest description about the phoenix in history is The Book of History: Yiji. In the book, Yu held a celebration ceremony after controlling the flood. Kui Dragon was responsible for music, and flocks of birds and animals were the ritual songs and dances. "Shuo Wen Jie zi" also has a specific description of the image of the phoenix: "The image of the phoenix is also, Lin before the deer flying beyond the four seas, over Kunlun, drink the tower, zhao yu weak water, twilight sufeng cave, see the world is peaceful.

For the study of the origin of phoenix in the ancient books and the image of the narrative, it's easy to see the phoenix this image is a symbol of auspicious peace since ancient times, it sets the length of the birds, for the source of the phoenix, there are also many people guess come down, the phoenix image with golden pheasant image has certain similarities, there are the peacock said speculation and a series of the phoenix image source, The image of phoenix is composite, not just one kind of animal appearance characteristics, people seem to give all the good animal image characteristics to the phoenix body. It gradually broke away from the role of totem, with rich cultural connotation and placed people's beautiful vision.

2. Fengyang Phoenix Phoenix Image in the Picture

Fengyang phoenix painting is a kind of anhui fengyang spread in the folk painting, I learned from the fieldwork, fengyang chicken draw many of people are now working people born not all people are subject to inherit traditional painting education, so the fengyang phoenix painting of inheritance and evolution is not as systematic painting teaching in colleges and universities education mode to the benign cycle of upwards, This form of folk painting has a history of more than 600 years. Currently fengyang phoenix painting mainly from the perspective of folk culture and the fine arts study, this paper based on the fengyang phoenix phoenix this symbol elements in painting the inheritance and the evolution of the Angle of the study, by the author on the basis of phoenix painting for entrepreneurial innovation practice of the project, so from phoenix painting symbol element of evolution to how to protect and inherit phoenix painting is thinking the main problem in this paper.

Phoenix painting originated in the early Ming Dynasty, and it is said that fengyang phoenix painting had a deep relationship with zhu Yuanzhang, the founding emperor of the Ming Dynasty. It is said that when Zhu Yuanzhang became emperor, he immediately began to build an imperial city in his hometown fengyang, which was called Zhongdu. It has been said since ancient times that the phoenix never falls to the land of no treasure. Therefore, because of the ruling class praise, phoenix painting in the folk also gradually popular. According to various historical legends and history, the founding of the Ming Dynasty was difficult, and the rulers may have hoped to consolidate their ruling status through the phoenix, a sacred bird of the sun. Later, after several generations of artists' careful processing and improvement, phoenix painting gradually formed in the folk painting system.

The shape of phoenix in fengyang phoenix painting has its own unique artistic characteristics compared with traditional Chinese phoenix. In the shape of traditional Chinese phoenix from the early phoenix bird image to the Ming and Qing Dynasties to determine the shape of today, the formation of a head like caragana, crown like luck, beak like parrot, the body like mandarin duck, wings like peng, foot like crane, feather like peacock, body is five color modeling characteristics. The phoenix image in the original research fengyang chicken, gathered a large number of phoenix painting works can be obviously found that phoenix phoenix image in painting is the most important part of the whole picture, so the chicken picture in phoenix image is one of the most focus on part of viewers, phoenix painting in the order of the phoenix image sculpt composition color is particularly important for the whole picture. But phoenix painting simply from observing a lot of research on phoenix painting works, from the perspective of experience, research coverage is very limited, and learn from various books literature view phoenix painting origin is mostly a myth of mysterious coat, in order to further understand the fengyang phoenix painting I purposely by tutor, people recognize the phoenix painting tradition of fengyang dong-mei xie teacher, Learned from Xie Laoshi fengyang nowadays most phoenix painting tradition of hand and of mouth, there are few records of the content is the teacher professor handy, in such cases the fengyang phoenix painting the artistic presentation form is also a strong MinSuXing qualitative, with a 16-character formula can be summarized: snake, turtle, nine tails, 18 wings, chick, chicken feet, satisfied. I learned from Teacher Xie that his phoenix painting teachers did not learn painting, they are just ordinary working people, hand by mouth, fengyang phoenix painting can be preserved to this day.

