

A Study on the Current Situation and Countermeasures of Bilingual Teaching of Basketball Course in Private Colleges and Universities

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Abstract

Through literature review and practical investigation, this paper studies the bilingual teaching of basketball course in private colleges and universities. The results show that the bilingual teaching of basketball course in private colleges and universities meets the needs of the current education reform. Not only that, furthermore, such teaching is also considered as the one of the measures to innovate the talent training mode. At present, there are limited schools offering bilingual basketball course, but bilingual teaching can improve students' English level and basketball specific skills. Lack of teachers, intact teaching system, not unified curriculum resources, not thoroughly understanding by students and not complete and mature evaluation mechanism, those are the main factors that restrict the bilingual teaching of basketball in private colleges and universities. Based on that, the following suggestions are purposed: In order to improve the actual effect of bilingual teaching of basketball course, the colleges and universities should change the concept of idea, improve the teachers' guarantee, build the bilingual teaching system, enrich curriculum resources, improve the teaching evaluation mechanism, for doing so to promote the implementation effect of bilingual basketball teaching course.

Keywords

private colleges and universities; public sports; bilingual teaching; talent training.

1. Introduction

In August 2001, the Department of Higher Education of the Ministry of Education issued the *Basic Opinions on Strengthening the Teaching Work in Colleges and Universities and Improving the Teaching Quality*[1], which puts forward 12 measures for the undergraduate teaching work in colleges and universities. Among these 12 measures, bilingual teaching in colleges and universities should be arranged and deployed. Moreover, each university is required to set up 5%-10% bilingual courses within three years, introduce the original textbooks and improve the level of teachers. Since then, domestic universities began to explore bilingual teaching in professional courses and public courses to improve the teaching effect. Private colleges and universities refer to state enterprises and institutions, social groups (organizations) or individual citizen who use non-state financial education funds to run colleges and universities or educational institutions for the society. The development of private colleges and universities in China dates back to the 1980s. After the reform and opening up, the country's demanding for talents has gradually been increased. The training demanding of talents has gradually changed from the traditional "elite type" to the "mass type". Public colleges and universities are unable to meet the actual needs in a short time, and private colleges and universities have begun to flourish to make up for the lack of talent training. Compared with public universities, most private universities have inherent "defects" in resources and

recognition. Based on this, in the orientation of running a school, it is one of the long-term development paths for private colleges and universities to pursue the development of heterogeneity or differentiation, closely focus on the actual situation of the country's demand for talents, and highlight the "characteristics", so as to improve the popularity and attraction of the school, and then enhance their own competitiveness. And private colleges and universities are more sensitive to the implementation of education policies and the state's grasp of talent demand, and are more willing to make corresponding adjustments. Therefore, the discussion of bilingual teaching in college Physical Education basketball course in private colleges and universities, on the one hand, it conforms to the actual needs of the development of education in China; on the other hand, it also conforms to the development orientation of private colleges and universities. For private colleges and universities, they should use this opportunity to improve the quality of college Physical Education and promote the sound development of talent training.

2. Biligual Teaching of Basketball

2.1. Bilingual Teaching

Bilingual teaching is a new teaching mode for traditional teaching. According to literature review and reference, bilingual teaching in colleges and universities in China mainly refers to a classroom teaching method in which teachers use two languages as teaching media, mother tongue as the first language and foreign language (mainly English) as the second language to combine with each other[2]. The purpose of bilingual teaching is to cultivate students' enthusiasm and interest in learning a foreign language by introducing a second language into teaching.

2.2. Sport Bilingual Teaching

As a new form of physical education, bilingual teaching of physical education is defined as follows through the induction and summary of literature review and internet search: Bilingual Teaching of physical education refers to the teaching of sports skills and subject knowledge in the physical education classroom by using part or all of the target language (English) as the medium language. Teachers and students use two languages in the context of the integration of Chinese and English mindset to achieve the teaching objectives of physical education, while improving the ability of thinking, learning and research innovation. The emergence of bilingual physical education originates from the increasing number of international sports exchanges. As a means or medium of exchange, physical education plays an important role in international exchanges. The communication and understanding of language plays an important role on how to communicate accurately and properly to show the national sports grace and improve the international status of sports. Because of sport's own particularity, conducting ports bilingual teaching has certain difficulty, which also brings some challenges to sports bilingual teaching[3].

