How to Carry out Ideological Education for College Students in the New Era

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Abstract

With the continuous progress of the society and the continuous development of the times, the cultivation of college students in the new era has become a problem that the society must face. With the college students entering the university after "00", their new characteristics and new ideas have brought new challenges to the ideological and political education of the University. They are a more active group of thought, and they are also a generation growing up in the rapid economic development of today's society. They will eventually become the mainstay of the country's rapid political and economic development and the hope of the Chinese nation's great rejuvenation.

Keywords

College students; Epochal character; Ideological education.

1. The Times of "after 00" Students

This generation of college students are more "autonomous". They are in the vigorous period of China's reform. They enjoy the prosperity of their families and the development of science and technology. They enjoy the care of their parents and the pampering of the times. Many people think this is the beat generation. It has been proved by history that the spirit of enthusiasm, perseverance, self-improvement and mutual assistance of the "Post-00" young generation is not inferior to that of any previous generation. So that people began to re-examine this group of young people, gradually people found that they have a strong sense of independence and self-confidence, have more realistic ideals. At one time, more than 10 college students of Changjiang University saved two children in the water, three of whom gave their young lives. These students, who are singing and crying, have the responsibility of saving others and saving themselves, and have the courage to take responsibility to hand in an excellent answer sheet for the times. But they are also exposed to new technology products and avant-garde information technology. They have a positive pursuit of the Internet and games. In terms of personality, they have never suffered any setbacks since childhood, so their self-esteem is easily frustrated. They pursue fashion and vested interests, and they lack patience and perseverance in doing things. People call this special generation "after 00". What kind of special group is "college students after 00"? According to the survey, the following problems exist in the students after 00. Organization of the Text

1.1. Strong Rebellious Consciousness of Individual Independence

In terms of independent thinking and choice, "after 00" shows a high degree of autonomy. Among the students surveyed, 66% of the candidates made their own decisions, which reflected the ideological independence of this generation. Of course, they also respect their parents' opinions. Now, parents will trust their children with the right to choose. Many "after 00" students have their own views, dare to resist, dare to question some unreasonable statements and regulations of their parents and schools, and the language is more innovative. This is a remarkable feature of this generation. Once encountering an accident in school, such as the occasional water and power outage, some students (including the students who are usually

honest) will vent their emotions by making noise and creating confusion. About 63% of the parents are at ease when it comes to going abroad, while a few have not. This reflects the ideological independence of this generation.

1.2. Early Thinking, Selfish but Weak Ability to Bear Setbacks

Most of them are only children after 2000. Their precocious thinking is reflected in their choice of friends. They have the same aspiration, which is the highest priority for them to choose friends. In the era of information explosion and Internet Interconnection, the "00" has grown up. The massive information they receive makes their thoughts more precocious, and they have their own opinions on everything. When they discuss problems, they have profound views, strict logic, and are good at expression. They even have the tendency to force themselves to think problems with the thinking of adults.

No one in the survey thinks that the Internet is easy to indulge. 57.7% of the respondents think that the Internet is mainly a tool for learning. Of course, 42.3% of the respondents think that internet entertainment is more than learning. (from my investigation, I found that many students have learned a lot of application software, such as office, Photoshop and so on. Li Guo, a marketing student, has been busy during the summer vacation, watching videos on the Internet, studying PS and drawing pictures.) But there are no Internet addicts among the respondents, and most of them treat the Internet as a platform to acquire knowledge.

In life, some students will unconsciously reveal their selfishness, and often only consider themselves and others; they are relatively weak in the ability to bear setbacks, and even encounter small things will have a great emotional response and take extreme behavior. In the survey, 62.5% of the respondents agreed with the view that "setbacks make people strive".

1.3. Personal Planning Strives to be Different

"After 00" is the youngest generation, young people are confident and passionate. About 86% of the respondents are very willing to organize activities, including 54% who have never had similar experience. They are confident in their ability to do well in their activities, and they do not miss the opportunity to show their talents.