The style of phoenix painting focuses on folk painting. However, the strokes of phoenix painting draw on the fine and smooth skills of traditional Chinese gongbi painting. Therefore, the delicate, rigorous, gentle and neat strokes of Phoenix painting make phoenix painting different from ordinary folk painting. Compared with other folk paintings, phoenix paintings also have their own unique stylized characteristics. Phoenix totems were integrated with other totems in the early tribal annexation process, so we can find the characteristics of other totems, such as

turtle back, snake head, crane legs, such as Italianum, but the most prominent is phoenix's nine tails and eighteen wings. Nine tails refers to that the phoenix has nine tails, of which three are the longest and most colorful, implying the unique meaning of the number "nine" in ancient times. Eighteen wings does not mean that the phoenix has eighteen wings, but it means that the phoenix wings have nine feathers on each side, which are different in shape and color, again emphasizing the meaning of "nine". In addition, the 18 wings also indicate the 18 counties under the jurisdiction of Fengyang House. Although Feng painters have some differences in creation skills and painting methods, which makes Feng's modeling different to some extent, the stylized modeling is understood by all painters.

The modeling dynamics of phoenix are mainly standing and flying. Depending on the dynamics, its tail is folded, stretched, curled or straight. Since ancient times, there has been a saying of "dragon head and phoenix tail". Phoenix tail has become the aesthetic core of phoenix because of its elegant shape and bright color. In the nine tail feathers, the three main tail feathers in the middle are the focus of performance, long and smart, colorful and elegant color, the other two sides of each three secondary tail feathers, its shape is the same as the main tail feathers, in color, side tail feathers color requirements are the same, can be consistent with the main tail feathers can also be different. The phoenix wings have strict requirements in the traditional phoenix painting performance standards. The left and right sides are composed of nine hard wings. These 18 wings symbolize the historical fact that Fengyang Mansion once governed nine states and eighteen counties.

The neck and back of the phoenix is a vertical neck, consisting of both regular and uneven five bundles, which is said to symbolize the ninth and fifth supreme. Under the mouth and jaw is a bunch of goatee-like fine hair, which is a fusion of traditional Chinese filial piety culture, meaning the lamb kneeling milk. Lamb kneels milk generation Table Thanksgiving parents, filial piety elders, language out of the ancient training "Zengguang Xian", the original text is "the sheep kneel milk, raven has the meaning of feeding."

Phoenix painting, namely phoenix painting, has a history of more than 600 years and is one of the first provincial-level intangible cultural heritage in Anhui Province. Fengyang and Phoenix paintings are popular among the people because of their unique shapes, bright colors, delicate and rigorous techniques and auspicious connotations. Phoenix paintings usually take phoenix as the theme, symbolizing good luck and happiness. They are usually drawn in the form of central scroll and hung during the Spring Festival. It is said that in the early Ming Dynasty, after Zhu Yuanzhang became the emperor, he changed his hometown Haozhou into Fengyang Fu. Since ancient times, people have been mysterious and reverent to the Phoenix, and the so-called "Phoenix title book" is the emperor who was ordered by the sky. "Fengming sunrise" is a metaphor for talent from time to time or rare.

3. The Inheritance and Evolution of Phoenix Image in Phoenix Painting

3.1. Phoenix Painting Color in the Picture

From the perspective of color, traditional phoenix paintings have three forms of expression: one is the ink phoenix, all with the shade of ink dry and wet show the picture content; Second, plain phoenix, plain Phoenix with less color, mainly in ink, supplemented by a small amount of azurite, stone green or light blue, can also be dyed with a little gold in the phoenix eye or local need to be prominent parts; The third is colorful phoenix, whose expression technique belongs to meticulous heavy color painting, The colors are mainly green, yellow, red, white and black in the traditional five colors. The colors emphasize bright and vivid, with strong folk aesthetic consciousness. The coloring steps of Fengyang phoenix painting absorb the fine brush flower and bird techniques, use black to outline the strength, and then use the fine brush painting techniques such as separate dyeing, cover dyeing and uniform dyeing to gradually improve the

image. Phoenix painting has a variety of color expression techniques of "colorful, plain color and ink painting", which can not only meet the needs of ordinary people to pray for good fortune, but also achieve both elegant and popular appreciation, which is also the reason for the continuous development of phoenix painting inheritance for a hundred years.