2.3. Basketball Bilingual Teaching

After the definition of bilingual teaching and sports bilingual teaching, the follows are easy to understand: In the public physical education course or sports professional course of colleges and universities, teachers use the second language (mainly English) to teach basic theoretical knowledge and sports skills in addition to their mother tongue, so as to achieve the teaching objectives while completing the teaching content. At mean time, by conducting the basketball bilingual teaching , it is also considered as one mean of teaching method to improve the students' enthusiasm in learning foreign languages. In the teaching of college sports basketball course, using English as the teaching language is not just only beneficial for college students to learn the subject knowledge of college sports basketball course. Moreover, through

the use of different languages, it can mobilize the enthusiasm of students and promote the improvement of college students' English language acquisition ability and application ability.

3. The Feasibility of Bilingual Basketball Teaching in Private Colleges and Universities

3.1. The Need for Educational Reform

Since the founding of the People's Republic of China, China has attached great importance to the development of higher education. Especially since the reform and opening up, in order to meet the needs of the country for talents, the education field has also made corresponding adjustments. The education reform with improving the quality of talent training as the core has also become one of the important working tasks in the whole education field. As mentioned above, *Basic Opinions on Strengthening the Teaching Work in Colleges and Universities and Improving the Teaching Quality* issued by the Ministry of Education in 2001 provides the policy basis for private colleges and universities to carry out bilingual teaching. Private colleges and universities should comply with the relevant requirements of the country and actively explore bilingual teaching. Among them, the college physical education basketball course should be a good medium to implement the reform. On the one hand, the basketball course is open to all students, which is easy to benefit all students. On the other hand, compared with the ideological and political courses, computer courses, the basketball course is also easy to carry out bilingual teaching.

3.2. The Needs of Students' Sports Concept

For the physical education course in colleges and universities, while it can teach students certain physical training skills, but more importantly, it also can improve the concept of physical training of students and cultivate lifelong physical awareness. In the teaching practice of college sports basketball course, bilingual teaching is carried out to change the boring teaching mode of traditional basketball course. The students bring fresh feeling, master skills and achieve language learning goals at the same time, which has a certain role in promoting the cultivation of students' sports concept.

3.3. The Need of Basketball Sport Development

Since the reform and opening up, with the increasing exchange of sports culture between China and the West, China's basketball has been booming. Especially the promotional of NBA as the representative of professional basketball in China, it makes more people understand basketball. Moreover, it also promotes the development of China's basketball professionalization. At present, the development of professional basketball events dominated by CBA in China is also quite large, by which it attracts a large number of foreign players to "gold rush" in China, and it also makes the club to employ professional basketball coaches for coaching. In this context, the key to communication is to have a good command of English translators. Bilingual teaching in college basketball class can become one of the good opportunities for talent training[4].

4. Current Situation of Bilingual Teaching of Basketball in Private Colleges and Universities

4.1. The Limited Numbers of Bilingual Colleges and Universities

The development of basketball bilingual teaching needs certain foundation. Although the state has policy support, but combing the literature and understanding the situation of colleges and universities, it shows that the number of bilingual basketball teaching in domestic colleges and universities is limited, especially in private colleges and universities. Among them, there

are objective reasons, such as the lack of relevant resources. As for subjective reasons, here it is, the school's understanding of bilingual basketball teaching is not in place. Since that, bilingual teaching in basketball class as the suspension of "formalism" and so on[5].

4.2. Improving Students' English Level

Domestic research shows that bilingual teaching in basketball class can effectively improve students' oral English expression, reading, listening and specific English level in basketball. Among them, especially specific English level basketball, such area has been improved more obviously. After the implementation of bilingual teaching, it provides the environment for students to use special English, and students' interaction and communication has been increased. In various basketball skill exercises and competitions, students get a lot of opportunities to use special English to express their ideas, by which it really achieves the purpose of learning.