Having a plan for personal development is another major feature after 00. Liu Qiang, a marketing student, did a good job in personal planning. When I was a freshman, I had a good basic knowledge of my major and learned Japanese. When I was a sophomore, I exercised my social practice ability. Junior and senior are ready to go abroad. Now he has a complete plan. Fengli, a marketing student, has been cultivating her organizational management ability in her freshman year. She has set up a small company with Liu Hongshou and Xiang Tao. They said: first of all, in the four years of University, we should study hard, increase our social practice ability, understand the trend of market economy, and then we can better start our own business after graduation.

In the survey, for example, questions about life goals, 84% have goals, 8.3% have long-term goals, and 70.8% have short-term goals. These people have been working for the goals. After entering the University, most of the students have made plans for their college life. About 13.6% of the students interviewed have made long-term career plans! Because generally speaking, there is no such education in high school. They can make their own life plans.

It is in this new era that this generation of "00" has entered the University. How to carry out ideological and political education in this group of contemporary college students has become a major problem faced by all college educators.

2. How to Carry out Ideological and Political Education for College Students after 00

2.1. Freshman Education is not Only the Education when Entering School, but also the Long-term Professional Development

Colleges and universities should set up new students' entrance education course, which is a necessary course for college students, and the full-time counselor teachers should take charge of the teaching work. For the freshmen who just entered the University, it plays a key role to find their own direction and position faster and better. Entrance education is an important part of university education and an important link between middle school and university education. Therefore, a comprehensive and long-term plan should be carried out. Freshman education should be an important "cornerstone" of University four-year education. To become a "cornerstone" is not enough by means of form innovation, and its connotation must be expanded. In addition to the daily behavior standards and safety education, we should also guide the students' life planning and goals, so as to enable freshmen to integrate into university life as soon as possible and find their own direction of struggle.

In my opinion, freshman education needs to break through the surface first and pay attention to the students' internal experience, "which requires that the design of education carrier and education activities should not only make students as listeners, but also make students as independent Experiencers, so as to obtain personalized growth experience through independent participation." So, I joined a series of planning activities in the teaching, including "looking for the closest friends", "thinking about youth", etc. In these practical teaching activities, let students learn to deal with interpersonal relationships, learn to find their own goals in life, in order to achieve self-worth.

The students in my class talked about how to communicate with people, how to adapt to a new environment as soon as possible, and how to give themselves a correct position in this new environment, and how to find the right direction and strict requirements of their unremitting efforts to achieve their dreams.

Establish a platform for student exchange. The open guidance and exploration of students' work, study and life here has given them many improvements and changes in many aspects. On the open communication platform, parents can not only see the activity information related to the freshmen, but also see some experience written by the ideological and political teachers according to their work experience, as well as the display of various words and pictures of students' work, study and life, and also leave messages to discuss and exchange with the teachers. So that the new parents can be familiar with, guide and urge the students to become talents.

2.2. Use the Combination of Freedom and Strictness

Strictness and freedom are a contradictory relationship, and the unity or identity of contradiction refers to a kind of connection and trend of mutual dependence and connection. Today's "after 00" college students are precisely because of this era, so for such a group of College Students' education and management is indispensable.

Education is a free form. Ideological education can improve the efficiency of administrative management. Because ideological education, through positive reasoning, propagandizes correct ideas, moral norms, rules and regulations, laws and regulations, improves college students' awareness and understanding, and provides a solid ideological foundation for smooth management.

On the other hand, management can enhance and consolidate the effect of ideological education. Management is the necessary condition of ideological education. It culture, normalize and

institutionalize the various requirements of people in the daily ideological and political education. Thus, it transforms the "soft" requirements into "hard" constraints, and ensures the realization of the basic requirements of ideological education through strict management.

In the 13 years of Ideological and political education for college students, it has been proved that it is very necessary to cultivate good personal habits. From dormitory housekeeping to morning exercises, from extracurricular to in class, are strict requirements. And in the process of students' development and growth, we use the method of combination of strict and free thinking, through the management and ideological guidance of students, so that students can find a life path suitable for their own development in a strict and free space.

Through the investigation, it shows that students can adapt to a new environment better and faster and find their new goals under the management system of combining strict and free thinking. Especially after the military training, the students' personal good behavior habits have greatly improved. Especially in the dormitory, the overall situation of the students who passed the military training is better than the students who did not pass the military training.