Because of some modern and contemporary development and changes, some changes have taken place in the color of the phoenix painting is, phoenix painting style is not simply the festival is gorgeous abdel hadi el-ghazzar form, Xie Laoshi, for example, Xie Laoshi graduated from chuzhou college and painting education is a system of phoenix painting tradition, the elements of the works in addition to the traditional phoenix painting outside still can see the modified by modern aesthetic, on colour, Xie Laoshi draw lessons from the modern and contemporary popular senior ash, illustration, the color way is more elegant, more let the modern people's aesthetic recognition is higher, she also used the technique of traditional Chinese elaborate-style painting, the painting way, get rid of the bondage of the farmer paints from the color, make modern people can more easily accepted, for we have to improve the quality of life, The state of our appreciation of phoenix paintings is no longer the way that people used to appreciate Them, and we have more modern requirements for such artistic works. Fortunately, phoenix paintings are indeed developing in a higher direction now.

3.2. The Modelling of Phoenix Phoenix Painting

Fengyang and Phoenix paintings are the subjective creation of folk artists, and their shapes and aesthetics have strong subjective interest. The images in many works are just grouped together subjectively according to the author's wish for blessing, and some are based on traditional culture. For example, there is a poem in The Book of Songs: "The phoenix is singing on the mountain. Phoenix trees grow in the sun. Wind is blowing, wind is blowing." This poem is about the luxuriant growth of the phoenix tree, which makes the phoenix croak. Therefore, "good birds choose wood and perch" makes the plane trees introduced into phoenix paintings, in addition to the beautiful shape of the plane trees, more is the creator subjectively added cultural connotation, so that the painting works have a unique subjective aesthetic. "In extremely good fortune" is the central theme of phoenix painting, folk artists are the two big totem of the Chinese nation perfectly together, the combination that can be husband and wife conjugal love theme of harmony, fly wing to wing, and can be pray that the good crop weather, peaceful country and safe people happy desire, the connotation of the multilayer reflect working people rich imagination and the optimistic spirit, They all bear the subjective will and aesthetic interest of ordinary people.

But phoenix painting development in addition to the original people blessing so far outside of thought, of the phoenix image in the phoenix painting seemed also follow the aesthetic changes, some people nowadays, such as inheritance from the formula of the chick to phoenix phoenix painting China today mouth become softer, more like a beak, phoenix painting appearance from farmer paints feel today have adornment think more accord with modern aesthetic.

3.3. The Connotation of Phoenix Painting

The traditional patterns of Fengyang and Phoenix paintings mainly focus on the themes related to jinxiang, exorcism of evil spirits and avoiding disasters. They are used as a pretext to express feelings and have auspicious connotations. The way of expression and creation concept of this kind of implied meaning, symbol and affection are also influenced by traditional Chinese culture and traditional aesthetic concept. The selection of themes of Fengyang and Phoenix paintings is also deeply influenced by traditional Chinese folk aesthetic thoughts and values. Therefore, in the process of creation, the selection of themes often requires a value judgment, which depends on whether the artists of Phoenix paintings meet their needs. When some characteristics of the performance object meet the psychological needs and interests of the creator, it becomes valuable, which is a process of value judgment. Phoenix painting comes from

the real life environment of the people, and it is also a folk art. Historically, Fengyang was located in a geographical location that was prone to floods, natural disasters, insect pests, diseases, hunger and other harassment. In this era when material life is difficult to guarantee, people's vital interests and utilitarian needs are difficult to solve or cannot be realized, they often resort to spiritual means to achieve satisfaction. In the past, phoenix paintings were often used to add festive atmosphere in local weddings and funerals, god welcoming contests, festival celebrations, birthday celebrations and other activities, in order to place their faith and prayer, with use value and aesthetic value. The themes of traditional phoenix paintings have been handed down to the present day, which are deeply loved by the masses: "A hundred Birds Offer their Birthday", "a hundred birds Pay tribute to the Phoenix", "Phoenix Chaoyang", "The Belt goes up towards the Sun", "Five Phoenixes Tower", "Four Seasons Strip Screen", "Dragon and Phoenix Picture" and "Phoenix Banishes kylin". The auspicious patterns in each theme are implicitly metaphorical, profound and thought-provoking. It reflects people's spiritual world and aesthetic pursuit, and also highlights their intelligence and artistic ability.

4. In Fengyang Phoenix Painting of the Inheritance and Protection

Visiting some folk craftsmen in the field, we deeply realize that although very can impress people, the works of folk craftsmen are hard to come into the mind of the public, the team visit can be very understanding to the intangible powerful charm of art, but how can you make these works of art into the wider public, let more people to listen to the story of the intangible is what we want to do, We hope that more people can see these intangible cultural heritages. We have good expectations for our project, and we hope that the commercial products and business models derived from the phoenix elements in phoenix paintings can also feed these folk artists. It is an ancient traditional folk art, which inherits many folk stories, anecdotes, thoughts and beliefs, and good wishes. On this basis, we are authorized to extract these beautiful elements and design products, which have irreplaceable significance both at the national level and from the perspective of intangible cultural heritage artists.

