

Research on the Path and Countermeasure of Realizing the Funding and Education Mechanism of Private Universities

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Abstract

In the process of reform and development of private universities in China, poor students, as a special group among them, have unique education and development, and should receive the same attention and attention from the state and society. Established student assistance mechanism. Subsidizing students in difficulty is not only related to the reform and development of higher education, but also to better achieve educational equity, rational allocation and optimization of educational resources, and is conducive to social stability. This paper analyzes the existing problems and causes of the construction of private colleges' subsidized education mechanism, and proposes the path and countermeasures for the realization of the private colleges' subsidized education mechanism.

Keywords

private colleges; subsidizing education; students with financial difficulties.

1. Introduction

Helping students with financial difficulties in the family is the top priority in China's education, and puts forward the slogan "Help a poor student, the country will have one more talent". Private universities should also respond to the requirements of the national funding policy when funding education. According to this, private colleges and universities should set up special organizations in the organizational structure. The established funding agency organization should be staffed by 20% of the school's full-time student population to be specifically responsible for the operation of the institution. However, many private universities do not currently set up the institution, or just set up The shell organization, and the provision of specialized personnel, are far from the national requirements. Funding and education for private colleges and universities is a large-scale, policy-oriented people's livelihood project. Without special staff, it is just like talking on paper. In addition to the establishment of institutions and personnel, the state requires private universities to raise 4% to 6% of the student's funding from the school's operating expenses for the financial assistance of students with financial difficulties, but this work is also common in many private universities. Not up to standard. The effective and effective operation of subsidized education requires the guarantee of the system on the one hand, and the protection of funds, institutions and personnel on the other hand, otherwise the subsidized education is difficult to implement, and it is just a matter of words. [1]

2. Existing Problems in the Construction of Private College Funding Education Mechanism

2.1. Inadequate Implementation of Funding Policies

In the process of subsidizing education the Chinese government pays more attention to the financial difficulties of students with family financial difficulties, and relatively lacks attention to the spiritual level. Therefore, there is a general phenomenon of subsidizing the "spiritual" and "material" in the financial assistance to students with financial difficulties. The key factor leading to this phenomenon is that economic problems are the most fundamental dilemma faced by students with financial difficulties in the family. At the same time, the unhealthy influence of society and economic pressure on poor students has long been imperceptible to their ability, psychology and ideology. There are differences among ordinary students. Influenced by various factors, poor students are prone to produce negative worldviews, values and outlooks on life, as well as introverted, inferiority complex, impetuosity, fragility and sensitivity. Various unhealthy psychological barriers appear, and even extreme behaviors may occur, and extreme thoughts may appear. It has a long-term impact on psychological and physical hazards, and it is difficult to overcome in the growth process. Difficulties at the non-material level have a far greater impact than difficulties at the physical level. Over time, they have become a major obstacle to the mental health of students with financial difficulties. Therefore, on the basis of helping students with financial difficulties, private colleges and universities should pay more attention to the development of students' mental health and spiritual level, and give full play to the role of subsidizing and educating talents.

2.2. The Identification Mechanism of Poor Students is not Perfect

In accordance with the national identification documents for poor students our private colleges and universities are constantly exploring and gradually exploring a set of mechanisms and programs for identifying poor students. At present, the mode generally adopted by private colleges and universities in our country is: "The school promulgates the identification system for poor students-students apply independently-school review and certification". During the implementation process, due to the influence of some human factors, asymmetry of information acquisition or unsound mechanisms, problems are likely to occur in the identification process. These issues are summarized as follows: First, the concept of identification is vague, lack of quantitative and unified standards, private In the process of review and identification, colleges and universities generally rely on subjective judgment and traditional experience. The second is that it is difficult to judge the authenticity of the identification materials. Some non-poor students have made frauds in order to obtain school funding, which increases the difficulty of identification work for poor students. Falsehood or false materials with a lot of "water" also make the identification work untrue. The third is that there are drawbacks in the form of the evaluation team composed of students. In the evaluation process, some students canvass votes, personal emotions and other factors are likely to cause unfair evaluation.[2] The fourth is that the identification process is not standardized and subjective. In the assessment process, in addition to the written identification materials submitted by students, the daily observation of poor students by class officials and classmates and counselors greatly affects the results of the identification .