2.3. Using Language Reasoning Education Method

Facts tell us that when we train and educate students, we must not forget to give them necessary persuasive education and carry out comprehensive and systematic moral education. The essence and mainstream of the students after 2000 are good. Due to the lack of social experience and low level of understanding, it is easy to be one-sided or even extreme in looking at problems, resulting in some shortcomings and errors, but generally belong to the problem of ideological understanding. Using the way of reasoning education, we can convince people with reasoning, inspire their self-consciousness, mobilize the internal positive factors, and guide them to make continuous progress.

Of course, when using reasoning education methods, we must avoid sarcasm and sarcasm, convince people with reason, not press people with the tide. Teachers should have a moderate attitude, communicate with students in an equal capacity, and don't lecture people in a straight face. Let students feel that you are not only a strict teacher, but also a close friend. Only in this way can your attitude be accepted by the students. Don't talk or boast. The students after 00 are tired of low-level, mediocre preaching, routine and boasting. They need frank, sincere and emotional education. Strive to achieve "love is deep, heart is warm, language is vivid". Do not be blind. Education has the characteristics of "regret when meeting things", but every reasoning education should be level and innovative when it comes to students' heart, so that we can get twice the result with half the effort.

2.4. Use Examples to Demonstrate Individualized Teaching and Care for All Students

Model education is an educational method that influences students' thoughts, feelings and behaviors with the excellent qualities of teachers and other models and typical characters. Because the general characteristics of everything always contain commonness and difference. For the "after 00" group, on the one hand, educators should study their growing family environment, social background, previous school education environment, carefully investigate and analyze their ideological differences, social cognitive level, and psychological development. Of course, to understand and analyze the differences of each student, educators need to pay love and patience, and adopt various methods to mobilize various factors, including questionnaire survey, collective communication, individual talk, etc., and adopt different education methods according to the group characteristics and individual differences of the educated; on the other hand, educators need to respect, understand, pay attention to, help and support Holding and appreciating students makes them feel accepted and trusted, encourages, develops and exerts their potential, and enables them to grow up in a happy, harmonious and

relaxed environment, that is, modern "humanistic management". The ancients said: if you are close to your teacher, you believe in his way. This requires educators to "teach students in accordance with their aptitude, care for all students" in the process of education and management, and truly achieve "student-oriented", so as to promote the overall development of students.

Through several years of investigation and practice, it has been proved that students who actively communicate with teachers have obvious changes and improvement after being guided by teachers' ideas. Feng Li, a marketing student, said that after several exchanges with teachers, she learned how to be good at thinking and dare to think. In the process of teacher's guidance, continuous analysis and summary. I have greatly improved my ability to analyze and deal with problems.

2.5. To Guide College Students to Carry out Self-education after 00 with the Goal of Self Realization

According to Maslow, human needs are divided into five levels: physiological needs, security needs, social needs, respect needs and self realization needs. And the need of self realization is the basic need of self-education. The need for self actualization is at the highest level. To meet this need, we need to complete the work commensurate with our own ability, give full play to our potential ability and become the desired person. It's a need for creativity. People who need to realize themselves seem to be doing everything they can to achieve their goals. Self realization means fully, selflessly and intensively experiencing achievements, so as to fully realize one's ambition. Maslow believes that in the creative process of self realization, people produce a so-called "peak experience" of achievement experience, which is the most exciting time for people, the highest, the most perfect and the most harmonious state of human existence. At this time, people have a feeling of ecstasy, ecstasy and ecstasy. The need of self realization is the internal power of self-education and self transcendence of college students.

The need of self realization and achievement motivation of "after 00" college students will make their actions more conscious, purposeful, planned and confident in Ideological and political education, so as to ensure the achievement of their own goals; the need of self realization of college students will make college students have more lasting motivation and perseverance to overcome difficulties in Ideological and political education activities, so as to achieve self fulfillment In the process of Ideological and political education, it is not easy for negative emotions such as psychological inversion to interfere with the activities of Ideological and political education. Therefore, it is the key to ensure the realization of the purpose of Ideological and political education of college students whether or not to promote the strong demand and motivation of self realization of college students after "00".

3. Summary

In a word, the education in the new era has the characteristics of the new era. Only when we adapt to the development of the times and the development of the students after 00, in the management process, we must "teach students according to their aptitude, care for all the students", and truly achieve "student-oriented", our education can become a successful education.

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