Fengyang phoenix painting of the phoenix image in the graceful and smooth for wen gen industry unprecedented development today is an easy walk into everyone view of IP, the author this year entrepreneurial innovation project is using the order of the phoenix image and extract design written product moral good, phoenix painting itself in wedding design HeGuoChao wen gen design has a strong presence, Phoenix has been a beautiful totem image since ancient times, and the design can also have a very good performance ability on utensils. Fengyang fengfeng painting as a folk painting form, in terms of inheritance and protection, the author believes that new ways can be found for publicity and protection. Fengyang the wind of the phoenix image in the experience of the one hundred years of hone developing, developed to be able to survive, has its own place, use this folk art form of dental laboratories, hope the fengyang phoenix painting out of a piece of his own heaven and earth, in addition to understand the phoenix painting origin, after also hope phoenix painting can have a rich heritage and development, In fengyang and Phoenix paintings, the image of phoenix is often prayed for with some Auspicious elements in China. I hope that this IP can let people at home and abroad know fengyang and Phoenix paintings, so that it is not only a folk art, but also to the world.

We say that the development of the phoenix painting is not achieved overnight, the phoenix image in the fengyang phoenix painting the inheritance and the evolution of research, I deeply realize that want to protect this art form, he must first learn to understand it, reasonable organic inheritance development, non-material cultural heritage is the national history and culture of a country and an important symbol of, Is an important part of Chinese excellent traditional culture, is the common wealth of mankind, the relationship between the spirit of a nation's culture and heritage, intangible cultural heritage, as an important part of the Chinese

nation outstanding traditional culture, in a sense, it records the breeding of the Chinese nation history, condenses the unyielding spirit of the Chinese nation. Therefore, the rescue, protection, inheritance and development of intangible cultural heritage is an important and urgent problem faced by the nation in the great social transformation period. In recent years, the serious loss of Chinese traditional culture has made the Chinese government and even the world realize the importance of intangible cultural heritage protection, and a series of intangible cultural heritage protection policies and regulations have been issued, gradually accelerating the pace of the protection, development and utilization of intangible cultural heritage.

The historical background of a region comes from the cultural connotation of the region. Because of its unique cultural connotation, it constitutes the characteristics and style of the region that distinguishes it from other regions. As one of the important cradles of Chinese civilization, Anhui has a variety of intangible cultural heritage. These intangible cultural heritages constitute the unique cultural charm of Anhui on the basis of profound masses. They are not only the precious spiritual wealth and wisdom crystallization of Anhui people, but also the treasure of Chinese civilization. I think the research and thinking of Fengyang And Phoenix paintings and the future prospects of Fengyang and Phoenix paintings are bright, hoping to contribute to the protection and inheritance of intangible cultural heritage. We hope that the commercial products and business models derived from the phoenix elements in phoenix paintings can also feed back these folk artists.

5. Conclusion

In the process of inheritance and development, modern Fengyang and Phoenix paintings have shown certain changes in adapting to the development of The Times and modern aesthetic development, but they still need to be constantly enriched and innovated in themes and expression techniques. Let it spread in the folk art forms can be known to the public, can make the intangible cultural heritage is not inundated by history, by expanding the phoenix painting pass way, enrich its connotation, to improve phoenix painting audience, from a single prayer] toward the more diverse aesthetic function, make it not only has the aesthetic function, can also be entered public life, Not only let people realize the beauty of Phoenix painting, phoenix painting out of the country, let more people see China's vast territory and abundant resources. Phoenix painting themes can be more rich and more responsive to The Times, which is conducive to the expression of the new ideas and new looks of contemporary people, and expands the barrier of modern Fengyang phoenix painting to folk art. Can draw lessons from all kinds of arts, in the technique aspects on the premise of keeping its own characteristics, break the phoenix painting is just a phoenix painting, he also can be works of art in people's lives, is that people can have wen gen products, also can be XiuHe can also be the chao wen gen, can be in China also may be the world, bold to imagine the possibility of phoenix painting, It spreads its wings with imagination.

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