2.3. The Setting of Funded Projects is Unreasonable

In order to enable students to form benign competition in the learning process, private colleges and universities constantly improve themselves, improve themselves, and reward excellent students with comprehensive qualities. Most of the reward system and subsidized education implemented are based on comprehensive quality assessment. However, during the

implementation process, several problems have emerged in this system: First, there is a lack of a unified and systematic funding system. The implementation of subsidizing and educating people pushes forward the funding work for college students. However, in private universities, the funding system lacks consistency. Sexuality and systemicity will affect the effectiveness and intensity of funding, and even unfair phenomena such as unfairness may occur. The second is that the award programs are lagging behind. Existing award programs in private universities often ignore special groups and cannot keep up with social development. The setting of awards and grants cannot ignore the existence of special groups. The combination of various special groups is also a huge group that is difficult to ignore, such as students from poor areas, students from ethnic minorities, and so on. Education should reflect fairness, and scholarships should also reflect fairness, so the establishment of scholarships should also fully reflect the care and attention of the country and schools for special groups. The third is that the purpose of the reward is difficult to achieve. The difficulty of achieving the reward is mainly reflected in the three aspects of the participating subjects, the selection process and the form.

3. Analysis of the Causes of Problems in Private Colleges and Universities in Funding Education

3.1. Insufficient Publicity of National Funding Policies

The essence of subsidizing and educating people in private colleges and universities is that the national government, enterprises, public institutions, social organizations and individuals and other subsidizing entities use economic resources to subsidize students through the education system. Education can improve people's survivability, enhance people's self-confidence and creativity, thereby "increasing people's chances of achieving success and obtaining higher income." Student financial aid is an educational resource. Its allocation process not only consumes resources but also strengthens students' self-power. [3]. It has both the duality of "wealth"-materiality and status, and the duality of "resource conversion ability and resources". The funded education work of private colleges and universities has improved the allocation efficiency of social resources, made full use of resources, avoided the waste and idleness of social resources, and increased the awareness of energy efficiency of funded education.

3.2. School Subsidies and Education Mechanism is not Perfect

With the development of society, the system update speed is slow, and there are generally problems of imperfect systems and lagging funding and education mechanisms in private universities in China. The main manifestations are: first, the management system is imperfect. The management system of the subsidized education system includes the identification methods of financially disadvantaged students, methods of subsidization, management of subsidized projects and subsidized guidelines, etc. In the process of subsidizing and educating people in private universities, it is easy to overlook the concept of responsibility for training students. There is no corresponding punishment measure or low punishment for violations; it does not restrict the use of subsidized funds by the assisted students; there is no system formed, nor does it clearly stipulate the obligations and responsibilities of the assisted students. Secondly, the supervision and management of education is not perfect. Private colleges and universities lack effective supervision and management mechanisms in the process of qualification identification of students with financial difficulties in the family, and at the same time they cannot effectively monitor the education of subsidized workers, and lack of follow-up work after supervision of subsidized education. Third, there is a lack of a perfect guarantee system. In terms of the security system, the material source channel is narrow, and the main body of subsidizing education is single. Finally, there is a lack of a

complete assessment and evaluation system and a single principle of assessment and evaluation, and no emphasis is placed on funding the education process and external evaluation.

3.3. Students are not Active in Seeking Help

For the financial assistance work for students with financial difficulties in the family, financial assistance is the means, and spiritual education of talents is the foundation of the work. For students whose family economy is really difficult but not popular, or because they are afraid of being looked down upon, despised or even inferior, and hide the true situation of their family, they will vote less, so that the substantive purpose of funding cannot be achieved, and it is easy to make financial difficulties unwilling to apply for funding. , The help is not positive. At the same time, it will also affect the unity and cohesion of the class, which will seriously cause conflicts among the classmates, and they will mistrust, blame, complain and even abuse. Unremunerated, extensively funded, and high-value state bursaries attract many students every year, but at the same time, there are also a large number of students with financial difficulties who are reluctant to apply. The main reason for this is that in the past process of applying, evaluating and distributing state grants, there are some students who do n't know how to be grateful and self-motivated. They take for granted that the family is in financial difficulties and the school and state should provide support and subsidies; some recipients After the students even get the subsidy, they spend their money squandering their faces and do n't apply the subsidy to their study and life. Some students no longer support themselves in work and study independently because they can get the state 's unpaid subsidy.

4. Paths and Countermeasures for the Construction and Realization of the Mechanism of Subsidizing and Educating People in Private Universities

4.1. Teacher-student Cooperation, Focusing on Students' Mental Health and Development.

Private colleges and universities need to attach great importance to subsidizing education, and the concept of taking students as the basic needs to be carried out throughout the education, strengthening the construction of teams and organizations, strengthening organizational leadership, consolidating the work foundation, establishing a sound operating mechanism and management organization, and ensuring The energy efficiency of financial aid for students from families with financial difficulties. The students of private universities come from all over the country, and each student 's native family environment is different. This leads to the complexity of subsidizing education and also requires the system science of education. This requires the overall coordination and joint action of the various departments of private universities, and at the same time set up a leadership group headed by the school leader who is specifically responsible for subsidizing educating work, setting up a professional student subsidizing educating center, the Student Division, the Youth League Committee, the Finance Department and logistics. The center and other relevant departments assisted and supported each department. Each department set up a student financial education branch, headed by the school 's leaders, and counselors and psychology teachers of all grades as important supports. Set up psychological liaison officers and financial education groups in the class to keep abreast of Collect the situation of classmates, collect suggestions and opinions of students with financial difficulties, understand the voices of poor students, all staff participate in subsidizing education, and also supervise the management organization of subsidizing education to achieve the overall participation of subsidizing education from top to bottom . Compared with students from ordinary families, students with financial difficulties face greater psychological, learning and life pressures during their studies. Existing subsidized