4.3. Improving Students' Basketball Tactics Skills

There are two basic conditions for learning and mastering sport exercise skills: one is that the central nervous system should be in an excited state and be easy to receive external information; the other is that it needs to continuously stimulate and strengthen actions to form automatic actions. It is understood that more than 60% of the students think that bilingual teaching is adopted in the teaching process of basketball class, by which enthusiasm for learning as students is getting higher, and students are more willing to devote themselves into the "bilingual" class. The learning motivation of students is based on their own desire. It is one of the purposes of class to master sports skills and learn special English, which fully arouses the enthusiasm of students. In basketball skill practice, bilingual communication between teachers and students, students and students has been increased. At mean time, skill learning and language practice are carried out, the teaching process presents active feature. This kind of good emotional response can reflexively cause the excitability of cortex and thalamus to increase, make the motor center of the cerebral cortex of the students excited, cause the inhibition of other non-motor centers around, reduce the sensitivity of fatigue stimulation transmitted from peripheral organs, and then improve the quality of exercise. It can be seen that after bilingual teaching, through the creation of good atmosphere, students' interest in learning can be effectively aroused and their enthusiasm for learning can be generated, which leads to the rapid improvement of the efficiency of sports skills practice and ultimately improves the level of students' basketball skills.

5. Problems in Biligual Teaching of Basketball

5.1. Insufficient Teachers

In order to carry out bilingual basketball teaching in private colleges and universities, it is necessary to have teachers who understand basketball and have a certain level of foreign language. Through understanding, we know that, at present, the domestic private colleges and universities are limited by their own conditions, and the teachers reserve is not sufficient, especially on the teachers reserve of public courses. In addition, the opening of physical education courses in most colleges and universities in China is not satisfactory. Therefore, the lack of teachers in bilingual teaching of basketball courses in private colleges and universities has become the primary problem restricting the development of courses, which also leads to the slow progress of bilingual teaching of basketball in China.

5.2. Lack of Professional Bilingual Basketball Teaching System

Although since 2001, there have been colleges and universities in the exploration of basketball bilingual teaching, but compared with other courses, after all, the basketball bilingual teaching

is a new thing. In order to truly achieve bilingual teaching and improve the teaching effect, a set of teaching system needs to be built. Moreover, at present, there is no mature and perfect teaching system in basketball bilingual teaching in China, and the existing attempts are not linked with follow-up pushing. Not only that, basketball bilingual teaching materials reserve is not very that rich.

5.3. Students' Lack of Cognition

It is found that the students of private colleges and universities are lack of understanding in the bilingual teaching of basketball by the investigation. As the non-English-major students, their English foundation is relatively weak. The existing English level is to cope with the examination. Some students are not very interested in learning English. It is also a burden for them to increase their English learning loads in their daily studies. As this part of the students, among them, the understanding of sports is not in place. They might think that physical education should be relaxed and happy. For the final exam of physical education, it should be easy to pass, so such students do not have much interest in bilingual teaching of basketball. Compared with non-English major students, English major students have better understanding and are willing to participate in bilingual teaching in basketball class.

5.4. Imperfect Evaluation Mechanism

The evaluation of bilingual physical education is an important link in the process of physical education. Through this link, the shortcomings and problems in teaching could be easily found. It is understood that for the schools which have already tried to carry out bilingual basketball teaching, there are no targeted measures for the evaluation of the teaching effect after bilingual teaching. For various reasons, the main form of evaluation is still based on the final basketball test results and daily performance of students. There is no language evaluation, especially the evaluation of oral basketball, by which it couldn't truly reflect the specific effectiveness of bilingual teaching.

6. Countermeasures of Biligual Teaching of Basketbal Course in Private Colleges and Universities

6.1. Change of Cognition

The orientation of private colleges and universities is to cultivate application-oriented talents. Therefore, the sports teaching management department should start from the overall situation, change the concept, recognize the demand of the current vigorous development of sports for talents, and regard the bilingual teaching of basketball course as an opportunity for the cultivation of application-oriented talents. The school should introduce corresponding measures to encourage teachers to carry out bilingual teaching in basketball class. If the measures are appropriate, some students with training potential could be found and listed as the priority to receive the main development. Taking the path of basketball bilingual talents training will play a positive role in the overall development of the school.

6.2. Improving the Guarantee of the Teachers

The teaching goal of basketball course is to teach students basketball skills, so the teaching activities can't be separated from professional basketball teachers. As the priority, private colleges and universities should solve the problem of lack of physical education teachers and introduce professional basketball teachers, which is the basis of bilingual basketball teaching. In order to carry out bilingual teaching better, teachers need to have a certain English foundation. Therefore, bilingual teaching training should be carried out for teachers. For the perspectives, the effort should be made to strengthen the cultivation of the English level of bilingual basketball teachers and the physical education teaching ability using the foreign

language. Since that, especially the training of oral English is absolutely necessary. Such schools with sufficient financial support can send the teachers who undertake the bilingual teaching of basketball lessons to foreign countries for the further study, by which it can enhance the teachers' foreign language ability and at mean time it also can expand teachers' concept of bilingual teaching.

6.3. Building Bilingual Teaching System

The bilingual teaching of basketball course should be established with the corresponding teaching system. Not only that, exploring the suitable teaching mode, redesigning the teaching situation, those are also the key elements to achieve the real bilingual teaching. The teachers of basketball course should enrich their understanding, change their ideas, actively invest in the bilingual teaching of basketball, learn from each other, learn from each other, make up for their weaknesses, jointly design the bilingual teaching mode and teaching situation of basketball course, enrich the teaching methods and means so as to better stimulate the enthusiasm and enthusiasm of students' participation, guide students to change from passive acceptance of bilingual teaching to active investment in bilingual teaching and promote teachers to better serve on bilingual teaching, by which a virtuous circle is formed.

6.4. Rich Course Resources

The curriculum resources of basketball bilingual teaching are way important for bilingual teaching. The competent department of education should first solve the problem of the lack of teaching materials. On the one hand, it can organize excellent talents in the field of foreign languages and basketball to work together to compile professional teaching materials suitable for the bilingual teaching of basketball courses in colleges and universities. On the other hand, it can introduce the original version of foreign basketball teaching materials as bilingual teaching resources. The rapid development of the Internet has brought more opportunities to the field of education. Basketball teachers should make full use of the Internet as a medium, innovate teaching forms, use short videos to attract students and mobilize their interest in learning through MOOC, flipped classroom, micro class and other ways. Students should also actively participate in the development of basketball bilingual teaching resources. Schools should encourage students to establish a basketball bilingual teaching resources database through online inquiry, shooting learning videos and other ways to make use of and manage the existing sports curriculum resources. At the same time, it is also effective integration by organizing the students to carry out the learning and exchange activities of basketball bilingual teaching curriculum resources.

6.5. Improving Teaching Evaluation Mechanism

Teaching evaluation is an effective way to improve teaching level and achieve teaching objectives. Scientific and effective bilingual teaching evaluation mechanism is an important means to test the bilingual teaching results of basketball course, which is also conducive to the improvement of teachers' teaching behavior and the overall development of students. For the bilingual teaching of basketball class, the traditional evaluation mechanism of basketball class should be changed such as by increasing the evaluation of students' Basketball English level, by which it could make students' Basketball English level occupying a certain proportion in the evaluation of students. The combination of diagnostic evaluation and formative evaluation and other evaluation in the teaching process should be paid attention, the same for the evaluation mechanism of formative evaluation and summative evaluation. During evaluation, not only he students' achievements but also the students' emotional state should be paid attention. Through such evaluation, the bilingual teaching of Basketball Course could be adjusted accordingly. From there, it will finally promote sound development of such teaching, realize the real bilingual teaching, and improve the effect of talent training.

7. Conclusion

In the context of educational reform, the diversified demand for talent training is increasingly prominent, which brings new opportunities for talent training in colleges and universities. Private colleges and universities should take this opportunity to innovate talent training mode. It is feasible to carry out bilingual teaching in basketball course, and it also provides a new way to train talents in private colleges and universities, which is worth popularizing in domestic private colleges and universities. However, it is realized that there are many problems to be solved in bilingual teaching in basketball class, which need effective communication between education management departments and private colleges and universities. By taking practical measures to solve these problems, the true implementation of bilingual teaching in basketball class will be promoted.

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