education programs have largely helped students solve economic and material problems. However, at the psychological level, the state, society and universities still lack effective measures to guide students with financial difficulties in a timely manner, which can easily lead to bad psychological problems and have a negative impact on their own future development. [4] Funding education in private colleges and universities needs to train talents with physical and mental health. In funding education, not only to solve their economic problems, but also to understand and pay attention to their psychological and ideological issues in a timely manner, timely communication and guidance, and properly do mental health counseling, Pay attention to the help of spiritual thinking, provide better conditions for students with financial difficulties to grow up, and pay greater efforts.

4.2. Home-school Cooperation, Creating a Good Home-school Subsidized Education Atmosphere

Technology is constantly developing, society is constantly improving, and in an era of fierce competition, students who grow up in economically difficult environments are subject to more pressure on life, learning, psychology, and interpersonal communication. However, the rate of pressure increase tends to increase It has greater ability to resist stress, because to solve the problems faced by students with financial difficulties at home, to create a good learning environment for them is not only to start from the economic material, but also to solve their problems and obstacles psychologically. Students with financial difficulties are generally more introverted, more sensitive to impulses, less resistant to stress, and more emotionally volatile. It is difficult to face emergencies with a positive attitude. From a macro perspective, they are relatively vulnerable groups. Long-term negative emotions will cause them more difficulties and obstacles. Economic difficulties can cause huge psychological pressure on students in the process of studying, which can lead to psychological problems: excessive inferiority and self-esteem, symbiosis of depression and anxiety, interweaving of jealousy and resentment, coexistence of loneliness and closure, guilt and helplessness, etc. A series of problems cannot be solved by the school alone, and require the common attention of parents and society. [5]Private colleges and universities rely solely on financial aid and psychological health counseling for students with financial difficulties in the school, and they cannot completely solve the psychological problems of students. They should also actively communicate with the parents of students to gain a deeper understanding of the psychological problems of students. Family has a profound influence on people, and everyone has a close relationship with the family. Children and parents live with each other from an early age. Parents also know their children the most, and they are the easiest to catch their children 's mental and ideological dynamics. Therefore, subsidized education workers of private colleges and universities should have a deep understanding of the mental state of students with financial difficulties. For the system to give better play to the effect of educating people, we must strengthen communication with students 'families and students' parents. All in all, private colleges and universities should establish a long-term effective communication mechanism with their parents to ensure the best results of subsidizing education.

4.3. School-enterprise Cooperation, Comprehensively Broaden the Channels for Subsidizing and Educating People

Funding educational work requires the effort of the school, the cooperation of the students 'families, and the support of social forces. A large part of the funding for private college funding for education comes from the state, but some of the funding comes from society. Support and assistance from society can expand the channels for private universities to fund funds, and also enable funders to effectively increase their popularity and social influence through funding. School-enterprise cooperation has comprehensively broadened the way of funding and educating people, and it has also supplemented the funding of private

colleges and universities to expand the group of recipients. In addition to the work of subsidizing and educating people, we must also do the work of subsidizing feedback. After the subsidy amount of various subsidized projects is completed, the subsidized education institution should conduct a timely investigation, do a good job in feedback, find out the unreasonable aspects of the subsidy work in this period, provide experience for future work, and continuously correct the unreasonable The place. A financial policy system that not only financially assists students in difficulty but also educates students mentally, so that the assisted students can be grateful, have a healthy heart, take the initiative to go to the society, have a sunny and healthy psychology, and experience a colorful society To deepen the sense of identification with the country and the nation and promote its scientific and correct outlook on life, values and world outlook.

5. Conclusion

The funding of education by private universities not only reflects educational issues, but also reflects social and political issues. Private colleges and universities need to attach great importance to subsidizing and educating people, put the concept of taking students as the fundamental need throughout the work of educating people, strengthen the construction of teams and organizations, strengthen organizational leadership, consolidate the work foundation, establish a sound operating mechanism and management organization Ensure the energy efficiency of financial aid for students from families with financial difficulties. A financial policy system that not only financially assists students in difficulty but also educates students mentally, so that the assisted students can be grateful, have a healthy heart, take the initiative to go to the society, have a sunny and healthy psychology, and experience a colorful society To deepen the sense of identification with the country and the nation and promote its scientific and correct outlook on life, values and world outlook.

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